

INTERNATIONAL OLYMPIC ACADEMY PARTICIPANTS ASSOCIATION

18TH SESSION FINAL REPORT

Virtual Session April 13-16, 2023



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SUMMARY OF THE SESSION

BY LAUREL BRASSEY IVERSEN - OLY, (USA) IOAPA VICE PRESIDENT

117 Registrants
63 countries
4 days

7 Guest Speakers
Online Election
Virtual Workouts

Art Workshops
Social Meetings
Pool Party

The second online session of the IOAPA was conducted April 13-16th 2023. In 2021, due to the COVID 19 pandemic we had no choice but to offer an online session. The IOAPA Executive Committee decided in late 2022 that the online meeting enabled many more members to participate in the activities of the association. So, the decision was made to offer two parts of the IOAPA session. As terrible as the pandemic was, it taught us a few things about global communication and what is possible to facilitate in an online platform. The Session Planning subcommittee organized both an online business meeting and the traditional session in Olympia for those who could attend within two months of each other.

The session was dedicated to Eli Wolff, our dear friend who passed away just days prior to the session. Eli had agreed to help with the virtual elections, and we were looking forward to seeing him on the platform. Eli was a member of IOAPA, an IOA coordinator, husband, father, Paralympian and activist for people with disabilities all over the world.

The main topic for the session was "Giving Back". Excellent guest speakers and member presentations made for a full program. The business meeting, comprised mostly of executive committee reports, was held on day two.

Virtual elections were attended by 71 voters and went very smoothly using a software program that was very secure and easy to follow. 23 people put their names forward for positions in the Executive Committee. The resulting election saw a very diverse EC emerge comprised of men and women from all parts of the world and maintained some experienced members joined by an equal number of new enthusiasts.

Guest speakers for the session were:

Silvia Dalotto (ARG)
Yoav Dubinsky (ISR)
Lisa Muzzo (CAN) and Sandra Sassine OLY (CAN)

Member Presentations were given by:

Bjorn Galjaardt (AUS)
Marie Lou Noirot (FRA)
Jorge Rodriguez (GUA)

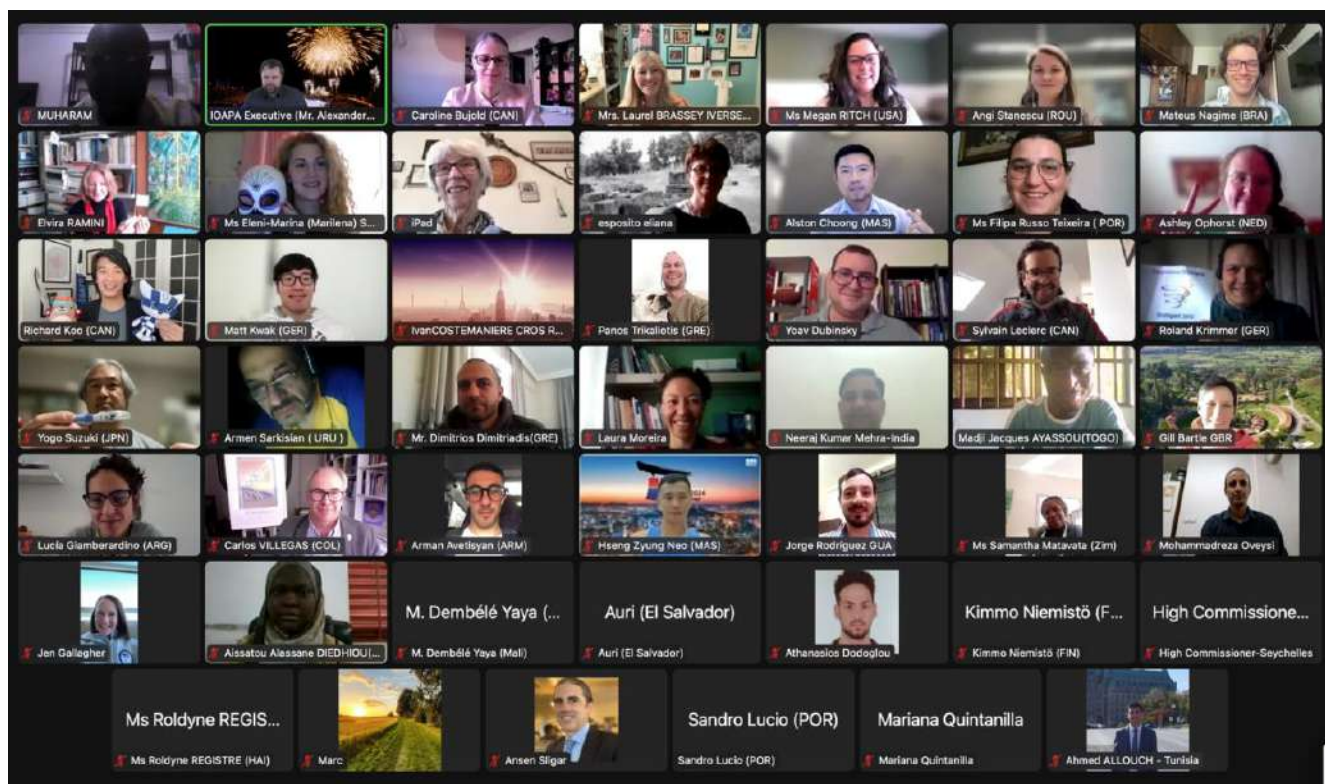
In addition to these fine speakers, we added some fun activities such as virtual workouts, art workshop and social gatherings. Feedback from the session was very positive however many people felt that four days was a bit too long.

There were many people involved in orchestrating such a session as it's like a live-television production. Every minute must be planned and executed in a timely manner with so many people online for the "show". You will find a list of people who had a hand in planning and delivering the session. It was a pleasure working with all of them and I offer my deepest thanks to all of them and to those that made it a priority to attend the session. I'm continually

amazed by the comradery that can be felt in an online setting whenever people involved in the Olympic Movement get together.

Note: The Official Report of the Session not only serves as a record of the proceedings but as an archive and template for future sessions. There may be some redundancies of information presented in this document.

Laurel Brassey Iversen (USA)
IOAPA Vice President and Session Chair



Session Photo

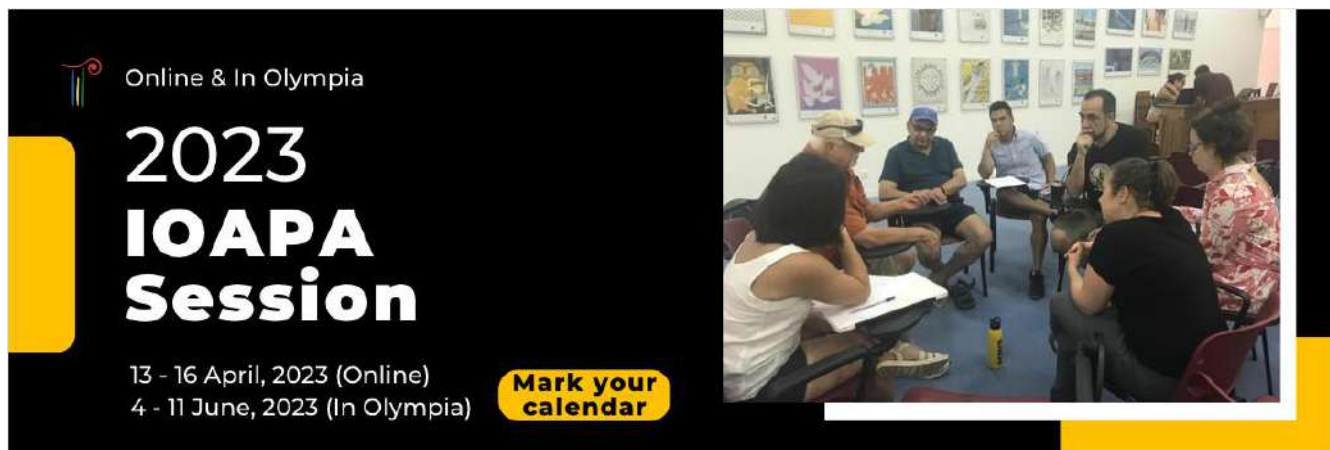
SOCIAL MEDIA BLASTS

Leading up to the session, different messages were sent directly to members via email and posted on our social media as well.

The main goal was to keep our members informed and encourage them to register to the session.

Timeframe: Mid-January until the time of the Session

Below you can see the first message:



Dear members,

The past 3 years have seen many changes and adaptations. Our Online Session was such a success in 2021 that this year we have decided to split the Session into two parts:

MARK YOUR CALENDARS!

- 13th to 16th April 2023: Online General Assembly + Elections, which will also include lecturers and discussions.
- 4th to 11th June 2023: In-Person IOAPA Session in Olympia.

These will be great opportunities for us to get together, either online and in-person, and we hope you can join us for both. In the coming weeks and months, we will share more details, including information about our online elections.

Here are a few key dates to remember:

- 15 FEB - Elections Nominations Open
- 17 MAR - Elections Nominations Close
- In the meantime, please share our Call for Applications for the Hans van Haute Scholarship below. Deadline for applications is JAN 31, 2023

Yours in sport, IOAPA Executive Committee



IOAPA Session 2023 Programme

General Assembly and Online Elections

13th to 16h April 2023

Special Topic: GIVING BACK

PROGRAMME

Important Notes:

- All programme timings are according to CEST (Central European Summer Time)
- You must be a registered participant of this session to vote in the election of the Executive Committee
- Arts programme will consist of Culinary and Dance Workshops.

Day 1: **Thursday 13th April 2023**

- 14:00 Introduction by the IOAPA President, **Richard Koo (President – CAN)**
Presentation of the Keynote Speaker and other guests
- 14:15 Olympic Anthem, **Richard Koo (President – CAN)**
Welcome Address by the IOAPA President, **Richard Koo (President – CAN)**
Historical Background – **Laurel Brassey Iversen (Vice President – USA)**
Fostering Membership – **Caroline Bujold (Secretary – CAN)**
Official Photo on the platform
- 15:00 Break
- 15:15 Keynote Speaker: **Mrs. Silvia Dalotto (ARG)**
- 15:30 Q&A Session with **Mrs. Dalotto** // Moderator: **Laurel Brassey Iversen**
- 15:45 Break
- 16:00 Guest Speaker: **Yoav Dubinsky (ISR)** *Reflections on Covering and Researching 4 Olympic Games*
- 16:15 Q & A with **Yoav** // Moderator: **Richard Koo**
- 16:30 Hans van Haute Scholarship Program: **Elizabeth Hanley (USA)**. Magna Grecia Fundraising Project: **Laurel Brassey Iversen (USA)**
Introduction of HvH Scholarship Awardees: **Elizabeth Hanley (USA)**
- 17:00 Social Meeting for those who would like to get more acquainted.
Open on the platform until 19:00 – **Alexander Eriksson (NOR)** and **Megan Ritch (USA)**

Day 2: **Friday 14th April 2023**

- 13:00 Virtual Workout: Athletic training from a swimmer's perspective (45 min). **Matt Myung-Sok Kwak (GER)** (Equipment: Exercise mat and towel)
- 14:00 Welcome Announcements: **Caroline Bujold (Secretary – CAN)**
- 14:15 Introduction of the General Assembly by **Richard Koo (President – CAN)**
IOAPA General Assembly: Reports to be provided prior to the meeting
- Approval of the agenda of the General Assembly
 - Reports of the Executive Committee Members
 - Introduction of IOAPA election procedures & description of IOAPA Executive Committee roles
 - IOAPA Session Election Commission
- 15:30 Video Presentation - Past Sessions
- 16:00 Break
- 16:15 Presentation by **Lisa Muzzo, Canadian Olympic Committee (CAN)** and **Sandra Sassine OLY (CAN)**
TEAM Canada Gives Back
- 16:40 Q&A Session with **Ms. Muzzo and Ms. Sassine** // Moderator: **Samantha Matavata (Head of Country Coordinators – ZIM)**
- 16:55 Reminder for Pool party - **Laurel Brassey Iversen Vice President - USA)**
- 17:00 Arts Workshop – Culinary by **Xavier Jeannin (Marketing Officer – FRA)**
- 18:15 Social Meeting. Open on the platform until 19:00 – **Samantha Matavata (Head of Country Coordinators – ZIM)**

Day 3: Saturday 15th April 2023

- 13:00 Virtual Workout – Japanese Radio: Exercise (45 min) with **Yogo Suzuki (JPN)** (Equipment: Running Shoes)
- 14:00 Welcome Announcements **Yogo Suzuki (JPN)**
- 14:10 Presentations by **3 IOAPA members 10 min each + 5 min for Q & A** // Moderator: **Yogo Suzuki (JPN)**
The Effect of the IOA's Olympic Studies on Postgraduate Students' Work - **Bjorn Galjaardt (AUS)**
Paris 2024: Objectives and commitment for culture and education - **Marie Lou Noirod (FRA)**
Olympic Movement, a Lifestyle - **Jorge Rodriguez (GUA)**
- 15:00 Break
- 15:15 **Introduction of candidates for Executive Committee**. Questions to candidates (2 min each).
Moderator: **Megan Ritch (USA)**
- 16:45 **Election Procedures Reminders** – Election Commission
- 17:00 Arts Workshop – Dance 1 Hr - **Maria Camila Martinez Cajamarca (COL)**
- 18:00 Pool Party. Open on the platform until 20:00 – **Laurel Brassey Iversen Vice President (USA)** and **Stavros Stavrou (CYP)**

Day 4: Sunday 16th April 2023

- 13:00 Virtual Workout – Beginner's Yoga (45 Min) with **Laura Moreira (CRC)** (Equipment: exercise mat)
- 14:00 Welcome Announcements: **Megan Ritch (USA)**
- 14:15 **Executive Committee Elections** // Moderator: **Megan Ritch (USA)**
- 16:00 Break (photo of Executive Committee if possible)
- 16:15 Video Presentation - YOA
- 16:30 Draw of IOAPA members for participation in the Paris 2024 Olympic Flame Relay - **Richard Koo (President – CAN)**
- 17:00 Final Remarks and Closing Ceremony **Richard Koo (President – CAN)** and **Laurel Brassey Iversen Vice President (USA)**
- 17:15 Social Meeting // Moderator: **Xavier Jeannin - (Marketing Officer - FRA)**

New Executive Committee to meet at a later scheduled time.

IOAPA ONLINE SESSION PROCEDURES

Dear Participants,

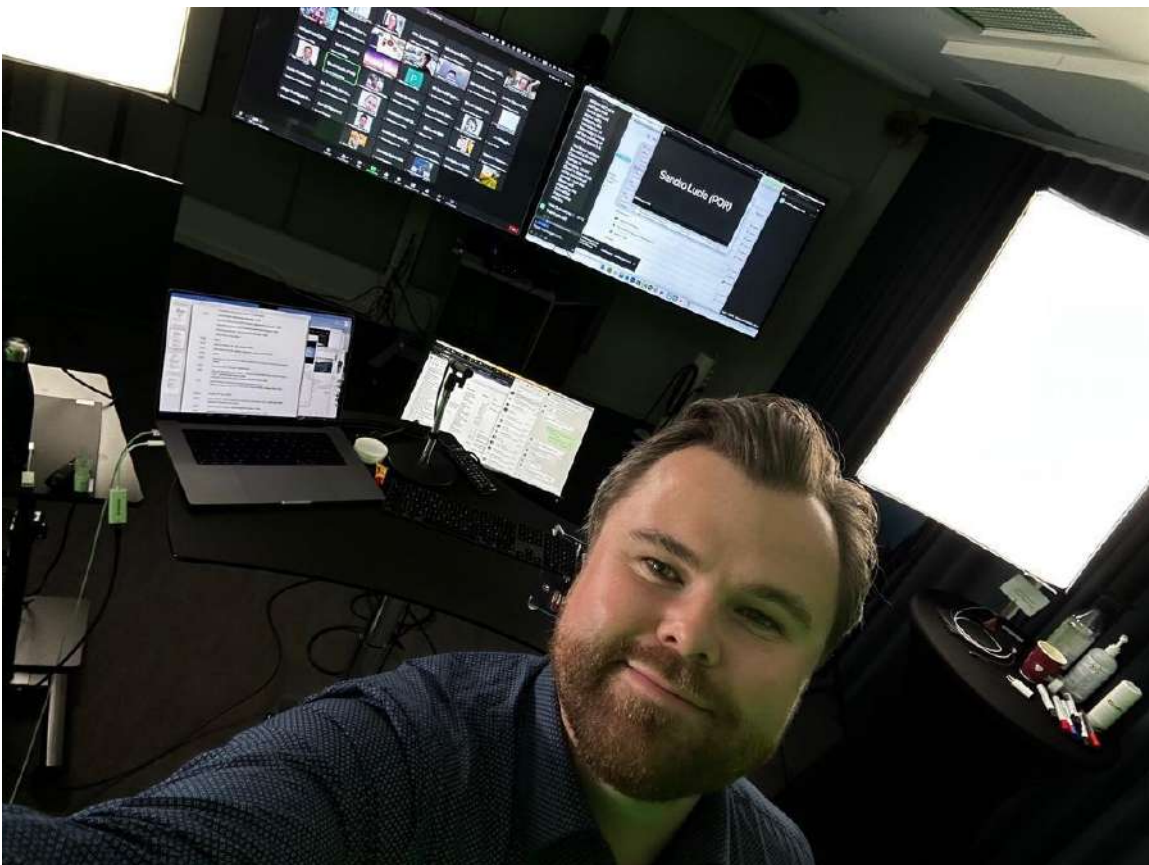
We are very excited for this Online Session and we want things to run smoothly. So here are a few guidelines to follow:

1. You do not have to attend every presentation or workshop, but if you decide to attend some sections, please be on time by logging in 5 minutes before the presentation.
 - a. The Session hours are in Central European Summer Time (Zurich/Berlin).
 - b. If you are uncertain of the time zone conversion, use [this tool](#).
2. **Business Meeting - GENERAL ASSEMBLY:**
 - a. Day 2 - 14 April @ 14:15: General Assembly Instructions & IOAPA Report
 - b. Day 3 - 15 April @ 15:15: Election Procedures & Presentation of Candidates
 - c. Day 4 - 16 April @ 14:15: Executive Committee Elections
3. You will receive your voting credentials 24 hours before the election.
REMINDER that you need to be present to vote.
 - a. You can find the list of [candidates](#) up for elections here; and
 - b. Read the [candidates' statements](#) here.
4. You can always access the [programme here](#) (see highlights on page 2) and all [documentation here](#). It will be updated as needed.
5. Evaluation - We value your opinions. Please fill our evaluation form before next Sunday (23rd April 2023): <https://forms.gle/3e4cEY4SnPKv1G5m9>

Technology

6. If you have any technical difficulties during the **Executive Committee Elections**, please contact Soenka Scheadwinkel +49 176 45964966 via **WhatsApp**.
7. If you have any technical difficulty during the Session, please send us a note in the [WhatsApp Group](#) or write to info@ioapa.org.

8. The entire session will be conducted on Zoom:
 - a. Please download and install the [Zoom application](#) on your computer prior to the session (if you are using it for the first time, please get familiar and test your camera and microphone);
 - b. Here is the **ZOOM** link to attend the Session: <https://us02web.zoom.us/j/84844619299> (see full link and codes on page 4);
 - c. Please rename your Zoom Avatar with your full name and country (go to your name, press MORE, press **RENAME** and enter your information);
 - d. Keep your microphone **MUTED** during presentations;
 - e. Please use the **RAISE YOUR HAND** function if you want to speak;
 - f. Or use the CHAT to ask a question;
 - g. For more Zoom Help, [please check this document](#).
9. Please join our WhatsApp Group to be able to reach us during the Session.
10. Please ensure you have provided your [correct PERSONAL email address](#). This will be required for Executive Committee elections. If we have an incorrect or invalid email address, you will not be able to vote.



IOAPA ZOOM Technician Alexander Eriksson (NOR) in his studio.

Presentations	Social Events
<u>DAY 1 - 13 April</u>	
★ 15:15: Mrs. Silvia Dalotto (ARG) ★ 16:00: Mr. Yoav Dubinsky (ISR) ★ 16:30: Introduction of HvH Scholarship Project and Awardees	→ 17:00: Social Night
<u>DAY 2 - 14 April</u>	
★ 14:15: General Assembly Instructions & IOAPA Report ★ 16:15: Lisa Muzzo, Canadian Olympic Committee and Sandra Sassine OLY (CAN)	→ 13:00: Athletic training from a swimmer's perspective → 17:00: Culinary Workshop → 18:15: Social Night
<u>DAY 3 - 15 April</u>	
★ 14:10: Presentations by 3 IOAPA members ★ 15:15: Election Procedures & Presentation of Candidates	→ 13:00: Japanese Radio Exercise → 17:00: Dance Workshop → 18:00: Social Night - Pool Party
<u>DAY 4 - 16 April</u>	
★ 14:15: ELECTIONS	→ 13:00: Beginner's Yoga → 16:00: 2024 Olympic Flame Relay Draw → 17:15: Social Night

ZOOM “HOW-TO” FOR DESKTOP

How to join a meeting:

1. Click the invite link provided by the host, for example in a calendar or email invitation and follow the on-screen instructions.
2. Alternatively, open the Zoom desktop client.
3. Click the Home tab.
4. Click the Join icon.
5. Enter the meeting ID provided by the meeting host.
6. If prompted, enter the meeting passcode.
7. Click Join. You will then join the meeting or waiting room, if enabled by the host.

How to connect to audio:

Upon joining the meeting, you will be prompted to connect to audio.

1. Click Join with Computer Audio. Other options may appear, such as calling in to the meeting or being called into the meeting, but this depends on which audio options the host has provided.
2. Click Mute / Unmute in the bottom-left corner of the meeting controls toolbar as needed to control your microphone.
3. (Optional) Next to Mute / Unmute, click the up-arrow icon to change any of your audio settings, such as your microphone or speaker selection.

How to turn on your video and add a virtual background:

1. If the host has requested video be on by default, you will be prompted with a video preview. This allows you to see your current video and decide to join the meeting with or without video. Click Join with Video.
2. While you're in a meeting, click Start Video / Stop Video in the bottom-left corner of the meeting controls toolbar as needed to control your video.
3. (Optional) Next to Start Video / Stop Video, click the up-arrow icon to change any of your video settings, such as picking a different camera or choosing a virtual background. If you select a new background, it will automatically change in the meeting.

How to share your screen:

1. In the meeting controls toolbar, click the Share Screen icon.
2. Select an entire desktop or screen, a specific opened program, or the classic Whiteboard. You can also switch to the Advanced tab for other sharing options, such as slides as a Virtual Background, computer audio only, a local video file, or content from a 2nd camera.
3. (Optional) Select the check boxes next to Share sound and/or Optimize for video clip to enable either immediately at the start of your sharing. These options can also be enabled / disabled during the share.
4. Click Share to begin sharing your screen or content.
5. To stop sharing, click Stop Share.

How to chat with others:

1. In the meeting controls toolbar, click the Chat icon. The Chat panel will open.
2. Click in the text input box and enter your message.
3. Click the drop-down menu to select who you want to send your message to.
4. Note: Your available options may be restricted by the host.
5. Press Enter or click the send icon to send your message.

OPENING REMARKS

by IOAPA PRESIDENT RICHARD KOO (CAN)

It is my great pleasure to welcome each of you to this session. Before I make my opening remarks, please stand for the Olympic Anthem.

I would like to express my gratitude for serving for eight years. It is a singular privilege to serve the community. I feel the organization is in a better state than we found it. I look forward to the next Executive Committee to take the work to a higher level after and pledge my support to the incoming committee as Immediate Past President.

With nearly 120 participants registered for this 18th IOAPA Session, we fulfilled that commitment we made in 2021 to make this hybrid session a permanent feature of our association. We will hold the 2nd digital elections for the executive committee. To our codified process for nominations, more candidates will have more opportunities to run for office without traveling to Olympia. Removing systemic barriers and greater representation and diversity from all segments of our member base.

Let me share two important tenets for the role of new Executive Committee members. First of all, Members are volunteers in the IOAPA/Olympic Movement. Members all have lives outside of this movement and they should keep in sight both parts of their lives. One part should not be allowed to overshadow the other. Secondly, maintain realistic expectations. Members are usually flushed with enthusiasm at the start of their term. Every member must have a clear plan of what they intend to achieve during their term of office. If there is no plan, no process, things won't get done. One may end up burning out and then it doesn't help anyone. Bring a real understanding about the passion regarding what we do but bring realism and targeted effort to any plans.

One of my aims as IOAPA President was to boost the number of new memberships to 50 memberships per year. We have been very successful in meeting that goal.

I'd like to acknowledge the administrative rigor and process that goes into what we do. It's nothing glamorous, but that's how the EC intended to run the organization.

Tenure Highlights

The highlights of my tenure include:

The Hans van Haute scholarship fund this year had its largest outreach of four participants, two partial scholarships (registration, room, and board) as well as two full scholarships (flights, registration, room and board) for members from underrepresented nations. For the first time ever, four Hans van Haute scholars will be present during the IOAPA Session at the beginning of June.

Let me add that anyone who wishes to contribute to the fundraising for the HvH to please bring their memorabilia to the IOAPA Session in June for the traditional auction.

On the administrative front, I'd like to thank all the subcommittee members and reiterate the importance of these committees. And also, I would like to emphasize and urge all EC members to use subcommittees liberally to share the burden of work and to give a chance for ordinary members to contribute to the work of IOAPA.

Knowledge Management and Transition Protocols

At this time I must tout the achievements of our outgoing secretary Caroline Bujold (CAN) for her tireless efforts and work on Knowledge Management and Transfer which has been critical. A good Knowledge Management framework helps to preserve the work of the outgoing EC and ensures there is a reservoir of knowledge and information for the incoming EC to build upon.

Many thanks to IOAPA Vice President Laurel Brassey Iversen (USA) and Secretary Caroline Bujold (CAN) for their effort on spearheading the novel effort of splitting the IOAPA session into two, namely an online session and the physical session in Olympia. They have also been instrumental in helping the outgoing EC members to acquaint themselves with the incoming EC members and will ensure that the transition is as smooth as possible.

At this time, I would like to announce the passing of IOAPA Member Eli Wolff. Vice-president Mrs. Brassey Iversen will pay tribute to Mr. Eli Wolff.

DEDICATION OF THE SESSION TO ELI WOLFF (USA)

Just one week ago, we lost a true hero in our IOAPA family. Eli Wolff first came to the IOA in 2002. He served as a coordinator for a few years. We remember him always subtly refocusing our conversations to include people with disabilities. He had a wonderful sense of humor and a big infectious smile. He volunteered to help us with our election coming up on Sunday. It has been such a shock to have been working with him and then just like that, he was gone.

Eli was a member of the 1996 and 2004 USA Paralympic Soccer Teams. Eligible for the Men's Cerebral Palsy National Team after suffering a stroke at a young age, his 10 years with the National Team. He also represented the U.S. at the World Cup for CP soccer and three ParaPan American Games.

Eli was the driving force behind the creation of the April 6th United Nations International Day of Sport for Development and Peace which the World Olympians Association recognizes with its White Card Campaign. He used sport as a tool for broader, positive change in our communities, our country, as well as world organizations like the UN and fought for countless sports for development and peace organizations to be recognized as an integral part of the global, human-development agenda.

In 2000, Eli helped to establish the ESPY Award for Best Male and Female Athlete with a Disability and he organized the national disability sport organizations to support professional golfer Casey Martin in his successful case against the PGA before the U.S. Supreme Court. From 2003 to 2008, Eli led a global effort to include provisions addressing sport recreation within the United Nations Convention on the Rights of Persons with Disabilities.

I learned about many of these accomplishments in just the past few days since Eli's passing. Wow! It's a lot. He never wasted a minute. It struck me, that's exactly who he was. Never calling attention to his activities but calmly and brilliantly working his magic all the time.

Eli was always organizing a way for us all to come together. He was often the voice of reason, standing between all the many organizations and movements - like a torch bearer – lighting the way, encouraging cooperation, inclusion, innovation, active listening, and proactive action.

He had a talent for seeing the whole, but also those who stood on the fringes. And he invited them all to the conversation. Everyone mattered, everyone had a voice, and all needs were considered. We have all been made better by his voice, his story, and his vision.

As we begin this IOAPA Session, may each of us, leaders in sport, continue to be inspired by his example and honor him in the true spirit of Olympism.

Our deeply felt sympathies go out to Eli's wife Cheri and children Stella and Spencer. We've posted a link in the Zoom chat if anyone wants to leave a message of

condolence to his family.

<https://link.inmemori.com/jO2JZ2>

Please join me in a brief minute of silence to honor our dear friend Eli Wolff



FOSTERING FRIENDSHIP

by CAROLINE BUJOLD (CAN)

Hello everyone,

My name is Caroline Bujold and I am the secretary of the Executive Committee.

I've been asked to talk a little bit about our Mission Statement and what it means.

The Mission of the IOAPA is:

To foster an international and multicultural Olympic fellowship of IOA past participants, providing tools and resources to facilitate Olympic education and support Olympism worldwide.

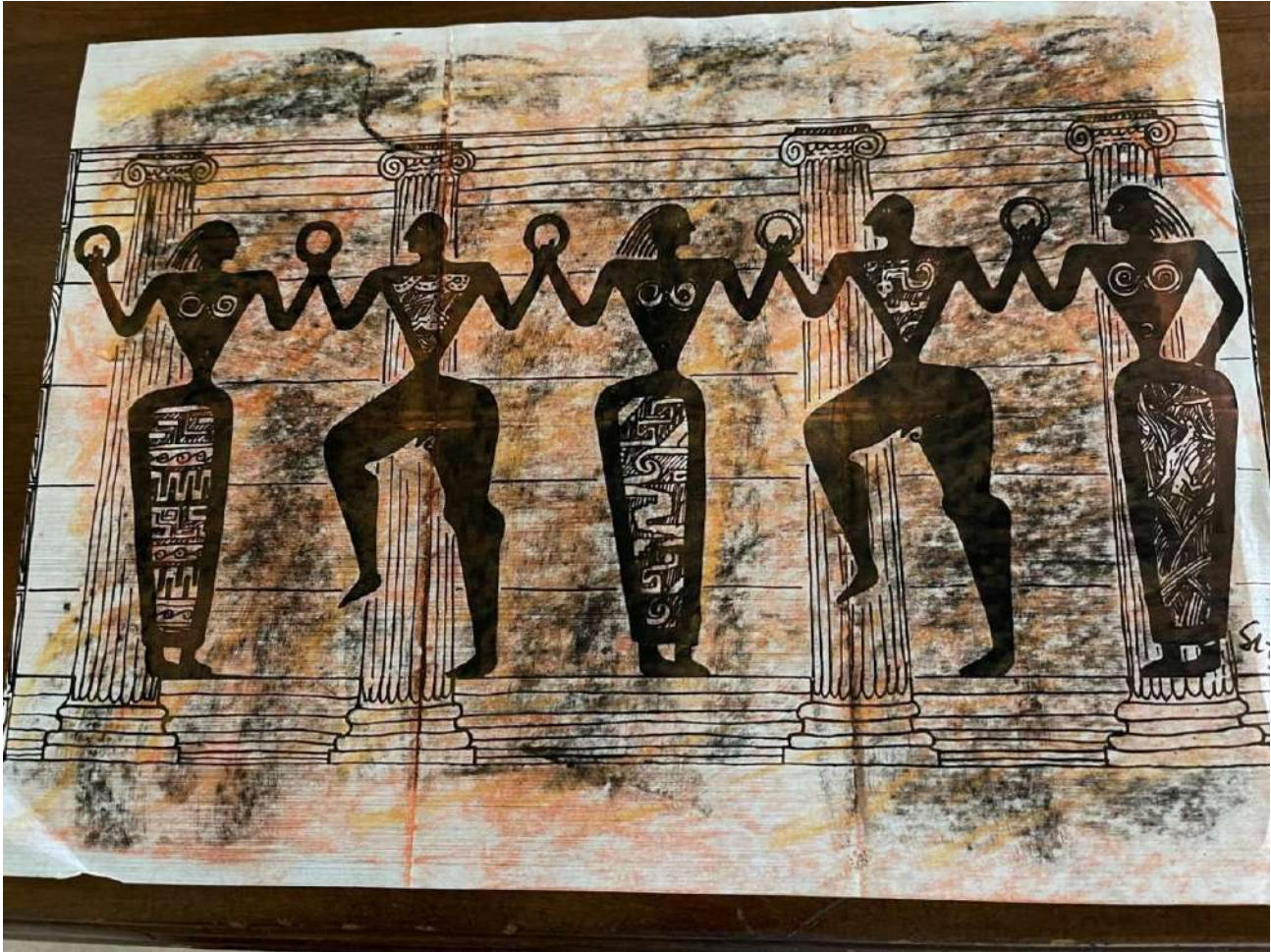
That's what we aim to create: multiple moments of **connection, exchange** and recognition of the things that bring us together.

But what does it really mean?

- It means we regularly **reach out to past participants** to invite them to become **members**.
- That whenever possible, we **present the IOAPA** during IOA Sessions and can answer questions directly to potential members.
- We **share information** on Olympic Education through our **Newsletter, social media** and **virtual or in-person events and meetings**.
- We also seek to create **partnerships** with other organizations like National Olympic Committees or Academies, Olympic Study Centers.
- But it takes all of us who are passionate about the Olympic Movement to "**spread the news**", talk to our friends about what we do and why we do it.

We may be separated by oceans, borders, or time zones, but through Olympism, we can meet, get to know each other and work together.

So, we hope you make such friendships during this session and beyond.



Original Artwork by Ralf Stratmann (GER) for the IOAPA Brochure

HISTORICAL REFLECTIONS OF THE IOAPA

BY LAUREL BRASSEY IVERSEN - OLY, (USA) IOAPA VICE PRESIDENT

Traditions help bind us together and reinforce who we are. Who hasn't dreamed while soaking in our common humanity at the IOA campus in Ancient Olympia? Who could resist thoughts of peace, and unity, of what could be as world events rage around us? Especially, in the protection of that unique place, it is impossible to turn away from meeting a new friend, try a new sport, a dance, or a language. Any session at the IOA can be a life-changing experience. Those who grasp this opportunity to utilize sport as a means to teach respect for other ways of life, tolerance of things we have limited understanding of, fair play and inclusion, surely find great satisfaction. Old traditions are reinforced, and new ones are born.

At the IOA sessions during the mid-eighties, there were many such dreamers. Individuals from the 1985, and 1986 sessions, with the encouragement of the President of the Academy, Dr. Nikolaos Nissiotis, had an idea for the formation of an organization that would celebrate what they were all living at the Academy, "Real Olympism". The single, biggest question that all participants were asking following the sessions, was, "Now what happens?"

The idea was born for a way to keep everyone connected, to continue the New Olympic Movement upon returning home. We wanted a way to support one another as we strived to implement Olympism as a philosophy of life, in our own countries. We also wanted to ensure a way back to Olympia, to find the profound joy we had experienced and rekindle those friendships and bonds that were made there.

Many young participants cannot remember the dark ages before FAX, email, and SMS. Regular post was the best means of communication as it was simply too expensive to telephone. At the close of the '86 session, Dr. Nissiotis offered the Academy premises for a "reunion" of the IOA participants. Upon the untimely death of Dr. Nissiotis that same summer, the plans stalled. The '85 group organized by Hans van Haute (BEL), a selfless guy with enormous energy and a contagious spirit, and the '86 group organized by Ingolfur Hannesson (ISL), Laurel Brassey Iversen (USA) and Yiannis Zouboulis (GRE) were sharing information through newsletters.

All preparations were made by letter and fax and in the summer of 1989, 61 past participants from 20 countries met again in Olympia to form the International Olympic Academy Alumni Association. The principles of democracy and the Roberts Rules of Order were implemented to run the meetings and the elections. I recall that many of the members from the former Eastern Bloc countries were not accustomed to voting and told us to just make the decisions for them. There were small groups all over the lecture hall with someone translating into a common language, Italian, German, Russian, or Spanish. Not only were officers elected, but the mission statement and each of the by-laws of the association was discussed at length and voted upon. This was a tedious and incredibly painstaking process, which was undertaken without the benefit of simultaneous translation. Fortunately, there were numerous lawyers in attendance to make sure we did everything correctly. The full report of the session was typed and copied during the session and handed over prior to leaving. When I look back on this session, I am very proud that this organization was born out of such an incredible process and very proud to have been a part of it. I was elected the first president, followed in 1991 by Ingolfur Hannesson. I returned to the position in 1995 and remained until 2005.

We were off and running, or so we thought. We soon found out that printing, folding, addressing, and mailing newsletters, our only form of communication to the new members and other past participants we were trying to reach, was a very slow, and expensive way to communicate. For the first 10 years of the association, most of the budget (received through dues-\$30 for two years) was spent on this endeavor. Weeks and months were required for any decisions regarding the association to be made.

Also, Mr. Filaretos and the Euphoria proved somewhat reluctant to wholly endorse us. We were economically tied to the IOA, mostly because of the offer for free room and board at the Academy for our sessions. We only had to get ourselves there, which is no small financial undertaking. We also met resistance on many initiatives we wanted to implement, such as proposing coordinators for the session and being allowed a few minutes to present the IOAAA during the official program. I'm not convinced they took us very seriously and thought maybe we wouldn't

survive. Realistically, we probably shouldn't have when you consider that we were a global association without any sponsorship, funded solely by \$30 subscription fees of the members. One mailing of the newsletter could wipe out an entire year's budget.

In all successful organizations, there are always some stubborn, persistent individuals who keep the train on the track. Fortunately, we had a few of those as well as some dedicated folks behind the scenes who were always willing to step up. Along the way, we nurtured our relationships with the IOA leadership and gained the trust and confidence that we desired while remaining an independent, self-sustaining entity. Slowly, we won over many of the Greek officials as they could see we were serious people, dedicated to Olympism and willing to work. Mr. Filaretos, although he referred to me as Mrs. Impossible, became one of our most ardent supporters until his death in 2007. Almost from our inception we were defended and counseled by our dear friend, Dean Kostas Georgiadis. He has been the single most constant influence in the association. He first attended our session in 1991. We thought his real mission was to spy on us, as he did not engage us in any conversations. (We learned it was because he didn't speak much English). But we quickly saw that he was the best thing that could have ever happened to us. He remains today the Dean of the IOA and has been supporting us through the many different government and IOA leadership changes. We can never thank him enough for his support and friendship which continues to this day.

Our traditions began at the 2nd session in 1991 after the death of one of our founders. We planted the Hans van Haute memorial tree, and we pay tribute to this fine man every session by laying a wreath at his tree. This year we will install a plaque commemorating the tree in Han's memory.

A big boost came for us in 1996 when we were invited by the Hellenic Olympic Committee to take part in the Centennial Olympic Games Flame Relay in Greece. Mr. Anastasios Kritsinelis played a key role to make this a reality and Yiannis Zoumboulis worked tirelessly to organize the entire affair. 42 members made the trip and attended the Lighting Ceremony in the Ancient Stadium in Olympia and ran with the torch over the rugged Mt. Taigetos south of Olympia.

In 1997, President Filaretos attended our session. It was then that the participants voted to change the name to IOAPA. Between 1997 and 2007, things remained rather status quo and sessions were generally organized around Olympic Education. The Association was still operating on the dues of the membership and really had no sponsorship or means to take on any large projects. Eventually the IOAPA president was invited to come every year to the IOA session as a coordinator and we were allowed to make a presentation in the lecture hall, distribute the beautiful brochure we produced and inscribe new members.

The old guard gave way to the new generation in 2005 as technology was enabling us to communicate worldwide in real time. The new wave of members, many of whom came from the Post Graduate seminar, were very well immersed in every aspect of Olympism, eager to get involved and experienced in all the latest means of social media and technology. Hector Arguelles (ESP) led this "Newest" Olympic Movement.

These past eight years have witnessed the exceptional leadership, vision and innovation of our current President, Richard Koo (CAN). Membership has jumped and partnerships have resulted from Richard's expert diplomacy and foresight.

At many of the sessions a large amount of time was spent, re-hashing what the aims of the association should be. Because there are always many new participants, this had to be explained to bring everyone up to speed. Just recently, members attending the IOAPA session have begun to understand that its primary function is to provide a network of contacts and support in many different areas of sport to individuals who have attended an official session of the IOA and who chose to join the IOAPA. Most recently in 2013, the members present voted to make the initial membership fee a lifetime membership.

This year the Executive Committee decided to split our session into two parts:

Online Business Meeting and Virtual Elections enabling more members to participate and vote.

The traditional in-person session in Ancient Olympia which without the business portion of the session allows more time for interactive workshops and guest speakers and more free time to enjoy the IOA and Olympia.

The IOA itself has been reborn out of the scorched trees of the fires of 2007 modernizing itself with new programs, initiatives, and collaborations. Since the election of IOA President Isidoros Kouvelos in 2009 the IOAPA has enjoyed a new level of cooperation and encouragement. Dean Georgiadis continues to be our mentor and the new facilities at the IOA beckon us all to return.

IOAPA members continue to make impacts in their countries as members and leaders of their respective NOA, in some cases, being the driving force in their creation. They help in preparing the Young Olympic Ambassadors for each year's IOA session. (Our Orientation Manual can be downloaded and used in any country). They are respected professors of Olympic Studies, NOC officers, and IOC members and Olympians. The future promises to bring us closer together as globalization shrinks our world. Technology will enable us to do more than ever before as we have seen when Covid forced us indoors. The values of Olympism always shine brightly in troubled times, and we will always play a part in spreading these values.

Over the past 34 years our traditions have evolved. Every session we host an IOAPA Pool Party to enjoy each other's company and since 2011 we have made a visit to the Agrotourism Farm Magna Grecia to enjoy an evening of good food, dancing, and comradery.

Today in this 19th session of the IOAPA with over 75 participants present, we are reminded once again of the inspirational words of Dr. Nissiotis at the Closing Ceremony of the 1985 Young Participant's session. He said, "...make a miniature replica of the universal family, a family which you will form beyond and over the level of any religious, political and racial discrimination".

We did it! It is something we can all be very proud of.

See Appendix A for PowerPoint Presentation

HANS VAN HAUTE SCHOLARSHIP FUND

BY LAUREL BRASSEY IVERSEN - OLY, (USA) IOAPA VICE PRESIDENT



Hans van Haute (BEL) 1985 IOA Session for Young Participants

The Hans van Haute Scholarship Fund, established during the 2001 IOAPA session, was named in honor of the main force behind the creation of our Association. Hans was an IOA participant from Belgium in 1985; however, he died in 1991. He did have the opportunity to attend the inaugural IOAPA session in 1989 despite his illness.

During the 1985 Young Participants Session, Hans was inspired and encouraged by the President of the Academy, Professor Nissiotis, to organize an alumni association of the IOA. On his own initiative, Hans wrote and mailed a newsletter to all the 1985 participants to keep the spirit alive.

Professor Nissiotis also put the same thought into the heads of the 1986 IOA participants Laurel Brassey Iversen (USA), Ingolfur Hannesson (ISL), and others during a meeting in his office. He promised the IOA facilities free of charge for an IOA alumni meeting.

Shortly after the 1986 session, Hannesson also began publishing a newsletter for the participants. Eventually, van Haute and Hannesson were connected, and they coordinated their efforts. Almost immediately following the 1987 session, Paul Baldacchino (MLT) joined forces with Ingolfur and Hans and the three became the driving force behind a reunion in Olympia.

In March 1988 Hannesson and '86b participant Yiannis Zoumpoulis met in Athens with IOC member, Mr. Nikos Filaretos, (the new IOA President) following the death of Professor Nissiotis. With Zoumpoulis leading the way in Athens, the final plans for a reunion in 1989 rapidly took shape. Invaluable support came when Mr. Filaretos sent a formal letter on 27 March 1989, informing all NOCs and NOAs around the world about the upcoming meeting and the value of such an endeavor for the Olympic Movement.

Recognizing Hans van Haute's dedication to the birth of IOAPA, there was a strong movement, at that first conference efforts were made to elect Hans the organization's first president. But He refused all these attempts. Not long after the conference everyone learned that Hans was suffering from cancer. On 13 June 1991, just weeks before the second alumni conference, crushing news came that Hans had lost his battle with cancer.

In 1993 during the IOAPA session, a tree was planted in memory of Hans van Haute behind the Old Lecture Hall. The first tree survived only a few years and a second tree was planted which thrives there today. IOAPA also developed the Hans van Haute Scholarship to help participants in need to attend the session. The report of each session is sent to Han's wife, Lieve Bague-De-Keersmaecker.

During its short existence, the fund has been able to offer assistance to several participants over the past decade. (2013: Croatia, Serbia; 2015: Slovenia; and 2017: Switzerland and Russia; 2019: Puerto Rico and Germany).

HANS VAN HAUTE SCHOLARSHIP AWARDED FOR 2023

In 2013 the Hans van Haute Scholarship Fund was established to enable participants with limited financial means to attend the IOAPA Session in Olympia, Greece. After a successful fundraising campaign in 2020 aimed at providing full scholarships for participants from underrepresented countries, we are proud to announce the Hans van Haute scholarship awardees for 2023.

We created a fundraising partnership with Magna Grecia, a family owned Agritourism farm and restaurant which has been operating successfully near Olympia, Greece since 2010 catering to cruise ship tours and land touring companies. Since 2011, the IOAPA members attending the Session in Olympia have visited the farm for an evening of food, wine, and entertainment. The bond between our two entities has been strong ever since.

These four recipients (2 full scholarship and 2 partial) were chosen from a group of 17 candidates and will be attending the IOAPA Session in Olympia in June 2023. They will present a project during the session that they have developed in their countries.





Samantha Matavata is currently serving as Country Coordinator for **Zimbabwe**. She has been a member of the IOAPA Board for the past three months, chairing the Head of Country and Regions Coordinators Commission. Samantha has also worked with the Zimbabwe Olympic Committee, Zimbabwe Olympic Museum, and has been involved in the basketball community and in basketball competitions. Being part of the Olympic Movement and giving back through Olympism has motivated her to grow, diversify, and exceed her own expectations as to who she can be and what she has to offer the sporting world. Samantha has diplomas in Sports Administration and Sports Management, as well as a certificate in Women's Sport Leadership, Sports Marketing, and Tourism.



Jorge Rodriguez is from **Guatemala** and his sport of choice is Modern Pentathlon. He was a competitor from 2006-2015, retiring in 2015 from professional sport. Jorge has volunteered at the Rio 2016 Olympic Games for Modern Pentathlon and in Lima, Peru, for the Pan American Games in 2019. In 2012 he was a participant at the Guatemala Olympic Academy, in 2013 a Young Participant at the IOA, and he attended the online IOAPA session in 2021. Jorge is an elected member of the Executive Committee of the Guatemalan Modern Pentathlon Association for 2019-2023. With a view to spreading Olympism, he initiated school programs in swimming and running for youth in his hometown.



Chloe Abou Chabake is from **Lebanon** and is a part-time member of the Education and Cultural Commission of the Lebanese Olympic Committee. She earned a BA in Physical Education and Sport in 2019 and is currently pursuing a Master of Science degree in Olympic Studies, Education and Organization with plans to graduate this year. In addition, she was a girls' football (soccer) coach for several years in her country. Chloe was a volunteer for Lebanon sporting events in 2022, an IOA Coordinator in 2022 in charge of football (soccer) and music workshops. She is a sports enthusiast and also plays drums!



Fako Masupha is from **Lesotho** and was the Programs Coordinator at the Lesotho Olympic Committee in 2022. He earned a bachelor's degree in Urban and Regional Planning in 2017 and is currently working on a Post-Graduate Diploma in Executive Sports Management. As a young athlete, he represented his country in volleyball, basketball, and handball. He was a professional basketball coach from 2021-2022 in South Africa and involved in Lesotho community sports development programs. Fako has been indirectly and directly involved in the Olympic Movement since his teenage years and continues to do so in his work with the LOC.

MAGNA GRECIA OLIVE OIL PROJECT 2020

BY LAUREL BRASSEY IVERSEN - OLY, (USA) IOAPA VICE PRESIDENT

I have been very fortunate to attend many sessions of the IOA and IOAPA. Over 20 years ago I became friends with Franca Magrini and Dimitris Karabalas, owners of L'Argalo shop in Olympia. In 2010 the family opened an Agritourism Farm and Restaurant in Floka, just above Olympia. The farm has been very successful, catering to land tours as well as groups from cruise ships (Katakalo Port). Their business was essentially dead for all of 2020 and well into 2021. They were still shipping orders of the products they produce on the farm all over the world. I was thinking how to help my friends in their difficult situation. I thought about organizing my friends on Kauai, Hawaii to bring the Extra Virgin Organic Olive Oil to the islands.

I wrote a letter describing my idea and emailed it to everyone I knew. By joining together, we were able to fill the shipping boxes with 18 -750 ml cans and lower the shipping cost down to about 8 Euros per tin. The total cost per tin including shipping was about 25 to 27 Euros depending on exchange rates between the Euro and Dollar. Within 72 hours I had sold 90 tins. People were very touched by the story of the family and wanted to help these people in their struggle during the pandemic.

I shared the idea with Elizabeth Hanley (USA) and she began her own campaign, eventually filling 10 boxes of 18 tins. We feel like the project was successful for two reasons. First: Our deep connection to the family and our willingness to jump to action! Second: Elizabeth lives in a small college town in Pennsylvania and I, on a small island in the Pacific ocean. Both places are a bit isolated, and it is difficult to find delicious gourmet products for a good price. People were delighted with the olive oil and many reordered entire boxes to give as Christmas gifts.

Franca and her family were overwhelmed by our Aloha and happily prepared the boxes for shipping. The family was happy that they had some business and very grateful that so many folks on the other side of the world would make this effort for them. Nothing like the tours they were doing but to see some of their life's blood - olive oil - leaving the shelves, was so meaningful to them. Even the local post office was excited because they had business income shipping the boxes.

After the first five orders, Franca said she wanted to pay a commission which I declined, but then got an idea. I explained how we raise money to fund the IOAPA Hans van Haute Scholarship to Franca. Over the years we have never been able to bring an alumni member from a less-developed country because they needed a Full scholarship. IOAPA's goal for 2021 was to have enough money in the scholarship fund to provide a FULL Scholarship to one person. For many people from these countries, their only possibility rests with an all-expense paid trip. Franca has been hosting our IOAPA dinner and tour at Magna Grecia every year since 2011 and knows many of our members. She agreed to the idea and the 15% commission funded the scholarship. With the help of our amazing family of friends in Hawaii and also from folks around the US in Pennsylvania, Colorado, California, Indiana and Idaho we raised money for the HvH scholarship.

It was one of the most rewarding projects that I have been involved with. Our final results are as follows: - 1026 x 750 ml tins of olive oil sold.

- 245 customers
- 2200+ Euros raised for HvH fund
- 11,000+ Euros raised for Magna Grecia

I was recently back in Hawaii and so many people told me they were out of Olive Oil, so I think I am going to do the project again at the end of this year. People love the idea of funding the HvH scholarship while enjoying some of the best olive oil in the world. We were not able to award the scholarships in 2021 because we couldn't meet in Olympia. But this year we did it and four very fortunate people will be able to return to Olympia this June.

See Appendix B for PowerPoint Presentation

ZOOM CHAT MESSAGES

Jorge (GUA):

IN 2013 we still enjoyed the pool every day. 😊

I'm taking my swimsuit for this year.

If not at least a water bucket lol

Sandro (POR): Love the pool party

YaYa (MAL): Hello, congratulations to Lisa.

It was really beautiful and a nice presentation

Gillian (IRL): Sounds like Canada would share its resources just as Argentinian NOC
(Silvia yesterday). Yes, great to hear OVEP is being adapted at localised
(e.g. primary/elementary school) levels.

Muharam (TAN): Idea is great.

Sandra particularly in putting the youth
play and stay in sport.

Alexander (NOR) Ostrich has largest eye. (trivia Question)

Gillian (IRL): I do have to leave for today. Sorry to miss the rest of the fab quiz.
I am glad to have been able to join from work (no one noticed my slight absence!).
I look forward to seeing you tomorrow....have a very good afternoon/evening...
(I want to go back to Olympia!)

Elvira (ITA): "I believe that a Centre of Olympic
Studies would aid the preservation and
progress of my work more than anything else."
Pierre de Coubertin

Carlos Villegas (COL)
On my way to the University to teach my class
"Urban transformation of the Olympic cities".
It was a great day!! I will see you all tomorrow! co

Samantha (ZIM): The chill music is nice Alexander

GUEST SPEAKERS

GIVING BACK (SILVIA DALOTTO)



Silvia holds an Executive master's degree in Sport Organizations Management (MEMOS) and has been involved with the International Olympic Academy and National Olympic Academy for the last 27 years. As Director of the Argentine Olympic Academy and creator of the Olympic Education Program at the national level, she trained the teachers and coordinated the courses encompassing the National Olympic Academies of Ecuador, Guatemala, Puerto Rico and Perú. She is also the Director of Sport Administration Courses certified by Olympic Solidarity.

Focused on the Youth Olympic Games Buenos Aires 2018, she created and implemented the Olympic Education Online Program for different target groups in Argentina, Ecuador, Puerto Rico and Guatemala as well as for the IOA Session for Directors.

Silvia currently serves as director or advisor on several other sport-related associations and committees and is the author of various books and publications.

She participated at the IOA in 1996, was group coordinator in the Young Participants Session and lecturer at the IOA. She has attended the Session for Directors several times.

Silvia is a World Champion in Open Water Swimming (1990), held a Top 5 World ranking for 7 years and National Champion title several times. She was inducted into the International Swimming Hall of Fame inductee (USA) and has received numerous other recognitions both as an athlete and administrator. She also participated in the Torch Relay for the 2000 Sydney Olympics Games, and relays for 3 other regional Games.

GIVING BACK

Olympic Education lesson learned through sport.

By: Silvia Dalotto – Marcó

Director Argentine Olympic Academy

Olympic Education Program

Argentine Olympic Committee

By the age of 5 I had learned how to swim (because of my Mom) and by the age of 10 I started training with a coach. Despite important achievements in swimming at the National and South American levels, my sport career took off in 1990 when I became World Champion in Open Water Swimming. Since then and for the following 7 years I stayed among the top 5 positions in the world ranking.

Years later I was inducted to the Swimming Hall of Fame in the United States. You will say: what does this have to do with Olympic Education, with the International Olympic Academy and with IOAPA?

During all these of successful results, no one had ever told me about the philosophy of Olympism, the Olympic Movement and about values through sport. In 1995 I attended the Argentine Olympic Academy Session, and I was nominated to attend the Young Participants Session at the International Olympic Academy in 1996. At the moment of these Sessions, I was at the last stage of my sport career and just two months before my retiring.

My first experience in Olympia was partly conditioned to my training sessions starting at 5:00 am while many other participants were just returning from Zorbas. Even though I felt that my first time in Olympia was magic, since it allowed me to discover that what I had experienced throughout my sporting life had been nothing more and nothing less than the pursuit of excellence, joy of effort, respect, friendship and balance between body, mind and will.

That is to say, the 5 fundamental pillars of the Olympic Values Education Program of the International Olympic Committee (OVEP).

My passion for the Olympic Movement was born from the experiences lived at the Argentine Olympic Academy and at the International Olympic Academy. Since then, I dedicated myself to give back what I had learned through it. Without any doubts, there is so much to do in this world. Many times, I feel that what I do is so little and insignificant. But then I change my mind and try not to get frustrated. And my motto is: take care of the square meter around you. Work hard to teach about the Olympic Values, the Olympic symbols, the history of the Olympic Games, the pillars of the education program and any other topic related to the Olympic Movement.

To have the best approach to these topics is very important to consider your audience.

Try to discover what themes awake the interest of the public attending your speech.

At the Argentine Olympic Committee, we created the Olympic Education Guides. These handbooks are in a digital format and free to be downloaded. Our first edition was in Spanish in 2010. A couple of years later we translated them into English and in addition to updating them every two or three years, in January 2023 we decided to translate them into French. Spanish is the official language in Argentina.

So: Why did we publish English and French editions?

First of all, because they are the official languages of the International Olympic Committee.

Secondly because we want to share our knowledge with other countries. In Argentina we have many bilingual schools and the Guides have been very well received and used in important educational institutions. The French version is being promoted by the French Embassy in Argentina on occasion of the 2024 Paris Olympic Games.

We received as well, requests from the Organizing Committees of Paris 2024 and Dakar 2026 to adapt our Guides to their needs and educational systems. We received a similar request from the authorities in charge of the legacy program of the Lausanne 2020 Winter Youth Olympic Games.

This is what I understand as **giving back**:

- **Giving back** is about using the creativity and implement digitalization to promote Olympism and share it with others with lack of time or resources. **Giving back** is talking to athletes about the responsible use of social media, the impact it can have on their lives and careers. It is about reminding them the fundamental principles of the Olympic Movement. It is about helping them to have more healthier, satisfying, and relevant experiences during their sport careers. **Giving back** is teaching athletes about the Olympic symbols. It often happens that they win a medal and do not know what it means from a symbolic point of view.
- **Giving back** is sharing with the coaches about the importance of getting involved in the education and Olympic Education process of their athletes. **Giving back** is facing the enormous challenge of ensuring that the Olympic Games are not seen solely and exclusively as the mega sporting event that happens every 4 years, far from the rest of the society.
- **Giving back** is being able to use the Olympic Movement as a tool to educate youth through sport as Pierre de Coubertin dreamed of.
- **Giving back** is about creating the first Olympic Education Program for a continental game that is going to be held in another country.
- For the XIX Pan American Games Santiago (Chile) 2023 we are going to study its symbols, its history, and its characteristics. 41 NOCs will take part of the PanAm Games.
- **Giving back** is about inspiring an increasing number of teachers to include the Olympic Values in their classes.
- **Giving back** is the possibility I had to share with you this moment and to share the commitment and passion we feel for the Olympic Movement. Thank you very much for your attention.

NOA of Argentina will receive the Ephoria Prize, an IOA award for a person or institution promoting Olympism and Olympic Educational Programs, during the opening ceremony at the Pnyx Hill in Athens.

See Appendix C for PowerPoint Presentation

Questions and Answers with Silvia Dalotto

Lucia (ARG): No question, recognises Mrs. Dalotto for all her hard work in Argentina and for leading the Movement in Argentina for Olympic Education.

Marilena (GRE): Congratulations on receiving the award. I would like to ask you. Did the philosophy of Olympism influence your sports career? If yes, in which way?

Silvia: Almost upon my retirement, I had never heard of it. Every time when I have to make a presentation for athletes or coaches, I try to take away from the Olympism and what they learn through sport. They shouldn't only have the experience through sport but also the academic programme. When using both, the impact will be much bigger on the athletes and coaches.

Mateus (BRA): Congratulations on getting the award. I was mainly interested in the guide to the Pan American Games as a Brazilian. Is it only focused on Argentinian athletes or working with PanAm Sports to do activities as well in Santiago?

Silvia: The Handbook was created for Argentina and by Argentina. But you will find activities that have nothing to do with Argentina. Chilean culture is also mentioned. It's more about taking the sport and the event as main topics to teach other subjects related to the event (music, dance, culture, mathematics).

Elvira (ITA): Congratulations. You have raised very important points. Lack of education on the Olympic Movement for athletes. We, as the Pierre de Coubertin Committee (PCC), are making a brochure for the athletes in Paris 2024. We interviewed athletes, and most didn't know who Pierre De Coubertin was.

Silvia: Thank you for all the hard work you are also doing. Often it is also the fault of the coaches that there is no knowledge of Olympism. They are focused on the results rather than on the educational part. We need to find a way to reach our athletes who are not athletes, and we should start with the coaches, and we need institutional support for that. Mrs Dalotto continues with giving some ideas on how to do so.

Eliana (ITA): question about Olympic education in primary schools. In my school it's important to explain Olympic education. I think the programme for teachers does not exist. Have you any examples of this?

Silvia: To implement something on school level, you need the approval of the governmental level, which is difficult. Schools will probably not understand what Olympic education is. There will always be a way to get through. If you can't go to the front door, go through the window. Mrs Dalotto speaks on her experiences with the implementation of educational programs in Argentina.

Silvia Final Comment: Considering your audience: If not through the front door, then go through the window.

See Appendix C for PowerPoint Presentation

REFLECTIONS ON COVERING AND RESEARCHING FOUR OLYMPIC GAMES (DR. YOAV DUBINSKY)



Dr. Yoav Dubinsky is an Instructor of Sports Business in the Lundquist College of Business, at the University of Oregon (USA). Born and raised in Tel-Aviv, Israel, Dr. Dubinsky is a sports researcher and a former sports journalist with almost two decades of experience covering and researching local, national, and international sports. His interdisciplinary scholarship focuses on sports, nation branding, public diplomacy, and country image and especially how countries, cities, and communities try to improve their images and reputations through sports. His doctoral dissertation at the University of

Tennessee, Knoxville, focused on how Israel uses sports for nation branding and public diplomacy. Focusing on the Olympic Movement, Dr. Dubinsky has covered or researched the Olympic Games from Beijing, London, Rio de Janeiro, and Tokyo. He has been involved with the International Olympic Academy as a lecturer, a coordinator, and a student, using sports as a tool for inclusion in diverse international environments.

REFLECTIONS ON COVERING AND RESEARCHING FOUR OLYMPIC GAMES

by Yoav Dubinsky
University of Oregon

Kalimera, Kalispera, Kalinixta, depending where you are in the world,

Thank you for joining me. I am Dr. Yoav Dubinsky, originally from Tel-Aviv Israel, now a full-time faculty in the Lundquist College of Business at the University of Oregon. It is my pleasure sharing with you some thoughts about covering and researching the last four summer Olympic Games.

Either as a journalist or later in my career as a scholar, I had the opportunity to cover and/or research four Olympic Games: Beijing 2008 from China, London 2012 from England, Great Britain, Rio de Janeiro 2016 from Brazil, and the postponed Tokyo 2020 Olympics from Japan. I also covered or researched or attended hundreds of other sports events worldwide, including the Lausanne 2020 Winter Youth Olympic Games, football games across Europe, NBA Finals, and many more events. None of them compared to the Olympic Games.

For me, each Olympic Games is a new chapter in an ongoing story about humanity. Each of these chapters is a mosaic constructed of stories from 200 and more countries and communities, and from over 10,000 people. Sports

competitions are just the tool these stories are told through. Stories about how we, as people, treat each other, and treat the planet we live in. It is not a coherent story, it is full of self-contradiction, and holes. There is not necessarily a happy ending, or an ending at all. But it is a good story, and I had and have the privilege of telling, at least a small part of it.

For those who do not know me, I have been involved with the International Olympic Academy as a student in the first Master Programme in 2009 and 2010, a coordinator in four Young Participant Sessions in 2010, 2011, 2012, and 2013, and as a lecturer in the 2019 Educators Session. It was very special and meaningful for me to complete that cycle. I had ups and downs in my life during this time period, I moved between countries and changed careers, but Olympia always had a place in my heart, and I have much love for the IOA and for the people who make it so special. So, every time I get a chance to be involved, it is very meaningful for me.

My interest in the Olympic Movement grew gradually. Although since childhood I was a passionate sports fan, I was not a talented athlete. With that said, when starting to study journalism and as I joined the Israeli Sports Channel in 2003, one of my goals was to be sent to cover a major international sport event. My first big project there, still from Tel-Aviv, was a website section on the Athens 2004 Olympic Games. It took four more years for me to realize my childhood dream, when my next company, Keshet Broadcasting, sent me to cover the Beijing 2008 Olympic Games.

From a storytelling perspective, the narrative of Beijing 2008 was very straightforward. China used the Games as a powerplay, to come out of the Walls, and show the world how technologically advanced it can be. It was a significant step in repositioning a country that was mostly separatist, as a global leader. For me, these Games were bigger than any other sport event I have ever seen. I covered almost every sport in Israel by then, and some football games abroad, but Beijing 2008 was on a different level. The way I covered the Games also made me reflect on how countries use sports for nation branding and public diplomacy, as prior to the Olympics China received much international criticism on human rights violations, air pollution, public spendings, etc. Yet, through the Games, the focus shifted towards the sports events, and as a journalist you are also exposed to the extremely rich Chinese culture and history, which is also reflected in your coverage.

The narrative of the London 2012 Olympic Games was completely different. The focus was not on the size of the Games, but on sustainability, renovation of East London, and culture. The Opening and Closing Ceremonies were a celebration of British culture. From Mr. Bean, and James Bond, and Marry Poppins to Voldemort in the Opening Ceremony, to just a long British concert in the Closing Ceremony, with artists such as the Spice Girls, George Michael, and many more. It was more people-oriented and felt less orchestrated than Beijing 2008, but with that, there were also much more mistakes in the organization, especially during the first week.

Another aspect of London 2012 that struck me was the halo of certain venues that had historic heritage. Watching Roger Federer or Andy Murray play in Wimbledon, or the women's gold medal match and Serena Williams dominating Maria Sharapova on Central Court, just resonates differently than in other tennis venues. Same goes to football games in Wembley Stadium, especially with the political complexity of the hybrid Team GB, that lacks Scottish players.

In Rio 2016, my role gradually shifted from journalism to research. I was still writing about the Games, but I was a PhD student at the University of Tennessee back then and focused my research on the Israeli delegation. Rio 2016 was very significant for Israel's Olympic history, as a commemoration stone from Olympia was put in the Olympic Village, to remember athletes who died during Olympic Games. President Thomas Bach read the names of the 11 Israeli athletes, coaches, and referees that were murdered in the 1972 Munich Massacre.

But beyond Israel, Rio 2016 had an inconsistent narrative. The idea behind the Games was to position Rio de Janeiro as a global city and the regional capital of South America, clean the Guanabara Bay, and celebrate Brazilian lifestyle and culture. These were not the “Samba Olympics.” Brazil went through social, political, and economic turmoil, a corruption scandal, and the Games did not live up to their promise. There were still special moments of course, such as seeing Brazil and Neymar win a first Olympic gold medal in a packed Maracanã Stadium or ending a day with beach volleyball competitions on the Copacabana Beach, with the music, wind, and waves in the background creating a beautiful atmosphere.

In 2018 I finished my PhD and received a faculty position at the University of Oregon. For someone researching sports, nation branding, and public diplomacy, teaching in a city that is officially branded as “Track Town USA” due to its significance to jogging culture, Nike, and track and field in America, felt right. There are very few places that brand themselves through sports. Other examples include Olympia and Lausanne.

Anyway, I was looking forward to Tokyo 2020, hoping the Games will leave a better impression than Rio 2016. While the preparations were promising, COVID-19 changed the narrative of the Games. The original plan for Tokyo 2020 was to use the Games to show the recovery of Japan from the 2011 Earthquake, Tsunami, and Nuclear Disasters. Along with that Tokyo renovated the city and the country aimed to use anime and technology, as part of the “Cool Japan” branding.

That all changed in March 2020, when former Prime Minister Shinzo Abe announced the postponement of the Games. The narrative of the Games first shifted towards the world coming together showing humanity beat the pandemic. However, as Japan went in-and-out of states of emergency and international and local fans were banned from attending the Games, Thomas Bach tried to justify going on with the Games by setting a new narrative that holding them is important for athletes to realize their dreams.

The evidence of the pandemic was everywhere. I like to show this slide to my students, as it shows four key competitions: the moment before the men's 100m final race starts, a swimming final, the women's team gymnastics final (where Simone Biles withdrew in the middle speaking about mental health), and the men's basketball final between the USA and France. All without fans in the stands.

These were sad Olympics. COVID-19 was a threat, and despite not having further outbreaks, the impact on the mental health of accredited participants was very evident. The pandemic did not just cause a global health crisis, but also a social, political, and economic one. These trends manifested in Tokyo 2020, with athletes speaking out or allowed to protest social injustice.

My work in and on the Olympics resulted with dozens of media articles and blogs and around a dozen academic publications, including three from Tokyo 2020 on (a) nation branding and public diplomacy in a post-pandemic world, (b) sport-tech diplomacy, and (c) judo diplomacy. As said, either as a former journalist or currently as a researcher, I see my role, as telling part of this complex story about humanity.

I want to leave you with final remarks about the people I see as true heroes of the Olympic Games who do not always receive the recognition they deserve: The volunteers. They represent the organization, but also the local and the international community. Their Olympic spirit enables the Games to be held, even in extreme circumstances. They don't get the glory or medals, but they are as essential to this story as anyone else.

Thank you very much, merci beaucoup, arigato, Toda Raba, efharisto para poli!

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See Appendix D for PowerPoint Presentation

Questions and Answers with Yoav

Matt (GER): Since you have experience with multiple Olympic Games, what is your opinion on the strategies that NOCs and federations use to put the legacy of the Olympic Games in a positive spotlight. As it now mostly has negative connotations

Yoav: The Olympic Movement is facing extreme turmoil. Talks about: backlash, groups that are against the Games and their successes. Discusses the move to more democratic countries. Future OCOGs need to realize that they need to be very transparent with what they are doing and how they take their personal environments into consideration and follow positive policies. But I wouldn't be surprised if there were a lot of demonstrations.

Matt: Do you think that Paris 2024 will be the start of a new era in how people will perceive the Olympic Games in a more positive way and as more sustainable?

Yoav: I see Tokyo 2020 as the start of the new era of the Olympic Movement. After the mess that was Rio 2016, I was sure that Tokyo would mark a new start. But they were plagued by Covid and their people being against it. The bid for Paris 2024 was way more people-oriented, but France also has a more engaged society.

Neeraj (IND): How much has the Olympic Masters knowledge contributed to your career?

Yoav: It opened me up to so many things. New people, new perspectives, and continuous reflection on the Olympic Movement. The Olympics are not always positive, and it has its contradictions, but it helps well the complexities within the Movement.

Sylvain (CAN): From an OCOG perspective, how can we find a way to educate the media to understand the complexity of organizing the Olympic Games. There is a reason why it takes seven years to organize the Games. It's difficult to teach all the media at the same time.

Yoav: When OCOGs want to organize the Games, they need to ask themselves, "Why do we want to organize it? What are we aiming to achieve?". If you have clear narratives yourselves, then you can tell the story if the rest like it or not. Gives examples on clear narratives from the 2008 and 2012 Games. When future OCOGs can tell the narrative to the people of the country that is hosting it, then they can moderate some of the backlashes. But you will never be able to please everyone. The authenticity and practices that follow the message of the Games are key.

Elvira: Are you acquainted with the study made by the International Olympic Committee on the heritage of all the Olympic Games of the modern era? One year ago it was made public to the people. Maybe it will help you with the rest of your research.

Yoav: I am not familiar with this one, so I have yet to read this one. Thank you for bringing it up.

TEAM CANADA GIVES BACK (LISA MUZZO and SANDRA SASSINE OLY)



LISA MUZZO (she/her/elle) is the Program Manager, Social Impact at the Canadian Olympic Committee with four years of experience leading the Olympic Education portfolio in Canada. Her experience prior to the COC was focused on Education, having completed a bachelor's degree in physical and health education from McGill University, and Health Promotion, having completed a master's degree in public health with a focus on Health Promotion and Prevention with the University of Montreal. Lisa was a competitive figure skater in the synchronized skating discipline growing up and competed at a national and international level. She

now enjoys coaching figure skating and has been doing so for the past 10 years. Lisa attended the IOA's Young Olympic Ambassador Session in 2021 (virtually) and in 2022 (in Olympia, Greece), and plays a role in supporting IOAPA's Country Coordinator for Canada.



SANDRA SASSINE OLY is two-time Olympian in fencing, Manager of Athlete Marketing for the Canadian Olympic Committee, and owner of the Lionheart Fencing Club.

Sandra competed in her first Olympic Games in 2008 in Beijing, where she and her teammates finished seventh in the women's saber team event. She then went on to compete in the individual saber event at the 2012 Olympic Games in London where she placed in the top 20.

Sandra started fencing at the age of six, while living in the small town of Chibougamau, where an amazing seven Olympians trained. Fencing is also in her genes. Indeed, her father, the renowned fencer Henri Sassine was her Master of Arms and he was by her side until her last world championship in the summer of 2013. Sandra has collected a total of 25 national championship titles, including seven junior and cadet national titles and ten senior national titles during her career.

She holds a bachelor's degree in physical education from UQAM and has been an Olympic Ambassador for RBC (for 4 years), the Fillactive program and a member of the "Jouez-Gagnant program (for more than 8 years)". Always involved in her sport, she has been a member of the

Fencing Canada High Performance Committee for over 10 years and now a fencing club owner. Sandra was also the Chair of the Gold Medal Club Administrative Committee until last year. For the past 9 years, she has been working for the Canadian Olympic Committee and recently completed an Executive master's degree in management of organizations Sports Organizations.

TEAM CANADA GIVES BACK

Presentation by Lisa Muzzo and Sandra Sassine OLY

Slide 2 - Agenda

Today we will be sharing with you some Canadian Olympic Committee programs that demonstrate how Team Canada is giving back to the community. Before getting into the programs, we will be sharing with you the Canadian Olympic Committee's Purpose and the Team Canada Impact Agenda. As for programs, we will be sharing in detail the Team Canada Olympic Day Grant and the OLY Legacy Grant.

Slide 3 - Presentations

Before we begin, we'd like to present ourselves. My name is Lisa Muzzo, Program Manager, Social Impact for the Canadian Olympic Committee. I have been with the COC for four years leading the Olympic Education portfolio in Canada. My experience prior to the COC was focused on Education, having completed a bachelor's degree in physical and health Education from McGill University, and Health Promotion, having completed a master's degree in public health with a focus on Health Promotion and Prevention with the University of Montreal. Growing up I was a competitive figure skater in the synchronized skating discipline and competed at a national and international level. I attended the IOA's Young Olympic Ambassador Session in 2021 virtually and in person in 2022.

My name is Sandra Sassine, Manager, I am a two-time Olympian in fencing and the Manager of Athlete Marketing and Olympian Legacy at the Canadian Olympic Committee. I've worked for the Canadian Olympic Committee for the past 9 years and I recently completed an Executive master's degree in management of organizations Sports Organizations. I competed in my first Olympic Games in 2008 in Beijing, where my teammates and I finished seventh in the women's sabre team event. I then went on to compete in the individual saber event at the 2012 Olympic Games in London where I placed in the top 20. I hold a bachelor's degree in physical education from UQAM and have continued to stay involved in fencing. I was a member of the Fencing Canada High Performance Committee for over 10 years and am now a fencing club owner.

Slide 4 - COC's Purpose

The Canadian Olympic Committee's purpose is to transform Canada through the power of sport. This purpose is supported by the dual mission to lead the achievement of Team Canada's podium success and to advance the Olympic values across Canada.

In 2022, the COC introduced the Team Canada Impact Agenda, a framework to support its purpose and its commitment to making sport safe, inclusive and barrier-free so more young people can play and stay in sport. The Team Canada Impact Agenda is how we can activate the second part of our mission. The difference between our Purpose and the Team Canada Impact Agenda is that Purpose is our overall "why" as an organization. The Team Canada Impact Agenda is a tool to help us bring our Purpose to life through the second part of our mission.

Please view this information video to learn more about the Team Canada Impact Agenda

Slide 5 - Video

Slide 6 - Team Canada Impact Agenda

As shown in the video, the Team Canada Impact Agenda focuses around three pillars:

1. Podium: Relentlessly pursue a safe, inclusive, and barrier-free sport system
2. Play: Inspire more young Canadians to play and stay in sport
3. Planet: Take a leadership position to preserve our sporting environments

The COC is already activating against this framework such as the Team Canada Olympic Day Grant and the OLY Grant, which we will now explain in more detail.

Slide 7 - Team Canada Olympic Day Grant

In celebration of Olympic Day, the COC launched the Team Canada Olympic Day Grant for Canadian schools with the goal of empowering students to play and stay in sport.

Sport brings communities together, teaches us leadership and fair play, and fuels our health and well-being. But often there are barriers that mean that young Canadians either “can’t” or “won’t” participate in sport. We believe the COC plays a role in ensuring access and a quality experience in sport at all levels.

The Team Canada Olympic Day Grant provides funding to increase access to sport in schools while also giving athletes the opportunity to inspire students through their stories.

A total of 5 grants of \$5,000 are available for Canadian schools across the country to help students play and stay in sport. Successful schools will also receive a 90-minute Team Canada athlete speaking engagement to inspire students to participate in sport and develop the skills to thrive and succeed in their daily lives.

Successful schools will be notified in the coming weeks with the events at the school taking place in May and June. The COC will be photographing and recording the events to share highlights on Team Canada’s channels on June 23, to encourage more schools to empower their students to play and stay in sport and celebrate Olympic Day.

Slide 8 - OLY Grants

As for the Team Canada Olympians, we all have different stories and different journeys. The potential in our legacies, however, is very much the same. With this comes the opportunity to create positive change. It is an inspiring mission to share and an important responsibility to uphold.

The OLY Canada Legacy Grant will support Olympian-led community programs designed to foster ethical, safe PODIUM dreams, empower positive, healthy PLAY, and support a sustainable PLANET.

For this edition, seven grants of \$10,000 have been awarded to Team Canada Olympians committed to leading a not-for-profit initiative in their community. Each application was carefully evaluated based on its level of contribution to the COC’s purpose of transforming Canada through the power of sport by investing in OLY legacy work.

The newest recipients of the OLY Canada Legacy Grant are:

PLAY – Liam Gill OLY, Brandon McBride OLY, Nadine Rolland OLY, Nickolos Farrell OLY

PODIUM – Guylaine Dumont OLY, Maxime Dufour-Lapointe OLY

PLANET – Brenda Taylor OLY

Here is a sneak peak to three projects that will be occurring this year:

Podium

Two retreats with athletes who fell victim to various types of abuse in sport - The healing pathway for these victims is a life-long journey which requires safe and professional Survivor-Led individual and Group Programs.

"The 2023 OLY Canada Legacy Grant will allow us to increase our efforts on the program by holding two retreats and adding five more newly evaluated and trained survivor-leaders. Peer support, which is the core of all The Spirit of Trust programs, is the only way to deploy a real safety net of hope, not only saving lives, but having exponential growth potential."

Play

Using core Olympism values, Brandon wants to provide mentorship to the next generation of Canadian track and field athletes to ensure they are prepared, inspired and motivated. Brandon's goal is to see more youth, especially underrepresented racialized youth, cultivate a growth-oriented mindset, and reach the podium in various fields of play.

The program will consist of two eight-week intakes, March-April and June-July with 10-20 athletes at each intake.

"It feels fantastic to receive the OLY Legacy Grant. To have the support of an organization such as the Canadian Olympic Committee is truly energizing."

Planet

Gas outboards used to power coach boats are the single largest source of GHG emissions for most rowing clubs.

Brenda is going to use the Grant to purchase electric outboards and provide demonstration days where people can gain firsthand experience with e-outboards. Alongside, she will collect data on both electric and gas-powered outboards for a full year. The goal is to empower the community with the information and confidence to switch from gas to e-outboards.

"This is a big project and the OLY Legacy Grant is an important piece of making it happen. I'm looking forward to seeing electric outboards in action and seeing the reactions to them. Converting to electric outboards is a key step in decarbonizing rowing. In addition, "going electric" will significantly reduce air, water and noise pollution, creating a healthier training environment for athletes and coaches."

Resources:

<https://olympic.ca/education/>

<https://olympic.ca/team-canada-olympic-day-grant/>

<https://olympic.ca/press/team-canada-unveils-fourth-edition-oly-canada-legacy-grant-recipients/>

See Appendix E for PowerPoint Presentation



IOAPA Session 2023

IOAPA GENERAL ASSEMBLY 2023

14th April 2023

1. President's Opening Remarks
2. Approval of the Agenda
3. Activity Reports by IOAPA Executive Committee Members
4. Update on IOAPA Finances
5. Update on the HVH Fund
6. Transition of IOAPA Executive Committee Members
7. IOAPA Elections: Procedure & Positions
8. Election Panel
9. Miscellaneous

IOAPA Session 2023

General Assembly

REPORTS OF EXECUTIVE COMMITTEE MEMBERS 2021 - 2023

PRESIDENT'S REPORT by RICHARD KOO (CAN)

Dear IOAPA Members,

Coming out of the height of the COVID-19 pandemic, IOAPA sought to build upon the innovative methods we developed to engage with and be of service to our members from all over the world. With an eye to prepare the organization for the eventual transition to new leadership, we also designed an administrative structure that would facilitate knowledge transfer and support the development of a new generation of leaders to build on the successes of the association.

Some of the key activities that IOAPA has successfully delivered in the 2021-2023 term include:

- Agreeing to sign a new partnership between IOAPA and a major National Olympic Academy to support and share international best practices in Olympic education (details to follow);
- Hosting a virtual reunion for the Beijing 2022 Olympic Winter Games Opening Ceremony;
- In association with Agriturismo Magna Grecia, delivering the Hans van Haute scholarship to 4 individuals to the 2023 IOAPA Session, the most ever in one year. Furthermore, two recipients from underrepresented nations were granted funding for all fees including airfare in support of the IOAPA 2020 initiative on Equity & Inclusion;
- Increasing the use of sub-committees under the offices of Newsletter, Marketing, and Country Coordinators to assist the Executive Committee in the day-to-day work of the organisation;
- Detailing knowledge transfer processes, creating templates of key administrative items, and developing a "transition protocol" (minimum six weeks between elections and installation of elected officeholders) to improve Executive Committee succession planning;
- Organising several informal virtual workshops and in-person reunions at various multi-sport events.
- convening both an online and in-person IOAPA session for the first time ever to expand accessibility and connect more our members no-matter where they live;

- Maintaining ongoing dialogue and providing members' expertise to support the delivery of the IOA's Young Olympic Ambassadors program;
- Increasing our membership to over 1200 past participants of the IOA.

As president, I continue to be proud of the efforts of your 2021-2023 IOAPA Executive Committee and the innovations that stemmed from its work. I wish to also acknowledge the efforts of the three previous IOAPA Executive Committees that I had the honour of working alongside during my time in office.

I hand over the administration of this organisation to a new generation of leaders confident in the declaration that IOAPA is in a strong position both financially and organisationally to continue its mission of keeping our members connected with the spirit of Olympia, supporting our collective work as global ambassadors for Olympism.

Richard Koo – President

VICE-PRESIDENT'S REPORT by LAUREL BRASSEY IVERSEN (USA)

These past two years have been quite interesting. 2021 was still within the pandemic restrictions that ultimately led us to decide to have the IOAPA Session online. I learned that organizing an online session was actually more difficult than organizing a live session. Every detail must be worked-out in advance. The inclusion of the first online election for the IOAPA Executive Committee was also part of that session. I must recognise and thank all of the people who were a part of the planning and delivery of the session. We had the most participants ever as well as a great turn-out for the secure election. It was quite rewarding.

And now with most things back to normal I have enjoyed preparing this year's online business meeting and election, but moreover planning our return to Olympia after a four-year absence. It is with great pleasure for me to help with our next live session. Below is a quick synopsis of my activities over the past two years:

- Helped coordinate and deliver the IOAPA's contribution to the second online session for Young Participants in September of 2021. Served as a coordinator for the session and led the Poetry and Literature Workshop 2021 and 2022.
- Facilitated the organization of the program for the first online IOAPA session in October 2021, secured seven speakers, workshop coordinators and exercise leaders.

- Coordinated the production of the Final Report for the 2021 Session.
- Served as the EC liaison for the Hans van Haute committee.
- Formed and chaired the subcommittee for IOAPA Session Planning.
- Contributed to renewed cooperation between IOA and IOAPA through the new director Penelope Amelidou
- Updated Historical Section of the IOAPA Webpage

It has been a sincere pleasure and honor to work for the Association.

Laurel Brassey Iversen – Vice-President

SECRETARY'S REPORT by CAROLINE BUJOLD (CAN)

It has been a pleasure to serve as the IOAPA Secretary. A lot of work goes on behind the scenes that our members may never see, which makes the Association work well.

My efforts these past 2 years have been on:

ADMINISTRATION:

- Plan and organize the IOAPA Executive Committee meetings (around 10 to 12 meetings per term);
- Collaborate with VP to create the Executive Committee Report + Session Evaluations;
- Create and send Session certificates to participants;
- Help prepare all materials and communications for the online and in-person Session;
- Update our website, database and Facebook Group;
- Setup registration for our Sessions and Reunions;
- Update our guidelines & procedures;
- Assist Executive Committee Members with documentation, forms and our Google Drive.

MEMBERSHIP:

- Send invitation to become a member to IOA session participants:
 - In 2023 so far, we have 20 new members, 69 registered in 2022 and 49 in 2021.
- Follow up with members experiencing technical issues with our technology;
- Prepare and send promotional emails to members about the 2023 Session + promote on social media.

PARTNERSHIPS:

- Help fulfill our obligation regarding the Canadian Olympic Committee MoU (agreement);
- Assist crafting the agreement with ANOF.

This year I also had the privilege to manage the Hans van Haute applications and assist the Selection Committee, as well as manage the Executive Committee Nominations. Congratulations to our Scholars and good luck to everyone who submitted their name for a position.

A special thank you to Ansen Sligar (ISV) for his constant support with our website and systems.

Caroline Bujold – Secretary

TREASURER'S REPORT by ULRICH ROSEN (GER)

The task of the treasurer is to finance the activities of the association and to comply with the legal requirements of the Greek tax authorities and lawyers. I have carried out these activities in this office over the past four years:

Account Summaries (as of 11th April 2023)

- IOAPA Account Germany: 17 555,21€
- IOAPA Account Greece: 4 880,28€
- Total Value of Accounts: 22 435,49€
- Hans van Haute Account: 4 500,00€

A full financial report will be presented at the in-person session in Olympia in June.

Ulrich Rosen – Treasurer

NEWSLETTER EDITOR'S REPORT by YARDEN HAR LEV (ISR)

Dear Olympic Friends,

During the 2021-2023 term, IOAPA has consistently published its newsletters thanks to a fruitful cooperation of the Executive Committee members and especially the support of IOAPA member Megan Ritch, who highly contributed over the design process. To maintain an effective work mechanism, at the beginning of the term I decided to shorten the length of each edition so it would be easier to read all the content on the one hand and ensure a sustainable publication on the other hand. In addition, IOAPA relations with the IOA Journal continued as in the previous term, and in each IOA Journal's edition, IOAPA had a guarantee to publish its content.

Here are the main activities of the Newsletter Editor in the last term:

Arete newsletter

Publishing 6 editions:

- 2021: 2 editions;
- 2022: 3 editions;
- 2023: 1 edition (To be published by April 2023 before the IOAPA Online Session).

IOA Journal

Publishing 3 articles:

- IOA Journal 19+20 (1 combined edition): IOAPA Activity Report 2021 by the IOAPA Executive Committee; The IOA and IOAPA – Connecting Past-Participants Back to Ancient Olympia by Laurel Brassey Iversen (USA), Héctor Argüelles (ESP) and Richard Koo (CAN).
- IOA Journal 21: IOAPA Activity Report 2022 by the IOAPA Executive Committee.

IOAPA Partners

- Maintaining close contact with the Canadian Olympic Committee (COC) and the Olympic Studies Centre (OSC) by publishing content in each newsletter.

In closing, I would like to make a special acknowledgement to the IOAPA Executive Committee 2021-2023, IOAPA members and IOAPA partners for their co-operation in contributing valuable content during the last term. Also, I would also like to thank all readers of our Newsletter. I have had the pleasure of serving as an Editor for the past 6 years and furthermore the privilege of fulfilling my duties with joy, creativity and great satisfaction.

Yarden Har Lev – Newsletter Editor

INTERNET COORDINATOR'S REPORT by MARIJA LOZANČIĆ

No report was submitted.

Maria Lozančić – Internet Coordinator

IOA LIAISON'S REPORT by DIMITRIOS REGALOS (GRE)

First and foremost, it was my privilege to be elected and serve at the EC with a team that truly loved what they did and gave their best self. IOAPA is part of the IOA and so the role of the IOA liaison was crucial. The most important part of my term, which unfortunately needs more time to be conducted, is the official recognition of our organization as the official alumni of the IOA. Through a series of meetings with IOA consultant Dionisis Gaggas and IOA director Penelope Amelidou we tried to set the tone and create a base of discussion between the two parties. While due to various administrative delays beyond IOAPA's control we have not yet been able to secure an agreement, we hope that the discussions conducted over the past 2 years will serve as a foundation for a future MoU that fully recognises IOAPA as the official alumni association of the IOA.

Some of the proposals discussed between IOA and IOAPA were:

From IOA:

- Officially recognize IOAPA as the Alumni Association of the IOA Participants
- Prioritize consideration to schedule IOAPA Sessions biannually in Olympia to follow closely the dates of the Young Olympic Ambassadors Session
- Invite IOAPA to publish an article in the IOA Journal
- Distribute the Circular Letter and other announcements of the IOA to IOAPA
- President
- Invite IOAPA executives to events and sessions.
- Consider on or two IOAPA Executives to attend the YOA session as coordinators or guests enabling IOAPA to recruit members in person

From IOAPA:

- Encourage and support all participants of IOA Sessions who are members of IOAPA
- Inform the IOA through a designated Liaison at the IOA (Stella?) of all IOAPA initiatives and activities.
- Conduct a survey to determine if IOAPA members are professionally affiliated with the Olympic Movement (within six months and ongoing as new members register)
- Invite the IOA President, Director and Dean to participate in IOAPA Sessions
- Invite IOA Staff to attend reunion functions at any sporting events such as Olympic Games where such reunions are organized by the IOAPA
- Continue the development of the YOA extra-curricular program templates
 - Initiate development of working group templates
 - Initiate development of a template or formula for the selection of coordinators with a percentage of IOAPA members to Masters' Students or other experienced individuals
 - Initiate templates for the control of all bus travel (participants traveling in each bus managed by the coordinators)
 - Create Host coordinator duties for hotel arrivals and final departures in Athens as well as better coordinated arrival at the IOA, room assignments and luggage delivery.

Another issue that was raised and I worked on was to accept in our organization sessions that are not only being conducted by IOA but also sessions that are co-operated by IOA, such as the Harvard session every summer. This act will bring more people in our organization and help us expand and grow.

As an IOA liaison I worked as an advocate promoting IOAPA to activities correlated to IOA like the master's program in Olympic studies from the university of Peloponnese and the NOCs session in July. In the future we need to keep the communications and the promotions going and it will result in further expanding our community like we did the previous years.

Lastly, another idea that is looked for in the next term is the creation of an MoU with the municipality of Olympia for future projects and collaborations.

Dimitrios Regalos – IOA Liaison

MARKETING OFFICER'S REPORT by XAVIER JEANNIN (FRA)

I would like to thank our members for their continued support and commitment to the association. I would also like to give special thanks to the Executive Committee and the different sub-committees who have always been supportive. My sub-committee and I are determined to continue our mission to promote the development and growth of the Association.

Over the past year, we have worked hard to increase the visibility and awareness of our Association, as well as to attract new members.

Our strategy has focused on several key initiatives:

1. Improving our presence: We have expanded our online presence by being more attractive and informative to reach our target audience.
2. Online and in-person events: We organized several events throughout the year to promote the Association and meet with our members. Between 2 and around 30 people were present during these events. These events included conferences, training workshops, and informal meetings. Some examples of venues for face-to-face meetings: Slovakia, Greece, France, Qatar, Brasil, UK, Switzerland, Italia, Turkey, China, Japan, Senegal, Peru, Germany. Some examples of online meeting topics: The Importance of Sport on Athletes' Mental Health; Health Benefits of Sport; Mental Health Issues and Psychological Factors for Athletes: Detection and Prevention; Sport Organisation in the World; The Sport Sector has the Capacity to Present Solutions in Managing the Carbon Footprint: Sport Can Be a Source of Motivation for Schooling and Contributes to the Improvement of Concentration; Olympic Education Must Enable Individuals to Acquire a Philosophy of Life Through Which They Make a Positive Contribution.
3. Purchase of environmentally friendly pins and promotional items.
4. Purchase of a plaque in memory of HANS VAN HAUTE in Olympia (The Hans van Haute Scholarship Fund, established during the 2001 IOAPA session, was named in honor of the main force behind the creation of our Association)
5. Partnership: We followed the partnership agreement developed by the COC and have developed a partnership with ANOF that is in the process of being implemented to expand our reach.
6. Be as close as possible to our members' expectations.

There is still work to be done to continue to move our Association forward, so we plan to continue our marketing initiatives and explore new opportunities to reach a wider audience and attract new members.

We have seen a significant increase in membership during the year, as well as an increase in the number of visitors to our website and meetings.

Xavier Jeannin – Marketing Officer

HEAD OF COUNTRY COORDINATOR'S REPORT by SAMANTHA MATAVATA (ZIM)

Since stepping into the big shoes Mr. Stavros Stavrou (CYP) left for me to fill in, the journey has been anything short of adventurous. Up to date we have 50 countries represented by 53 Coordinators. Most Coordinators assumed their roles as of June 2022 after going through the application process. Since assuming their roles they have worked tirelessly to spread the Olympic Movement within their countries. A tremendous amount of effort is being put into projects, reaching out to old and new participants as well as engaging NOCs/NOAs in their current endeavors.

The subcommittee has stood as a pillar of strength and guidance where need be in decision making as well as effective strategic tools. Within the short period of time and with contingency to time zones as well as schedules we have managed to organize 3 zoom discussions solely for the Country Coordinators to share ideas and projects so as to help and grow. Where representatives were unable to attend a virtual meeting they have taken the initiative to write a detailed report on their current missions.

Mr. Xavier Jeannin (FRA - Marketing Officer) has also stepped in to promote communication among IOAPA members, Country Coordinators as well IOA participants. Not only has this increased an understanding of what IOAPA stands for, but has ignited a need to be a part of the amazing family and mostly has brought the light for other members to have the will to serve as Coordinators.

As we started our term with the Country Coordinators, we chose a more effective approach as to aid them in getting their feet grounded in their outreach programs. We as the subcommittee decided to divide the countries amongst the subcommittee to better guide and assist where needed as a more effective and efficient tool which should be more sustainable not only for the current EC but for the future ones as the number grows.

We look forward to growing the IOAPA as we display the Olympic Movement and Olympism through outreach programs being exerted by the Country Coordinators within their regions.

Samantha Matavata – Head of Country Coordinator

RESEARCH COORDINATOR by JULIEN BUHAJEZUK (FRA)

This term from 2021 to 2022 marked the return to a “more normal” life after a long COVID Period. This conferred us some new opportunities with the online tools having quickly taken a large space in the academic area but also generated some new challenges with a multiplication of the research elements.

During this term, I have tried to keep updating what IOAPA has always provided, a list of conferences and academic opportunities for its members to attend, but together with the Executive Committee we have looked at the new services that could be implemented in a middle to long term. This has taken and will take different forms.

First of all, we wanted to understand the background of our members, and based on this, allow them to expose their (your) research and work, and to do this we have developed a questionnaire that we would like all of our members to fill – the questionnaire is available [here](#). Based on this questionnaire we will be able to better understand the expectations from our membership and the future activities to be implemented from a research and academic perspective (but not only).

The following step, if it is still endorsed by the team that will be elected next, would be to set up online webinars based on the expertise identified in the questionnaire, to provide IOAPA members opportunities to present their work and to discover the work of other members.

During these two years, we have tightened our work with the Olympic Study Center and hope to create a true network with the regional/national study centers to identify the right speakers and research opportunities.

It is now the responsibility of the newly elected Executive Committee and research officer to pursue this work, or to follow a different route, but I am grateful for the time passed in this group, and wish the best to the new team.

Julien Buhajezuk

Julien Buhajezuk – Research Coordinator

SUB-COMMITTEES

Thank you to everyone that contributed their time and energy to the IOAPA this term.

- IOAPA SESSION SUB-COMMITTEE: Laurel Brassey Iversen (Chair - USA), Alexander Eriksson (NOR), Laura Moreira (CRC), Yogo Suzuki (JPN), Hector Arguelles (ESP), Megan Ritch (USA) and Caroline Bujold (CAN) and Richard Koo (CAN).
- HANS VAN HAUTE SCHOLARSHIP SUB-COMMITTEE: Elizabeth Hanley (Chair - USA), Jonathan Ruwuya (ZIM), Reeke Remmelkoor (EST), Leo (Li-Hong) Hsu (TPE), Tove Stadil Thomassen (NOR) and Julien Buhajezuk (FRA).
- ARETE SUB-COMMITTEE: Yarden Har Lev (Chair - ISR), Megan Ritch (USA), Muhammad Raffiq Radzi (MAS) and Mateus Nagime (BRA).
- EDITORIAL SUB-COMMITTEE: Yarden Har Lev (Chair - ISR), Hector Arguelles (ESP), Elizabeth Hanley (USA) and Rafael Mendoza (MEX).
- COUNTRY COORDINATORS SUB-COMMITTEE: Samantha Matavata (Chair - ZIM), Lucía Giamberardino (ARG), Marisleysis Cedeño (GUA), Preeda Muongmee (THA) and Faku Masupha (LES).
- MARKETING SUB-COMMITTEE: Xavier Jeannin (Chair - FRA), Jacques Madjid Ayassou (TOG), Adi Goldfeder (ISR), Marisleysis Cedeño (GUA), Marie-Lou Noirot (FRA), Chloé Abou Chabake (LBN), Megan Ritch (USA), Lassina Diarra (MLI), Farah Lee (MAS), and Yaya Dembélé (MLI).

IOAPA MEMBERS PRESENTATIONS

OLYMPIC MOVEMENT, A LIFESTYLE - JORGE RAFAEL RODRIGUEZ HERRERA (GUA)

My Presentation is titled Olympic Movement, A LifeStyle. This is a short summary of my story through the Olympic Movement and sports.

My name is Jorge Rafael Rodriguez Herera. I was born on February 23rd, 1992 in Guatemala City, Guatemala. Today I live in the city with my dog Nico, meanwhile my father, mother and sister live in Morales, Izabal; our second home town. I also have a brother who lives in the city and I'm the youngest of all siblings. I have a degree in Food Science Engineering, a postgraduate degree in Administrative Engineering and a masters in Industrial Administration. Today I work as a Food Safety and Quality Auditor and Consultant. I practiced several sports but from 2005 to 2015 I practiced Modern Pentathlon, which has been my main sport. Also since 2006 I started my journey as a sports volunteer. Today I consider myself an Olympic Movement Ambassador.

Guatemala is a tiny country located in Central America. The main language is Spanish, but there are another 24 native local languages around the country. Guatemala has approximately 17.9 million inhabitants. Some of the most known places in Guatemala are Guatemala City Center, which has many museums, markets and cultural places to visit. Antigua Guatemala which was the Capital of Guatemala until the Water Volcano eruption washed the city away and it had to move to today's location. And Tikal, Peten which was an old Maya city situated north of the country between the jungle.

Guatemala has participated since Helsinki 1952 in the Summer Olympic Games. Since then Guatemala has attended 15 Summer Olympic Game editions and 1 Winter Olympics in Calgary 1988. Guatemala's most recognized athletes are: Heidy Juarez, who was defeated for the Bronze Medal match in Taekwondo <67kgs event in Athens 2004, achieving a 4th place. Luis Martinez is the only Guatemalan swimmer in a final event earning a 7th place in 100 Butterfly at Tokyo 2020 Olympics. Charles Fernandez is the only male Pentathlete to win 2 consecutive Gold Medals in Pan American Games (Toronto 2015 & Lima 2019) and qualified to Rio 2016 and Tokyo 2020 Olympics. Finally, Erick Barrondo, who won a silver medal in 2012 London Race Walk. Erick is the only Guatemalan athlete to achieve an Olympic Medal for Guatemala at the moment.

My journey in Sports began around 1997 when I learned how to swim at Morales, Izabal, where my parents have lived since 40 years ago. Morales is a town east of Guatemala near the Atlantic Ocean coast. I lived in Morales since I was born until 2004. At Morales I practiced several team sports like football, basketball, volleyball and also individual sports such as running, swimming and triathlons. I represented the Izabal Department at Guatemala Swimming Nationals. I was around 8 to 12 years old by this part of my life.

During the Olympic Games of Sidney 2000 I heard of Australian swimmer Ian Thorpe. He was the first Olympic athlete I remember hearing was beating records and being a well commemorated swimmer. By this time, I was starting to be a swimmer back in Morales, Izabal; my home town. So Ian Thorpe was an example for me of what I could achieve as a swimmer. The 2004 Olympics Games in Athens, Greece were my first Olympic Games I saw on live TV. I was still a swimmer so I was so impressed when young Michael Phelps started winning medals as Ian Thorpe in different swimming events. Later on in the Olympics from 2008 to 2016 I definitely was following Michael Phelps and Usain Bolt as the greatest Olympic medalists ever my eyes have seen. The pictures shown on the presentation of Michael and Usain, were taken by myself during the Rio 2016 Olympics. This is important to me because since I was young I dreamed of being in the Olympics and saw these great athletes. Who would have known this was their last Olympic participation, and I was there?

In 2005 I moved to the city to continue my studies. In that year I started practicing Modern Pentathlon as a federated athlete. Modern Pentathlon was the sport I picked to try to get to the Olympic Games as an athlete. I practiced Modern Pentathlon for 10 years as Professional athlete until my retirement.

My first volunteer experience was for Guatemala's Modern Pentathlon World Championship. I was 14 years old and I worked as a Translator Volunteer for Delegations. Then for the 2010 Central American & Caribbean Games of Mayagüez I was a field of play team member volunteering for Modern Pentathlon at the Guatemala Venue; being my first Olympic cycle event to attend.

In 2012, I was invited to attend the Olympic Academy Session at Antigua Guatemala in Representation of the Modern Pentathlon Association. The Olympic Academy showed me how sports and the Olympic Movement were involved in society through the Olympic values of friendship, excellence and respect.

In 2012, when Erick Barrondo won his silver Medal; he came back to Guatemala and said this phrase during an interview: "I'm going to feel like the happiest man in the world, if tomorrow someone leaves a gun or a knife and goes to a stadium and exchanges it for a pair of sneakers to play sports". This caused such an impact on Guatemala's Youth Generation. After that many young athletes started practicing race walking and other sports, achieving qualifications for the next Olympic Games. Also this phase inspired me to get more involved in sport activities that benefit the community. So between 2012 and 2014 I got involved as President of the Triathlon Club at the University where I was studying my degree, Del Valle University of Guatemala. During those 3 years, the university attended several Half Iron Man events across the country; getting 1st place in most of the events for Team Relay Category. The teams were made up of students of different careers who shared a love for sports.

In 2013 I was selected by the Guatemalan NOC to attend the IOA in Olympia, Greece. Attending the IOA was a life changing event which made my passion for sports and Olympic Movement even bigger. In 2014 I got an herniated disc which made me stop my training and participation in national competitions. My last achievement was getting 1st place at Senior Mixed Relay and Silver Senior Male Events in the Biathlon & Triathlon World Championship in Guatemala 2014.

Finally in 2016 I made my dream come true. I attended my first and only Olympic Games in Rio de Janeiro, Brazil as a volunteer in the field of play of Modern Pentathlon. In this event I shared my country's culture and I met many people around the world who love sports and the Olympics as I do.

In 2019 I attended my first Pan American Games in Lima, Peru as a volunteer in Spectator Service at the Hockey Stadium. In Peru I also met many people from other Latin countries and shared Guatemala's culture as I learned other countries' cultures too.

In 2019 I was elected as a committee member for the Modern Pentathlon Association. This position is to be held for 4 years until 2023. During my first years as a sports leader I managed to share the Biathlon and Triathlon School Program with Morales, Izabal Municipality. Modern Pentathlon is an expensive sport to practice, especially the riding and fencing events. So UIPM, International Union of Modern Pentathlon, managed to create the Biathlon and Triathlon program so people could practice two or three disciplines of the Pentathlon which are running, swimming and shooting. In 2020 we took a group of athletes and coaches to present the program at Morales, Izabal being the first time Pentathlon went outside of the city's borders. In November 2020 two consecutive hurricanes hit this town and many people lost their homes and others died in the flood and strong river currents. This made the municipality stop the Biathlon program to rebuild the town first.

Today the Biathlon and Triathlon Program has grown and has been active for 2 years. Around 30 to 50 kids practice for free, the disciplines of swimming, running and shooting. This group has competed in Guatemala City for National Events too.

In March 2020 a couple days before global lock down for the Pandemic; I was notified to be selected as Volunteer Team Leader for two Modern Pentathlon Venues. I couldn't attend this event due to Tokyo Olympics Restrictions.

In 2020 I decided to join IOAPA and attended my first IOAPA Session in 2021. Now my future projects are to attend the next Pan American Games in Santiago Chile between October 20th and November 5th. Also I applied for the process of Paris 2024 Volunteers. Many people keep asking me what benefit I get out of this if they don't pay you anything. Understanding this need for me to explain my whole life of service to sports as my passion and a way of life for me. Being part of the Olympic Movement has been the best thing God and the Olympic Academy has given me.

Thank you very much.

See Appendix F for PowerPoint Presentation

Questions and Answers with Jorge

Marie Lou (FRA): You spoke about your favorite Olympic champions, are they your favorites because of their sports achievements or because they are Olympic role models?

Jorge: I think is the role that they represent and the image they present about sports and their achievements.

Mateus (BRA): Is there any kind of communication between you and other leaders, volunteers from Central America?

Jorge: I don't know if they consider themselves ambassadors, but after Rio I am part of a community - groups of Facebook and WhatsApp and there I share my experience with other volunteers, but I am not in an official group or association. I am part of the NOA of Guatemala, not as an employee, but I have many friends there, and we share about our volunteer experience, I am creating a program of volunteering for Pentathlon and if that is a success, I will do the same for the NOC in Guatemala

PARIS 2024. OBJECTIVE AND COMMITMENT FOR CULTURE AND EDUCATION - MARIE LOU NOIROT (FRA)

The organizing committee of Paris 2024 is considering the question of culture and education through sport very seriously. The 1st principle of the Olympic Charter “Blending sport with culture and education” takes all its sense in the actions of the OCOG of Paris 2024.

Today I will present to you the objectives of Paris 2024 and its actions to improve sport practice, sport education and culture through Olympism and the Games in the whole France and also in different countries related to the Games, partners and involve in the great movement of Paris 2024.

Education

- 1) Valuing and strengthening the role of youth is a priority for the Games. With its educational program, Paris 2024 wants to unite education and sport stakeholders in support of sports, learning through the Games, and the transmission of Olympic and Paralympic values.

→ **Increase physical activity and sports activity from kindergarten to university [SDG 3] [SDG 4] 30 minutes of daily physical activity in school.**

- 2) **Generation 2024** label to develop bridges between the school world and the sports.
 - a. Organization of the Olympic and Paralympic Week (SOP) to raise awareness among students to the values of Olympism and Paralympics, use sport as an educational tool or to change the way young people look at disability (details on page 70).
 - b. Transforming school grounds to promote schoolyard solutions that offer children an inclusive activity supportive of daily physical activity.

Paris 2024 strives to increase the reach of sport in France to encourage as many people as possible to develop a lasting habit for physical activity, we need to instill this mindset in children, at school. To avoid children slipping into sedentary lifestyles, develop their motor skills and boost their physical capabilities, the French Ministry of National Education, Youth and Sports launched an initiative with support from Paris 2024 in primary schools all throughout France to provide school children with 30 minutes of exercise every day and get them moving!

This label allows all schools, educational institutions and higher education establishments that share the conviction that sport changes lives to benefit from the unique energy of the Games. It aims to develop bridges between the school world and the sports movement to encourage young people to practice physical activity and sports. Being labeled Generation 2024 means committing to making sport more a part of young people's daily lives and allowing as many people as possible to experience the Olympic and Paralympic adventure right away.

The objectives of the Generation 2024 label

- To develop structuring projects with local sports clubs.
- Participate in Olympic and Paralympic promotional events.
- Accompany or welcome high-level athletes.
- To open the sports facilities of the schools.

3) Sport for the environment and the climate

In 2022, the SOP has taken action for the planet with 80% of projects having integrated the environmental dimension. More than 5,000 schools and higher education establishments were mobilized, and more than 750,000 students were made aware of the Olympic and Paralympic values throughout France and in the network of French establishments abroad. More than 200 athletes were mobilized to share their experience. And with 85% of the projects integrating a Paralympic dimension, the SOP is once again a powerful tool for raising awareness about disability.

Culture - Cultural Olympiad

Combining art and sport – or “muscles and mind” as Pierre de Coubertin put it, is one of Olympism’s cornerstones. Art and sport interact and enrich each other with the Paris 2024 Games. For the Games to be open, participatory, uniting, and inclusive, Paris 2024 is encouraging everyone – artists, troupes, nonprofits, communities, sports clubs and so forth – to play a part in the Game’s cultural programme. Culture is offering more and more people in towns and cities the opportunity to take part in the Paris 2024 Cultural Olympiad starting now.

- The Cultural Olympiad is a multidisciplinary artistic and cultural programme that unfolds from the end of the previous Games to the end of the following Paralympic Games. Paris 2024, in other words, has three seasons to add artistic creation to sports thrills and chills.
- The Cultural Olympiad is an original programme to explore the connections between art and athletics, and the values they share excellence, inclusion, cultural diversity and universalism for instance.

→ **The Paris 2024 Cultural Olympiad: a one-of-a-kind programme combining artistic practice and sporting culture**

See Appendix G for PowerPoint Presentation

Questions and Answers with Marie Lou

Arman (ARM): Can you tell more about the Paris 2024 coupons?

Marie Lou: In France we have the cultural coupon and now we have the Paris 2024 coupon, for families to have their kids playing sports in a sports club.

Sam (ZIM): will generation 2024 be implemented throughout the Paris 2024 Games?

Marie Lou: Yes, it's an opportunity taken by the OCOG, but it is a work with the government and other educational institutions.

THE EFFECT OF THE IOA'S OLYMPIC STUDIES ON POSTGRADUATE STUDENTS' WORK - BJORN GALJAARDT (AUS)

It began in 2019...

Post Graduate Seminars on Olympic Studies

- Olympia
- 21 days (intense)
- Lectures
- 5 days excursions
- Amazing food

International Olympic Academy (IOA)

“When Pierre de Coubertin introduced the modern Olympic Games, one of the central ideals underpinning the revival of the Games was education”.

Master Thesis Research

The aim was to understand the degree to which the IOA's International Seminar on Olympic Studies for Postgraduate Students impacted participants' subsequent work.

- Case study design
- Deep examination of participants from a single country (Australia)
- Data were generated
 - a) documents
 - b) semi structured interviews (thematically analysed)
- Write and publish a paper

Interviews

10-year span, 6 candidates, 5 interviewed.

Questions related to work and impact of Seminar.

Created a 'Coding sheet' (TA).

Data comparison and first findings

Interviews

Findings

Conclusion: The Effect of the International Olympic Academy's Olympic Studies on Postgraduate Students' Work.

See Appendix H for PowerPoint Presentation

Questions and Answers with Bjorn

Fred (SGP): How easy or difficult was it to get Olympians to get back in schools, go to the grassroots and share their stories? - in Singapore we have this problem with Olympians, they are not motivated to participate in Olympic education programs.

Bjorn: If we do what we did, we got what we got. First opportunity → to inspire kids, NOC donated time and financial support. It is important to get the athletes in the right frame of mind to transmit education - we advise them not to talk only about their achievements, but also about their experiences, challenges, get the athletes to say the right things rather than just share their achievements.

Laurel (USA): the subject is excellent, this is one of the things that IOA has asked about us as an alumni association because they don't have a method of tracking once you leave IOA, some people come back to do the postgrad, but IOA doesn't actually know what they are doing, hopefully other people can take the lead from you and do the same follow up program in other countries.

Sam (ZIM): rather an advice than a question, quite a lot of countries dropped their NOAs and they see no effectiveness for the NOA. We need young participants to participate in YOA, which is normally done by the National Olympic Academy. What do you think?

Bjorn: We don't have an NOA either, it was absorbed by the Australian NOC and they don't revive it. We asked them to let the universities be part of that, however you are the spokesperson if you want to send participants. We are responsible for sending participants through the universities. If you are not part of the universities, or not looking for Olympic education you would be left out even though our outreach is bigger now.

Gillian (IRL): What exactly was the 10-year period of your study that you mentioned?

Bjorn: The 10 years period for the study was 2008 – 2018.

THE TRANSLATION OF THE WORKS OF PIERRE DE COUBERTIN INTO SWAHILI - MUHARAM MCHUME (TAN)

See Appendix I for PowerPoint Presentation

IOAPA ELECTION RULES

IOAPA Elections

2023 Online Session

(Elected Officials Highlighted 2023-04-16)

Elections Rules

1. Write a short (200 words) essay stating why you want to run for this position and a rationale for why you are qualified. You may also submit a:
 - a) Bio or short CV (one page maximum), and
 - b) Short video (maximum 2 minutes) which will be made available to members.
2. Be sure to name the IOAPA member who is nominating you for this position.
3. A two (2) minute live presentation by each candidate will be allowed during a Question & Answer meeting prior to the election allowing for members to ask questions of the candidates.
4. The order of the Elections will be as follows: President, followed by the other positions in this order: Vice President, Secretary, Treasurer, Newsletter Editor, Internet Coordinator, IOA Liaison, Marketing Officer, Head of Country Coordinators, Research Coordinator.
5. Candidates may be nominated for up to two (2) positions. If elected to a position, the candidate's name will be removed from subsequent positions.

Elections Rules

6. Executive Committee positions and respective duties are listed below.
7. All nominations are due to the Elections Commission 30 days prior to the Elections date (17th March, 2023, 23:59 Central European Time (CET)). Applications will NOT be accepted after that date.
8. Twenty-four (24) hours prior to the election, voting members will be emailed a personalised username and password by the platform administrator. At that time the voting system will be closed, and no members will be assigned voting credentials afterwards.
9. On Election Day, members must check in with their username and password to enter the voting session. Members who are late to enter the voting session will be locked out and ineligible to vote. The administrator will be standing by to help anyone with difficulties.
 - a. Members are asked to participate in the Election using reliable connectivity. If a voting member experiences connectivity issues during the election, they must contact the designated elections administrator immediately.

Elections Rules

10. The elections will be conducted in the order of the position listed above.
11. If a candidate does not receive an absolute majority in the first round for a position, a second round will take place between the two (2) candidates receiving the highest number of votes and will be decided by a simple majority.
12. Voting will be done electronically using a secured third party voting platform that ensures anonymity. No member can be identified by name, so the voting is private and secure.

EXECUTIVE COMMITTEE POSITIONS AND JOB DESCRIPTIONS

Who is Running the Elections

Our voting system will be run by Soenke Schadwinkel, an independent partner for this session.

Our scrutineers are:

- Megan Ritch
- Laura Moreira Leon

How to Vote

You will be given a personalised username and password to login the voting platform, 24 hours prior to the Election.

- This system is secure and the only way to vote during our Election.
- Please login to the election platform 5-10 minutes before the start of the Election Session, to make sure everything works. **ELECTION BEGINS AT 14:15 CEST (16 April 2023)**
- Please also attend the simultaneous Zoom meeting. Video cameras should be on at all times (unless you are having connectivity issue).
- There will be a 10-minute grace period during which members can enter. Once the 10-minute grace period has elapsed, the room is "locked" and no additional electors will be admitted into the room.
- Additional time will be provided for members already in the room to log-in to the election voting platform if they have not successfully done so.
- Members logged-in to the election voting platform who are not in the zoom room at the time of "lock-in" will be removed from the voting platform.

Once all are logged in, we will proceed with the Election, following the order below.

If you have any technical difficulties during the Executive Committee Elections, please contact **Soenke Schadwinkel +49 176 45964966** on [WhatsApp](#).

President

DUTIES: The President shall oversee day-to-day operations of the Association and shall monitor the work and progress of the Executive Committee. At the request of one of the Officers, the President may appoint someone to assist on officer in the tasks of the Association. The President shall represent the IOAPA at all Sessions of the IOA or appoint a representative to attend on his/her behalf and make a presentation to the participants about the purpose of the Association.

Candidates:

[Eleni Marina Soukera](#)

Xavier Jeannin

Vice-President

DUTIES: The Vice-President/IOAPA Chair shall assist the President in the day-to-day operation of the Association and help monitor the work and progress of the Executive Committee. The Vice-President/IOAPA Session Chair shall be responsible for organising the next Session of the IOAPA by collecting, organising, and disseminating all information about IOAPA Sessions to the membership and to all National Olympic Academies.

Candidates:

[Laurel Brassey-Iversen](#)

Valeria Rubbo

Secretary

DUTIES: The Secretary shall be responsible for all correspondence of the Association, including sending and receiving all applications for membership in coordination with the Treasurer, maintaining the membership database in coordination with the Internet Officer, and helping the Newsletter Editor publish and disseminate the official newsletter to the membership.

Candidates:

[Alston Choong](#)
[Ivan Coste-Manière](#)

Treasurer

DUTIES: The Treasurer shall keep the financial books and records of the Association in accordance with good accounting practices, collecting any monies received by the Association, paying all expenditures in accordance with a budget approved by the officers and submitting to the officers twice a year, the financial report of the Association.

Candidates:

[Matt Myung-Sok Kwak](#)
[Yaya Derrbélé](#)

Newsletter Editor

DUTIES: The Newsletter Editor shall be responsible for collecting and organising the news and announcements of the Association and ensuring IOAPA's presence in other publications: IOA Journal and others. The Arote newsletter shall be disseminated at least twice a year (2-4 times usually). The Newsletter Editor shall work closely with the Secretary and Internet Coordinator of the Association to coordinate the mailing list of the members.

Candidates:

[Mateus Nagime](#)
[Winfred Quek](#)

Internet Coordinator

DUTIES: The Internet Coordinator shall be responsible for the creation and maintenance of the IOAPA Website, as well as ensure a dynamic online presence. All materials displayed on the Website shall be approved by the Executive Committee. The Internet Coordinator shall act as Mail Group moderator, update members regularly (once a month) on events related to the Olympic Movement and shall provide IOAPA membership with all possible services that the new technologies and IOAPA resources might allow.

Candidates:

[Marie Lou Jeanne Noiroi](#)
[Matt Myung-Sok Kwak](#)
[Winfred Quek](#)

IOA Liaison

DUTIES: The IOA Liaison shall communicate the work of the IOAPA to the IOA, bring information from the IOA to the IOAPA, and assist the IOAPA Session Chair in organising the IOAPA Session. If possible, obtain participants lists from the different IOA Sessions.

Candidates:

[Yarden Har-Lev](#)

Marketing Officer

DUTIES: The Officer shall brand and promote the IOAPA organisation, events, and programs. The Marketing Officer shall be responsible for identifying and securing funding and sponsorship.

Candidates:

[Xavier Jeannin](#)

Head of Country Coordinators

DUTIES: The Head of Country/Regional Coordinators shall be responsible for the coordination of the national/regional IOAPA country coordinators. The Head Coordinator shall maintain and expand an active and effective IOAPA country coordinator network to ensure continuous communication, exchange of good practice and recruitment/promotion of the Association.

Candidates:

[Anidev Singh](#)
[Neeraj Kumar Mehra](#)
[Samantha Matavata](#)

Research Officer

DUTIES: The Research Coordinator shall be responsible for encouraging and facilitating collaboration between IOAPA members conducting research on topics where the Olympic Movement may have an interest. In addition, the Research Coordinator shall be the IOAPA representative with IOAPA university partners, collect information on upcoming academic conferences or calls for papers and distributes that information regularly to members in conjunction with the IOAPA Internet Coordinator and/or Newsletter Editor.

Candidates:

[Alston Choong](#)
[Björn Gajdaardt](#)
[Ivan Coste-Manière](#)
[Neeraj Kumar Mehra](#)
[Suriyan Somphong](#)

2023-2025 IOAPA EXECUTIVE COMMITTEE

PRESIDENT – Eleni Marina Soukera (GRE)

VICE PRESIDENT – Laurel Brassey Iversen (USA)

SECRETARY – Alston Choon (MAL)

TREASURER – Matt Myung-Sok Kwak (GER)

INTERNET COORDINATOR – Marie Lou Noirot (FRA)

MARKETING OFFICER – Xavier Jeannin (FRA)

NEWSLETTER EDITOR – Mateus Nagime (BRA)

IOA LIAISON – Yarden Har Lev (ISR)

HEAD OF COUNTRY COORDINATORS - Samantha Matavata (ZIM)

RESEARCH COORDINATOR – Ivan Coste-Maniere (FRA)

IMMEDIATE PAST PRESIDENT – Richard Koo (CAN)



Top Row-Left to Right: Yarden Har Lev (ISR), Laurel Brassey Iversen (USA), Marie Lou Noirot (FRA), Alston Choon (MAL). Middle Row: Eleni Marina Soukera (GRE), Matt Myung-Sok Kwak (GER), Mateus Nagime (BRA), Richard Koo (CAN). Bottom Row: Samantha Matavata (ZIM) Xavier Jeannin (FRA). Not shown: Ivan Coste-Maniere (FRA)

SETTING THE MOOD FOR THE IOAPA TRADITIONAL POOL PARTY

The traditional Pool Party in Olympia is always a fun event.

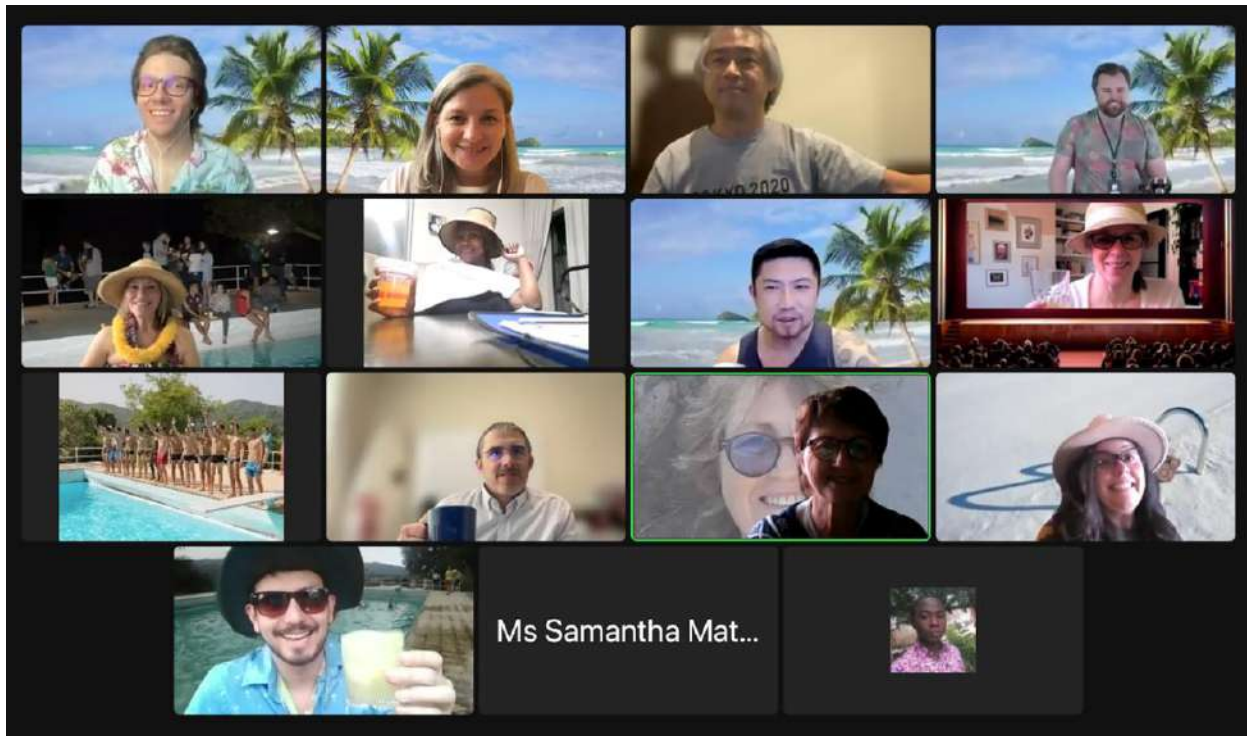
After shopping in the village of Olympia a group of participants take over the kitchen and make the sangria. For the group party we made over 20 liters of “juice”. We added in many fruits that we could find available and then let the mixture ferment for the afternoon until after dinner (about 6 hours).

Make your own Sangria by going to www.cookieandkate.com/best-red-sangria-recipe. You can make sangria with red or white wine and if you don't like sangria, bring any type of beverage you like as well as some snacks. We always had chips, olives and other tasty treats we could find in Greece.

We also would like for you to change your virtual background in Zoom to a tropical or pool setting to get into the mood and set the atmosphere for the party. Maybe show up in a tropical disguise!

We will provide music and some activities to enjoy each other at our second virtual pool party!

Opa!



ART WORKSHOP

by XAVIER JEANNIN (FRA)



Marie Lou Noirot (FRA)



IOA landscape - Angela Stănescu (ROU)



This drawing represents an emotion that I felt in the Academy, and it's about feeling connected with something bigger...with wholeness. World Friendship is represented with the hearts.

Laura Moreira (CRC)



IOA Second Home - Laurel Brassey Iversen (USA)

ART - OLYMPIC RINGS AND MEDALS



Yogo Suzuki (JPN)



Mateus Nagime (BRA)



Laurel Brassey Iversen (USA)

DANCE WORKSHOP

by MARIA CAMILA MARTINEZ CAJAMARCA (COL)

Laurel informed us that unfortunately, Camila was not able to be present for the workshop, so instead of dancing we watched some interesting dancing videos of the Merry Monarch festival in Hawaii. Laurel explained that the Merry Monarch is a Hawaiian tradition for the preservation and spreading of the Hawaiian cultural heritage. We watched videos of the traditional hula dancing and learned that each dance is a story, it has lyrics in the Hawaiian language and every choreography movement represents a gesture and tells the story. Most dances are about Hawaiian mythology, Gods and Goddesses, places, or the land and the sea.

ZOOM CHAT COMMENTS

Ivan (FRA): Many thanks to all of you for these past days and warm discussions. Wishing you all a great week ahead and looking forward to meeting you within soon... Warmest friendly regards	Jorge (GUA): Thank you All IOAPA team that organized this event. Thank you for giving me an opportunity to participate and share my presentation. I enjoyed so much. My email is jorge_rodrih@hotmail.com and FB /jorgepenta92. Hugs all from Guatemala. Happy to go to Olympia in June. Everyone has done a super job of organizing this session. Many thanks and very good health and happiness until we meet again!	Laurel (USA): It is my pleasure. Do what you love, love what you do and do it for as long as you love it! Congratulations everyone 😊
Sam (ZIM): Guys have to leave you now. It's been a great session. Thank you to the organising committee and the election committee it was a great session. To all members I wish you well and good health as you thrive within your Olympism, thank you for your participation and entrusting the elected new committee. A special thanks to the outgoing members for a tremendous job in the past terms, we hope to supersede your goals. Thank you all, see you in Olympia...	Nicolette (AUT): Hi, Thank you for an interesting and well-prepared session. Hope to see you again in Olympia. I would love to participate in the torch relay for the very first time, who knows. All the best and thank you.	

SOCIAL MEETING

by MEGAN RITCH (USA) AND ALEXANDER ERIKSSON (NOR)

The goal for this meeting is to serve as an ice breaker, focused on getting to know each other and relationship building, which will hopefully encourage participation and lead to a very interactive session!

Activity #1: Warm-up with short introductions.

Time: 20 mins

Description: Ask each person attending to share their name, their country, what session they participated in, and their favourite memory from their session.

Materials: None

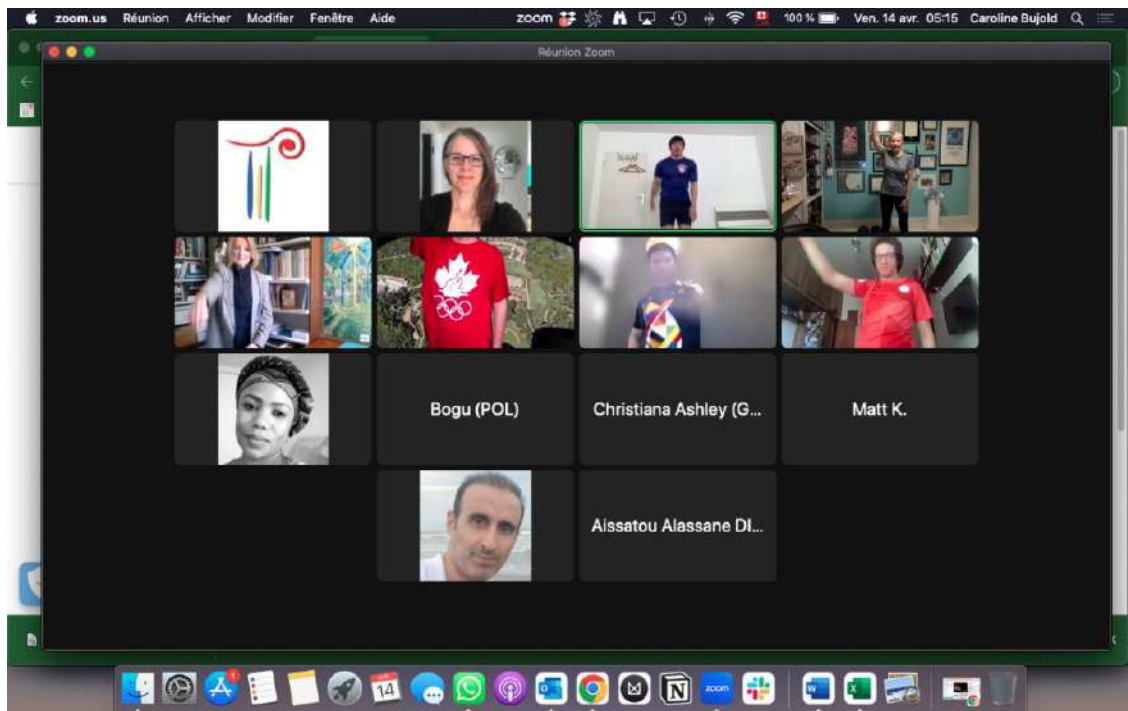
Activity #2: Share your favorite memory from your first session in Olympia

Materials: Photo or other memorabilia from your session

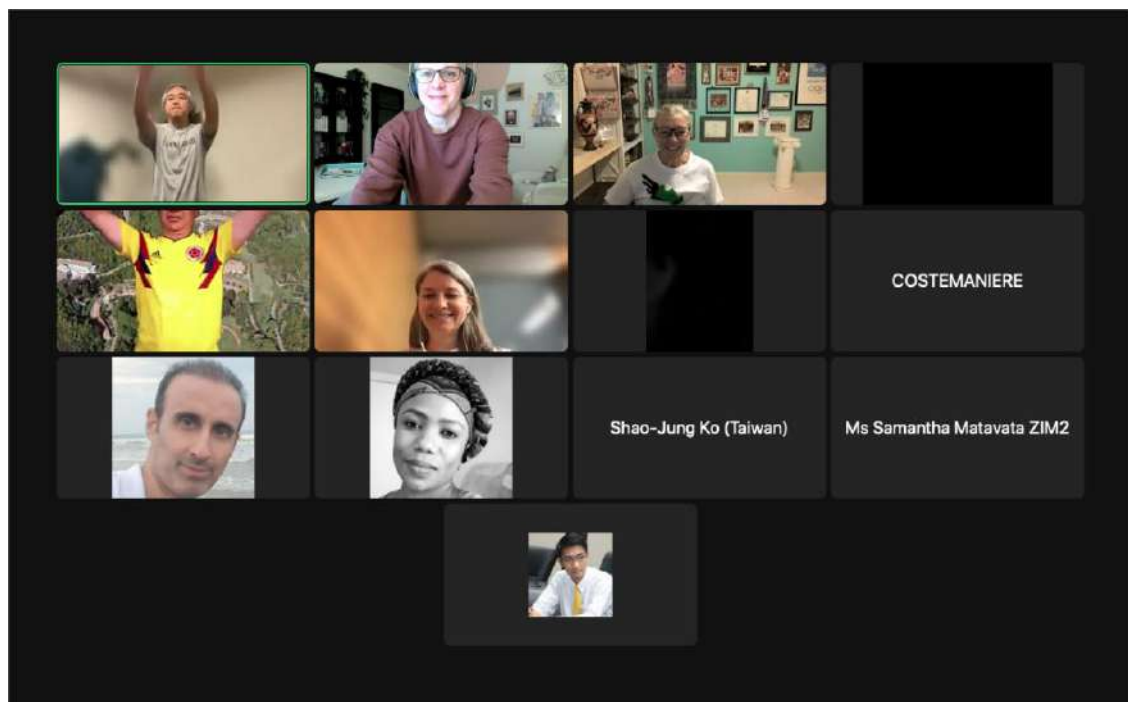
WORKOUTS

SWIMMER'S WARM UP EXERCISE with MATT MYUNG-SOK KWAK (GER)





JAPANESE RADIO EXERCISE with YOGO SUZUKI (JPN)



Yogo made a very interesting 45 minute presentation of what Radio Exercise is in Japan. Then he shared a YouTube video that helped us virtually practice this form of training. This type of exercises can be found on YouTube at different paces, complexity and in many languages.



See
Appendix J
for PowerPoint
Presentation

BEGINNER'S YOGA with LAURA MOREIRA (CRC)

Day 4 Exercise was offered by Laura Moreira (CRC). 45-minute session of beginner's yoga.
Materials needed: Exercise mat and water.

SESSION DIPLOMA



INTERNATIONAL OLYMPIC ACADEMY
PARTICIPANTS ASSOCIATION

NAME

participated in the
18th IOAPA Session
held online
from DATES 2023

Richard Koo
President

Laurel Brassey-Iversen
Vice-President

2024 OLYMPIC TORCH RELAY DRAW

IMPORTANT NOTE: Members were drawn in priority order for possible assignment in the Greece portion of the Paris 2024 Olympic Torch Relay, to provide for alternate names in case of unavailability of the chosen member(s). Not all names drawn will be assigned positions in the Torch Relay.

See Appendix K for PowerPoint Presentation

IOAPA Members chosen randomly for an opportunity to participate in the Paris 2024 Relay

Tsin Wein Chen (TPE)

Nicolette Wolf (AUT)

Chloe Chabake (LBN)

Matt Myung-Sok Kwak (GER)

Enela Iniguez de Heredia (ARG)

Arman Avetisyan (ARM)

Alston Choong (MAS)

Caroline Bujold (CAN)

Tarun Rothan (IND)

Shao-Jung Ko (TPE)

LIST OF CONTRIBUTORS TO THE IOAPA ONLINE SESSION 2023

Richard Koo (CAN)	Session Planning/General Assembly
Caroline Bujold (CAN)	Session Planning/Nominations-Election, all other document preparation
Alexander Eriksson (NOR)	Session Planning/Technical Administrator/ Social Meeting
Megan Ritch (USA)	Session Planning/Election Administrator/Scrutineer/Social Meeting
Laura Moreira (CRI)	Session Planning/Workout/Scrutineer
Yogo Suzuki (JPN)	Session Planning/Workout/Moderator
Matt Myung-Sok Kwak (GER)	Workout
Samantha Matavata (ZIM)	Moderator/Social Meeting
Elizabeth Hanley (USA)	Presenter Hans van Haute
Silvia Dalotto (ARG)	Keynote Speaker
Lisa Muzzo (CAN)	Guest Speaker
Sandra Sassine (CAN)	Guest Speaker
Yoav Dubinsky (ISR)	Guest Speaker
Jorge Rodriguez (GUA)	Member Presentation
Marie Lou Noirot (FRA)	Member Presentation
Bjorn Galjaardt (AUS)	Member Presentation
Muharam Mchume (TAN)	Member Presentation
Elvira Ramini (ITA)	Member Presentation
Xavier Jeannin (FRA)	Art Workshop
Ashley Ophorst (NED)	Daily Secretary
Angie Stanescu (ROU)	Daily Secretary
Winfred Qwek (SGP)	Daily Secretary
Soenka Schadwinkel (ISR)	Online Elections

Personalized messages of thanks were written to all contributors.

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EVALUATIONS



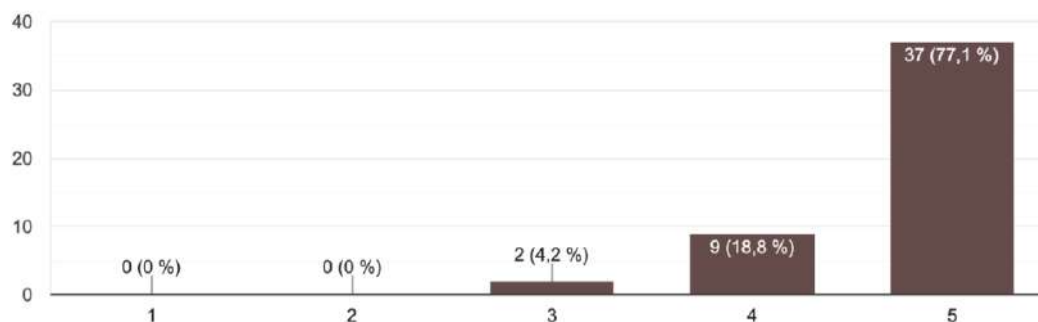
18th IOAPA Session Evaluation Form / Formulaire d'évaluation

Please fill in all questions BEFORE 23 April 2023 / Remplir avant le 23 avril, 2023

PLEASE RATE YOUR OVERALL SATISFACTION FOR EACH ITEM
(1 = Very Disappointed and 5 = Very Satisfied)

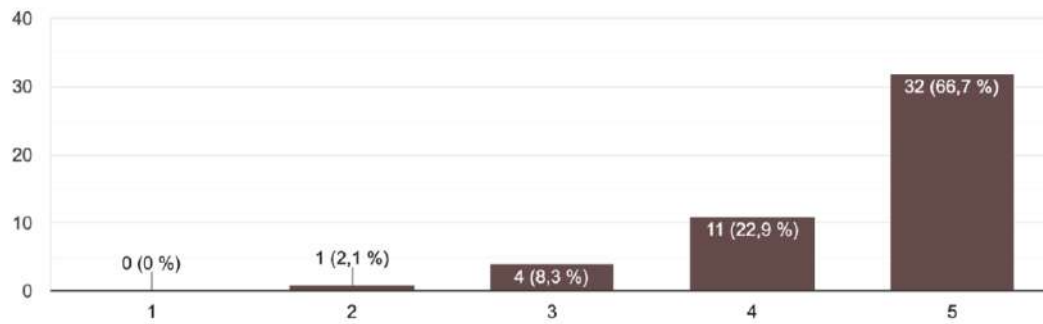
SVP INDIQUER VOTRE NIVEAU DE SATISFACTION POUR CHACUN DES ITEM
(1= Très déçu.e et 5 = Très satisfait.e)

Information received prior to Session / Informations reçues avant la Session
48 réponses



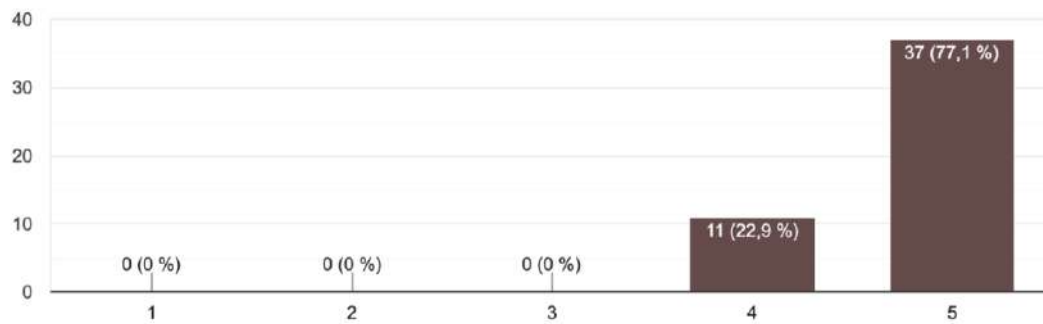
The registration process / Processus d'inscription

48 réponses



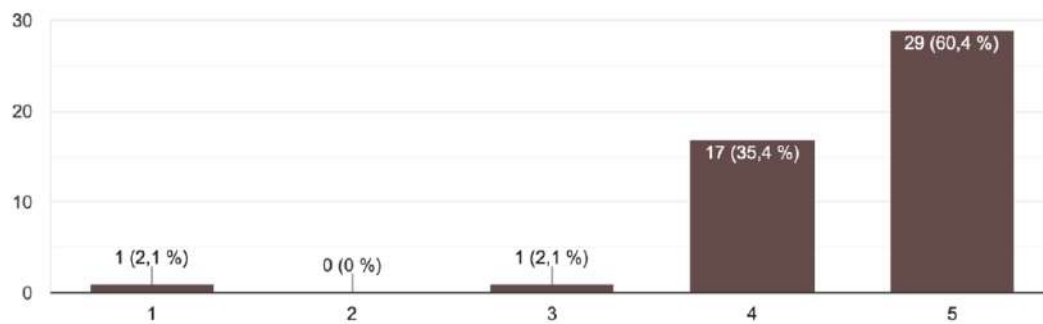
Technology used / Technologie utilisée

48 réponses



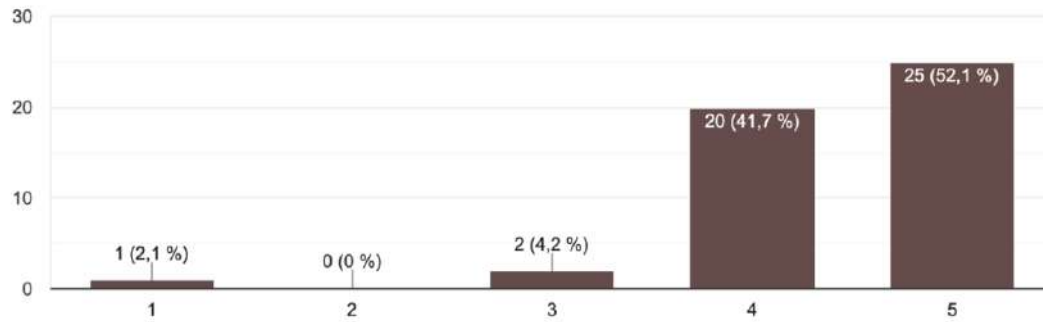
Quality of speakers / Qualité des présentateurs

48 réponses



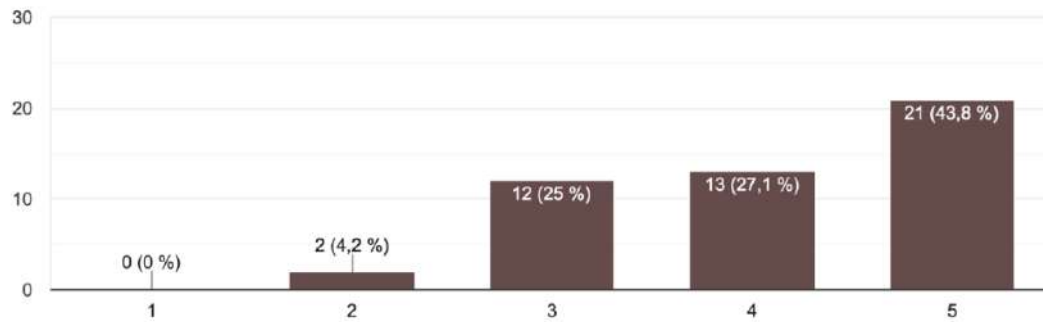
Overall quality of presentations / Qualité des présentations

48 réponses



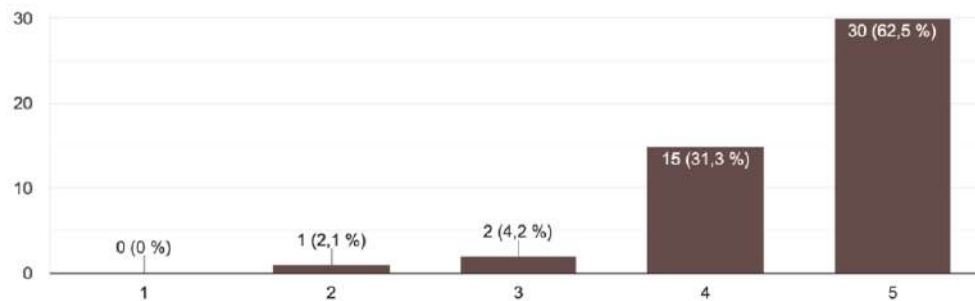
Length of the virtual Session / Durée de la Session virtuelle

48 réponses



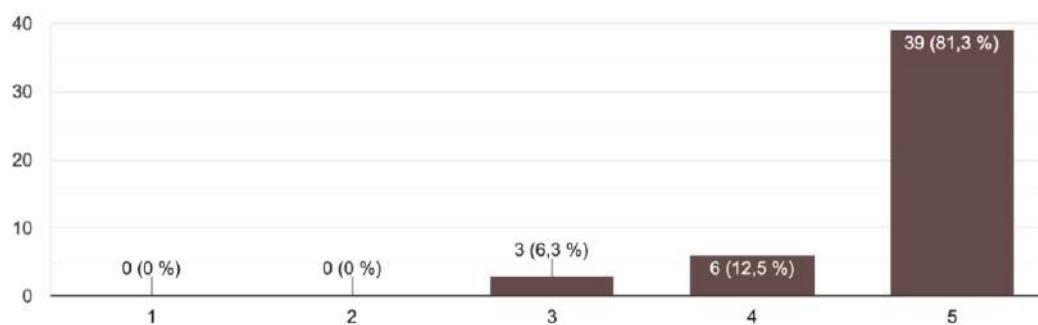
The content of the Session was appropriate and informative / Le contenu de la session était approprié et informatif

48 réponses



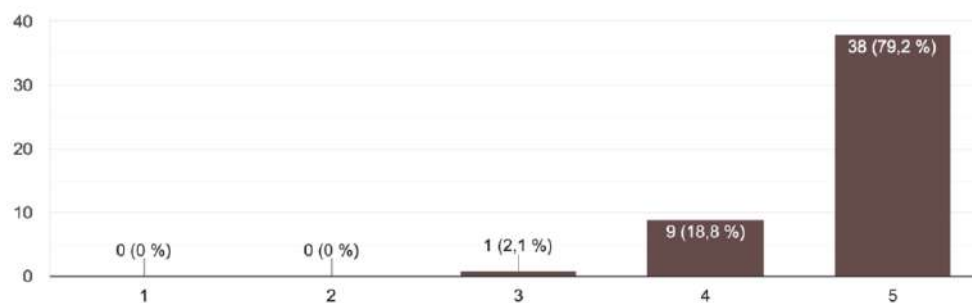
The programme was well organised / Le programme était bien organisé

48 réponses



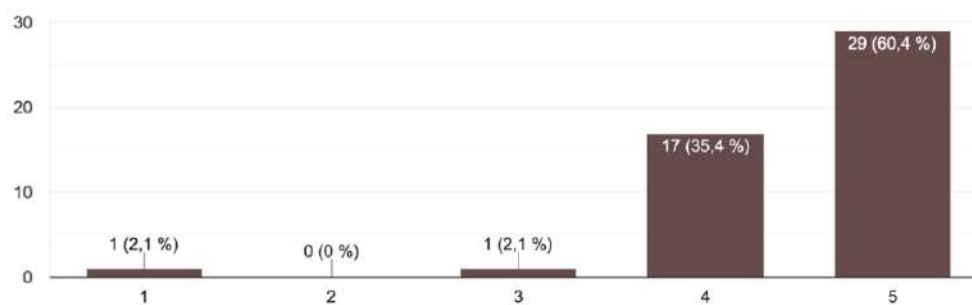
The Executive Committee members were available and helpful / Le Comité exécutif était disponible et prêt à appuyer

48 réponses



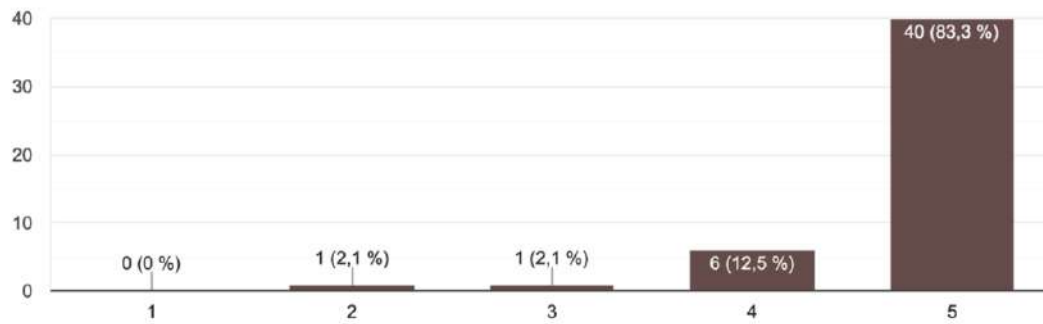
Speakers were knowledgeable and interesting / Les présentateurs étaient experts dans leurs domaines et intéressants

48 réponses



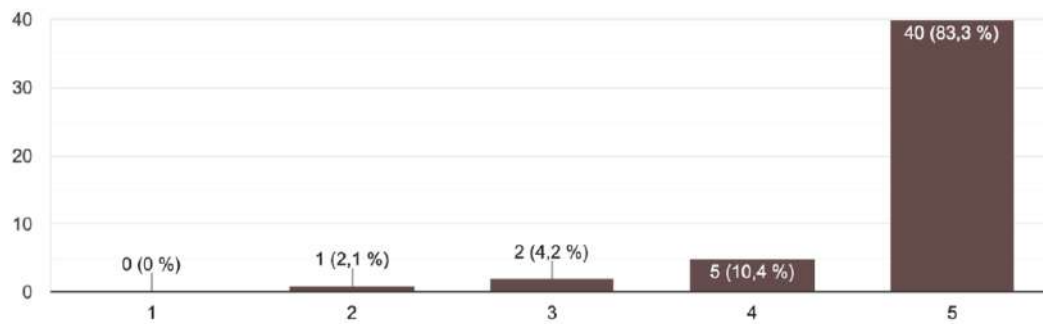
The nomination process was appropriate / Le processus de nomination était approprié

48 réponses



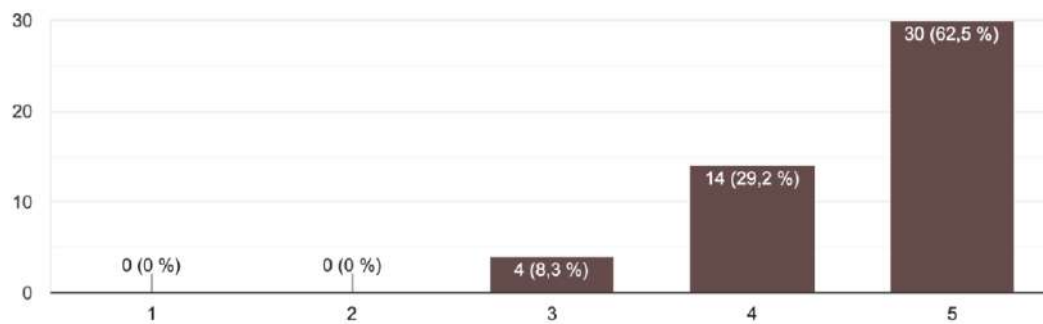
The election process was appropriate / Le processus d'élection était approprié

48 réponses



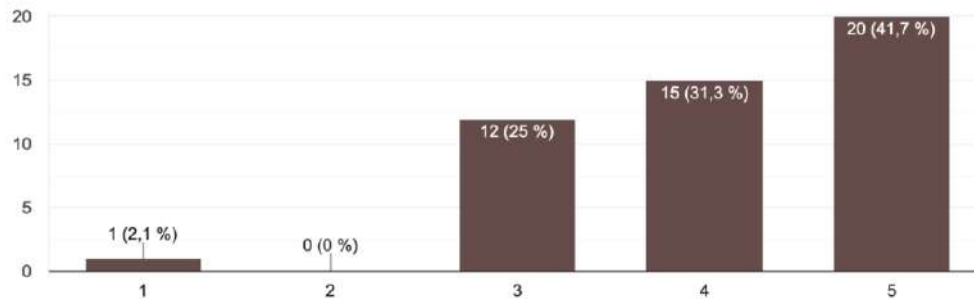
The Session met my overall expectations / La session a rempli mes attentes

48 réponses



The social/sporting program met my expectations / Les activités sociales/sportives ont rempli mes attentes

48 réponses



What did you think of the virtual format? / Comment avez-vous trouvé le format virtuel?

- Awesome
- A little bit long as it has been mandatory on my side to postpone many other general assemblies or meetings for these 4 days
- C'était bien et magnifique
- Inclusive
- It was very efficient, organised clearly, and I would like to thank the organisers.
- is a good process for election and important assemblies
- Good. Just to be more interactive
- I was a great session. Though, probably four days is too long for an online program!
- Excellent, very engaging, looking forward for the in person Session in Olympia
- good
- Really convenient. It is important, moving forward, to keep this format. Though the physical presence at Olympia is the best way to interact with one another, the virtual session allows us to keep the bond alive between us.
- I love having the option for the virtual format. It works great!
- I like face to face better but this worked for those of us that cannot manage the trip to Olympia.
- Excellent. Allows more people to participate
- It was probably the best that it could be over Zoom! I must say that I was exhausted at the end of each 3-3 1/2 hour session, but I was glad to be there.
- I am not just yet a big fan of virtual formats, but it was appropriate for this event for sure.
- For me it was very adequate because I'm bedridden due to MS. I could feel part of the Olympic Academy.
- I like it. is one good way to keep in touch
- I am very much in favour of the virtual format. It gives a possibility to everyone to participate. It also works well without interruptions.
- Good

- It is good to have a virtual format, but IOAPA needs to make it accessible for everyone, and not just those who live in a European time zone. Sessions need to take place for 10 hours per day, so everyone could find an hour that works for them. Participants should also be allowed to vote over a period of 24 hours, rather during a window that accommodates European time zones. Virtual sessions are good, but accessibility and diversity were an issue in this session.
- It was great to join the IOAPA family, thank you for creating this opportunity for those who cannot travel to Olympia!
- Very well organized and the technical team was very helpful
- Ce format permet vraiment à tout le monde de sentir impliqué.
- It was a chance to meet everybody easier via technology.
- It's a great opportunity especially for those who can't participate in person in Olympia. Also it is a nice format to meet each other prior, before the in-person sessions takes place.
- As far as we are in Digital era we have no choice but to me it was good fine.
- It is really nice to have the virtual session, which made me feel connected with other IOAPA members.
- WAS GOOD
- Virtual is good but if there are no internet problems
- Le format virtuelle était bon pour moi et à élargie un peu mes connaissances dans le domaine olympique
- It's a good way of having More Participation of IOAPA members which cannot travel Greece.
- Very useful to have more people attend the elections.
- It was well-organised and fulfilled my expectations

Did the programme contribute to your professional and/or personal growth? How? / Est-ce que le programme a contribué à votre développement professionnel et/ou personnel? Comment?

- Yes
- yes
- yes and I have learnt more
- For sure, and definitely happy to be meeting again some friends, and also great thanks to Megan and Caroline for being so supportive and efficient
- Oui , car il m'a permis d'augmenter mon carnet d'adresses
- No
- I've enhanced my friend-scope, learned a lot about new programs regarding Olympism etc.
- It informed me of how IOAPA is organised, the executive, and the roles involved. It was nice to hear some up to date information about, for instance, Paris 2024, and other Olympic Education initiatives.
- yes of course
- Average
- Yes, definitely. There were many slides from the presentations that I will incorporate in my classes to share with students.
- Definitely an eye-opening session, able to know so many nice like-minded people
- Allowed me to connect and network with new people from different editions I would not have known otherwise.

- I think so, yes.
- It is nice to connect with people again. A few of the comments and questions got me to think in a different perspective.
- Reaffirms my beliefs on Olympism and Olympic education.
- It re-defined my commitment to Olympism and its values, particularly in this chaotic day and age in our world which remains in turmoil.
- To get in touch with Olympians from around the globe is always a great asset for everybody personal and professional growth.
- Yes, keeping in touch with the works from friends around the world
- yes of course, always we can learn something new
- I was glad to see so many motivated young and 'less young' enthusiasts. The report of the two Canadian speakers was useful for me as a very good example for other NOCs to follow.
- I don't know yet. I enjoyed speaking about my experiences.
- Oui je ne cesse d'apprendre des présentateurs et leurs expériences, cela m'aide à avoir des idées de projets à mettre en place chez moi.
- Of course
- Yes, it did. Following discussions and debates help to widen one's own view and especially social events are quite useful to share experience and getting to know each other better
- Yes it met my personal growth .
- WAS INTERESTING
- Yes of course
- Oui, en terme d'organisation
- Yes. It was good to see how other countries "Give Back" to society through sport programs.
- Presentations were very interesting.
- Yes, because I learned things that I did not know about the history of the IOAPA

What did you like most about the Session? / Ce que vous avez aimé le plus de la Session?

- Everything
- Its mindset and the great feeling to be belonging to this Olympic family forever. An endless pilgrimage to Olympia
- Le yoga
- Elections
- Everything
- Social programmes
- Meeting people, having the spaces to interact online - although I could not make them all, this was a pleasure.
- the fact that gives opportunity to all of us can present speak and share information.
- Elections operation
- Everything was carefully planned; including the workouts to start the sessions; very convenient for people on this side of the world.!

- The social session at the end
- The slide of the presentation
- Keynote speakers
- Getting to connect with old friends and making new friends
- The diversity of the group and participation by many, giving them opportunities to share and present ideas
- The talk by Silvia DaLotto was terrific! She has accomplished more than many do, and I applaud her persistence, and honesty with attempting to do things 'by the window' when too many people start with the 'front door', finding it closed! Never give up and continue to find ways, small though they may be, to promote Olympism (i.e. Academy, NOC, etc.). Each one of us has the potential to promote Olympism in small ways and that is more important than not trying at all! Just chatting with someone who has questions about the Olympic Games, what the IOA is, and how one got involved is a great start. I also was so pleased to see several people whom I have encountered over my years at the IOA ~ great to re-connect. That is the best part about our in-person sessions! See you in June!
- The IOAPA session itself.
- Learn about the works that other countries are doing
- the people, meet new people
- I liked the enthusiasm and motivation of all participants and how much the experience in Olympia affected their life. I am also convinced that the good management of the IOAPA contributed to this. So, congratulations to those who are in charge to keep alive the Olympic spirit and belief.
- Presentation with slide
- I liked the Q&A after my talk. I wish there was more time for such discussion. Maybe have more panels.
- meeting with friends
- I really enjoyed seeing my IOAPA friends and meeting new members
- j'ai beaucoup aimé la transparence dans la gestion de Monsieur KOO et de tout monde. La disponibilité de Caroline et les workout.
- Its was great.
- variety of speakers and events
- Report of the President and the election procedures.
- NOTHING SPECIAL
- I met my friends again and I was talking
- Social Meeting
- The speakers' presentations
- Seeing so many people interested and engaged.
- The election process

What did you like least about the Session? / Ce que vous avez aimez le moins de la Session?

- The length of it
- Le moment de faire le dessin
- "Individual" country neo-colonial control (knowingly or unknowingly - needs to be understood)
- Nothing

- When we heard about the Candidates for elections, we could have had a break from the screens in the middle - this overran and was too long. Thank you.
- see so many known faces lol
- Time
- Everything is just perfect
- nothing
- The one session where we talked about past memories in Olympia and drawing of the rings... there is very little professional value in these and makes us look like we're a cult/band more than a group of professional sport administrators. Attending these sessions to learn and grow as a professional, not to sing "kumbaya"
- I'd like to see a bit more thought/planning of the social meetings
- Having to use my iPad. It is more challenging than using a computer. I could never raise my hand to ask a question, etc. and I could only see a few people on my iPad.
- The "virtuality" of the session.
- How short it was
- for me I think 3 days will be better.
- here was nothing that I did not like.
- That it was not accommodating to my time zone.
- it was too long, I could not participate all days because it was a hard commitment to do for so many hours, especially during weekdays.
- The time of the session per day was a bit too long
- mon anglais est moyen et parfois c'était difficile de comprendre entièrement les présentations.
- The chosen days. It was Greek Easter.
- Art session because I am bad at creativity and arts
- The culture sessions were being in odd times
- TOO LONG
- Time is less
- Rien
- All fine for me
- The social activities were too much of the same.
- The lectures

What themes would you like considered for future IOAPA Sessions? / Quels thèmes suggérez-vous pour les sessions futures?

- Art and Sport
- Management du sport
- IOA / IOAPA produced projects
- Regional progresses of the IOAPA.
- IOA Session themes
- It would be nice if the Dean/President of IOA could come in - I appreciate it was Easter holidays.

- continue with digital assembly and meeting in Olympia
- Presentations from different continents showing experiences from past participants.
- Olympic Values.
- Sports Integrity, Diversity, Equity & Inclusion
- Sport as a right
- Games' legacy, sustainable development, sport, and environment
- Giving back is a great theme. You can use it again in a few years' time. Opportunities/programs for marginalized populations
- Continue with our attempts to be a part of the IOA and be recognized by the Ephoria of the HOC. That is always a good topic and one day we will make it!
- Maybe, more themes about the insights of educational programmes of the IOC in the terms of practical implementation in different regions, countries, and continents.
- Maybe an after-hours, probably with friends and colleagues of the same continent
- is ok like this
- I wish to suggest that more be said about scientific research carried out everywhere in the world on the Olympic Movement.
- Sport as a Right
- Sustainability, practical experience in Olympic Games, research presentations, new books, more Olympians, but mostly more voices.
- more examples of NOCs activities
- je suggère qu'il est un thème par rapport aux Objectifs de Développement Durable.
- Sports Management.
- current topics and debates in the Olympic Movement, for example: commercialization and value in sports
- The reports to be presented in a clearer way
- Olympic education/ Olympic sports event legacy/ esports or virtual sports
- POLITICS IN SPORTS
- Talk about protecting athletes from abuse.
- Sport développement et santé
- Inclusion in sports. fair play and Doping
- Some lectures about the history of Olympism

Something else to suggest? / Autre chose à suggérer?

- Donnons nous des opportunités pour que nous les francophones puisse s'exprimer en français.
- No "individual" country dominate promotion. Global north resource dominant countries should understand their "position" as this is the IOA / IOAPA. Sport for Development, Development through Sport. Smaller nations and Developing programs that have direct connections to the IOA should be celebrated, NOT individual "countries" that have eliminated Olympic Academies
- Not at the moment
- Not at this time, thank you.
- Thanks

- Congratulations to all the heroes behind the scenes!!
- So far nope
- No at moment
- Great job planning and executing the session.
- Perhaps, the new IOAPA executive committee should think about to split of the online and the in-person IOAPA session to keep in touch with their members every year.
- I wish to underline the possibilities of modern technology. Our meetings and future sessions should be available to all those who cannot participate in person.
- More voices of participants, and more diverse pool of participants.
- si on peut avoir pour une prochaine fois des interprétations dans d'autres langues comme le français ce sera super, sinon que les présentateurs parlent aussi lentement possible.
- Everything was great.
- First and foremost, I congratulate HvH for sponsoring four people. However I would suggest to increase the number even to 7 if possible. I hope with good cooperation with IOA Dean Isdory Koevolous he will consider IOAPA and HvH REQUEST.
- Thank you to everyone on the Executive Committee and those who made this event happened. Really appreciate it!
- I will use this to give my overall impression. I did not participate as much as I would like due to time differences and other commitments. I believe overall the concept is very good and sound. I was most impressed with the election process. It was amazing! Being a founding member, I am very proud of how our organization has grown and progressed. It was emotional for me to see all the bright young faces and to hear their eloquent comments. We are in good hands, and I thank you all from the bottom of my heart for picking up the torch and leading us into the future. If I can do anything to help, please don't fail to let me know.

APPENDICES

APPENDIX A

HISTORY

International Olympic Academy Participants Association

TRADITION

Traditions help bind us together and reinforce who we are.

In the protection of this unique place, old traditions are reinforced and new ones are born.

Olympic Traditions

IOA Traditions

Cultural Traditions



Greeting with a kiss ... or two.
Shaking hands, bowing, etc.



Giving a Lei



Dancing & Singing

Now What?

At the IOA sessions during the mid-eighties, there were many dreamers.

Individuals from the 1985, and 1986 sessions, with the encouragement of the President of the Academy, Dr. Nikolaos Nissiotis, had an idea for the formation of an organization that would celebrate what they were all living at the Academy, "Real Olympism".

Ingolfur Hannesson '86

The Dreamers



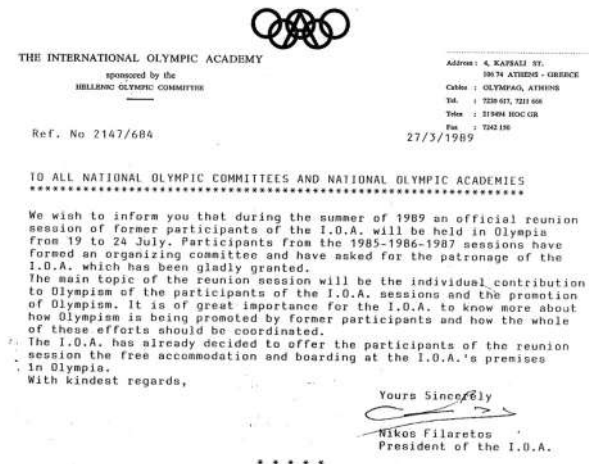
Yiannis
Zoumpoulis
'86



Paul Baldacchino '87



Hans van Haute '85
&
Laurel Brassey '86



In the Beginning

- Professor Nissiotis said “Just Do It”
- '85, '86 & '87 IOAs communicate
- IOA offers support
- All preparations were made by letter and fax and in the summer of 1989
- 1989 First IOAAA Session is held in Olympia
- 61 past participants from 20 countries met again in Olympia to form the International Olympic Academy Alumni Association.



The First Session



- Principles of democracy and the Roberts Rules of Order implemented to run the meetings and the elections.
- Many members were not accustomed to voting.
- Small groups all over the lecture hall with someone translating into Italian, German, Russian, or Spanish.
- Mission statement and Statutes were discussed at length and voted upon.
- Tedious and incredibly painstaking process, undertaken without the benefit of simultaneous translation.
- Numerous lawyers (membres) in attendance to make sure we did everything correctly.
- The full report of the session was typed and copied during the session and handed over prior to leaving.

Slow Beginnings

One mailing of the newsletter could wipe out an entire year's budget.



Mr. Filaretos & Kostas Georgiadis



Along the way, we nurtured our relationships with the IOA leadership and gained the trust and confidence that we desired while remaining an independent, self-sustaining entity.

Slowly, we won over many of the Greek officials as they could see we were serious people, dedicated to Olympism and willing to work.

Mr. Filaretos, became one of our most ardent supporters until his death in 2007. Almost from our inception we were defended and counseled by our dear friend, **Dean Kostas Georgiadis**. He has been the single most constant influence in the association.



Hans van Haute Memorial Tree Planting and Traditional Tribute in 2019



Our traditions began at the 2nd session in 1991 after the death of one of our founders. We planted the **Hans van Haute memorial tree**, and we pay tribute to this fine man every session by laying a wreath at his tree.

1996 & 2020 Olympic Games Flame Relay



A big boost came for us in 1996 when we were invited by the Hellenic Olympic Committee to take part in the Centennial Olympic Games Flame Relay in Greece. **42 members** made the trip and attended the Lighting Ceremony

IOAPA Evolution

- We were eventually allowed to make a presentation in the lecture hall, distribute our beautiful brochure we produced and inscribe new members.
- From IOAAA to IOAPA in 1997.
- Sessions were generally organized around Olympic Education





**Pioneers give way to the new
Post-Graduates & IOA Participants**



In 2005, technology
enabled us to
communicate
worldwide in real time.



- Why did you return?
- How many times have you returned?
- List 3 of your expectations for this session
 - (Things you want to take away with you)
- List at least 1 thing you can give to the session

Who, What, Why, Where?



IOAPA members continue to make impacts in their countries as members and leaders of their respective NOA, in some cases, being the driving force in their

Over the past 34 years our traditions have evolved,
but one thing remains: Amis, Filos, Friends





Friends, Sport, Olympia

"... make a miniature replica of the universal family, a family which you will form beyond and over the level of any religious, political and racial discrimination"

- Dr. Nissiotis



APPENDIX B



The Magna Grecia Project

Hans van Haute Scholarship Fundraiser Laurel Brassey Iversen & Elizabeth Hanley



Franca Magrini and Dimitris Karabalas, owners of L'Argalo shop in Olympia.

In 2010 the family opened an Agritourism Farm and Restaurant in Floka, just above Olympia.

The farm has been very successful, catering to land tours as well as groups from cruise ships (Katakalo Port).

The Request for Help

Aloha,

I hope this finds you well. A few weeks ago, I started a little COVID Project: Olive Oil. Strange times bring strange requests. One of my dear friends in Ancient Olympia, Greece owns a family Agrotourism farm and restaurant, which has been operating successfully, catering to tour groups from cruise ships (Katakalo Port) and land tours. Their business is essentially dead for all of 2020. They are still shipping orders of the products they produce on the farm all over the world. We have been visiting their farm every two years with an Olympic-related group when we visit Olympia and I have personally known the family for over 20 years. They have delicious olive oil and I always bring home 3-4 liters of it. If you love olive oil, you would enjoy their highest quality organic products. (I know...I could be their salesperson). It is expensive to ship so if we can gather some friends the cost goes down. I doubt if you could buy a similar product for much less even with the cost of shipping. We use the Koroneiko variety for dipping bread or for salads. I cook with it also, but they have a "Local Varieties" for cooking which costs a bit less.

If you would like to buy some, it would be a great help to them. I am organizing shipments of 18-750 ml cans to Kauai. That's the max for one box. If we buy 18 the cost per can with shipping will be \$28 for Koroneiko and \$25 for Local Varieties. You can order as many or as few as you like. I started this a week ago and we are up to 200 cans for Kauai. Franca and her family are overwhelmed by our Aloha and have been happily preparing the boxes for shipping. Folks can pay by check and cash. I have a Venmo account also. When I receive enough funds for 18 tins, I order a box. You won't be disappointed. You can Google Magna Grecia Farm and find the website. I didn't want any links or attachments with this. Please call me if you have questions. My Pay Pal is Laurel Iversen and Venmo is @Laurel-Iversen. Make sure you spell Iversen with 2 e's...no "o". There is a profile picture also.

Mahalo Nui Loa,

Laurel
Laurel Brassey Iversen OLY



Packaging in Olympia





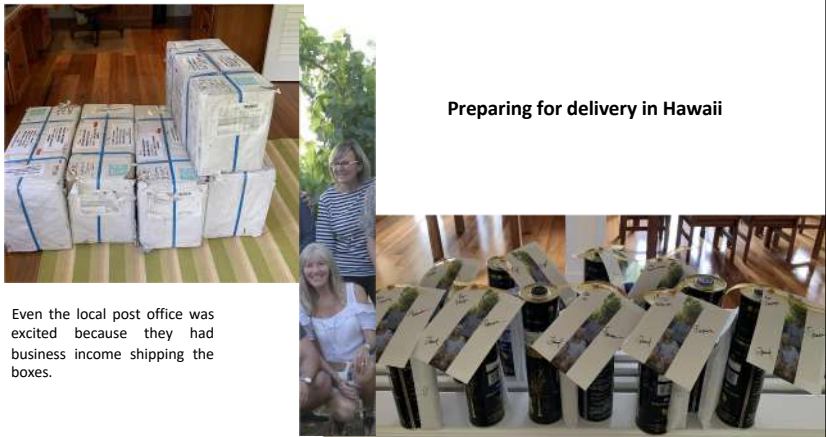
Sold 90 tins, within 72 hours. People were very touched by the story of the family and wanted to help them in their struggle during the pandemic.

MAKING IT COUNT!

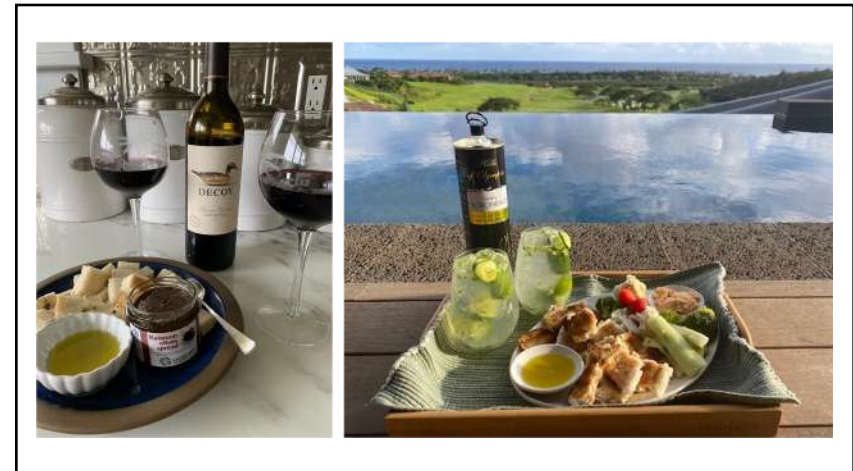
After the first 5 orders, we were offered a commission, which we refused.

Instead, an agreement was reached so that the 15% commission would be put towards the Hans van Haute Scholarship to be able to invite IOAPA participants on full scholarships.

Preparing for delivery in Hawaii



Even the local post office was excited because they had business income shipping the boxes.



Magna Grecia Olive Oil was shipped to Kauai, Maui, Oahu and the Big Island of Hawaii, as well as California, Indiana, Pennsylvania, Kentucky, and Colorado. We sold 49 cases, over 800 tins of olive oil. We raised \$3000 for the Hans van Haute Scholarship and helped our friends at Magna Grecia survive the pandemic.

We plan on continuing our partnership with Magna Grecia to the benefit of the Hans van Haute Scholarship.



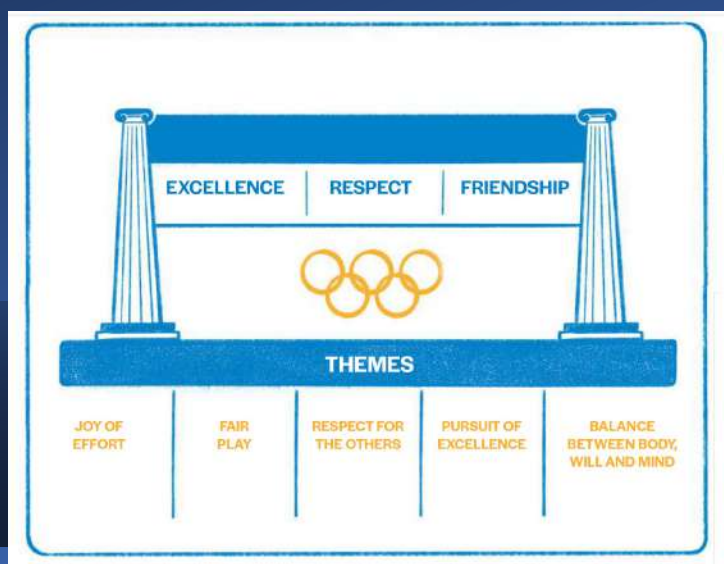
APPENDIX C

GIVING BACK

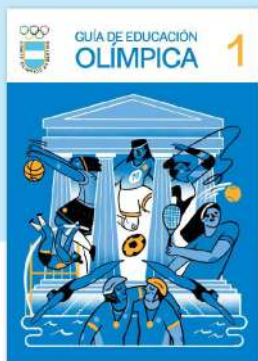
Olympic Education lesson learned through sport

Silvia Dalotto – Marcó

Director
Argentine Olympic Academy
Olympic Education Program
Argentine Olympic Committee



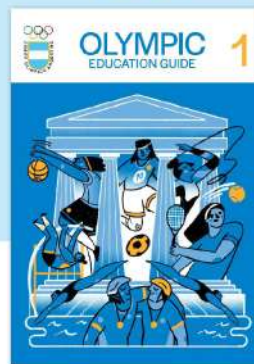
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para descargarla



Escaneá el QR
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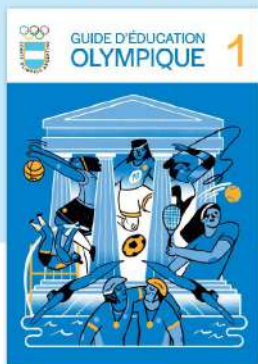
Scan the QR
to download it



Scan the QR
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Scannez le QR
pour le télécharger



GIVING
back



**XIX
JUEGOS PANAMERICANOS
SANTIAGO 2023**
Guía de Educación Olímpica

↓ Escanea el QR y descargala



Thank
you
so
much!

Silvia.dalotto@coarg.org.ar

APPENDIX D

IOAPA 2023

Reflections on Covering and Researching Four Olympic Games

Dr. Yoav Dubinsky
Lundquist College of Business
University of Oregon

A Story About Humanity



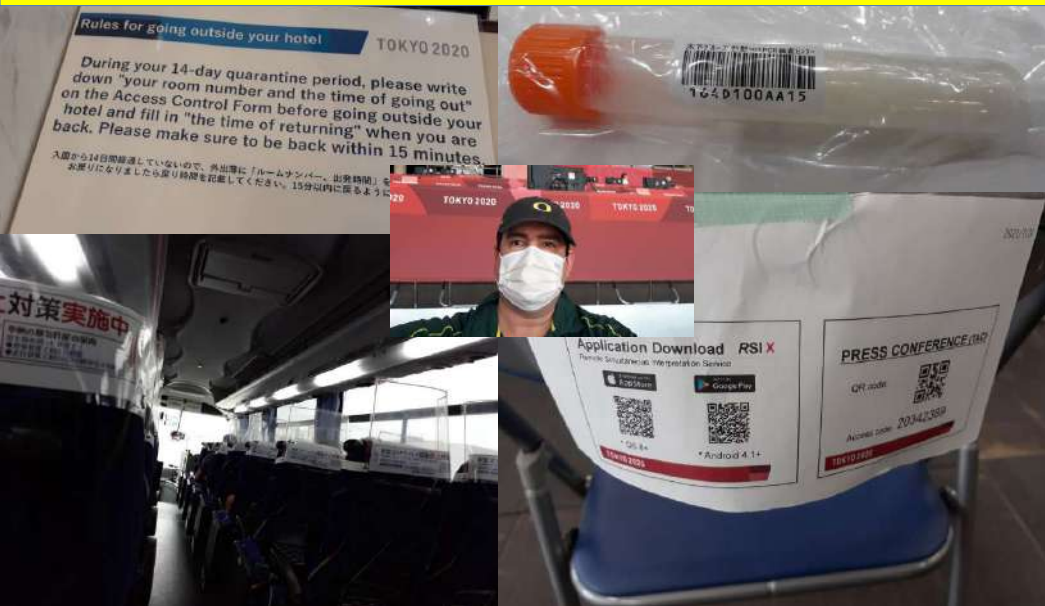
At the International Olympic Academy



Beijing 2008



Tokyo 2020: COVID-19



Tokyo 2020: Changing Trends



Tokyo 2020 Research

Case Study

The Olympic Games, nation branding, and public diplomacy in a post-pandemic world: Reflections on Tokyo 2020 and beyond

Yoav Dubinsky

Abstract

The Tokyo 2020 Olympic Games were the first postponed Olympic Games, held in 2021, during an outbreak of a global pandemic, with strict restrictions and regulations and without international and domestic fans. Despite the challenges and the growing exclusions, over 200 countries and delegations still saw value in participating in the first global event heavily held. After covering or researching the Olympic Movement for over a decade including in four summer Olympic Games as an accredited journalist, the author shares his reflections on nation branding and public diplomacy and the Tokyo 2020 Olympic Games on the following issues: (1) The Olympic Movement is creating a new era, (2) sustainable legacy, (3) hyping democracy, (4) athletes to people diplomacy in branding, (5) limited America as an Olympic Superpower, (6) athletic competitiveness in nation branding, (7) nation branding of political conflicts, (8) breaking cultural diplomacy, (9) global challenges, and (10) sustainable legacy. These reflections expand multidisciplinary literature on the Olympic Games, nation branding, and public diplomacy, and provide insights on the movement and decision-makers should consider when building international sports competitiveness or other mega-events in a post-pandemic world.

Keywords: Japan, Coronavirus, Country image, Sports diplomacy, Soft power

Introduction

The Tokyo 2020 Olympic Games were held in the summer of 2021 during a global pandemic, over a year after their original date, and under very strict restrictions (Tokyo 2020, n.d.; e.g., 2021a). The Olympic Games have been a platform for hosting and participating countries to share an image that will lead to social, political, and economic goals (Dubinsky, 2019). As the core of nation branding and public diplomacy, goes back even further, to the ancient Olympic Games, and the different Olympic city-states (Murray, 2011). In the twenty-first century, more countries are participating in the Olympic Games than ever before (Dubinsky, 2019). The Olympic Games are broadcasted to 200 countries and territories and are watched by billions (International Olympic Committee, 2021a). Big countries, small countries,

CPD Perspectives

Sport-Tech Diplomacy at the Tokyo 2020 Olympic Games

By Yoav Dubinsky

Abstract

The purpose of the article is to explore the use of judo for nation branding, public diplomacy, and country image in the postponed Tokyo 2020 Olympic Games. Judo was founded in Japan in 1882 as a martial art that embodies educational values of peace, respect, and controlling mind and body. Judo made its Olympic debut in Tokyo 1964 and gradually became one of the most internationally diverse sports in the Olympic Games. The study uses theoretical lenses drawn from nation branding, public diplomacy, country image, and related fields. The qualitative research is based on content analysis of press conferences, media guides, and international coverage of the judo competitions held in July 2021 at the Nippon Budokan. Based on three coding rounds of manual thematic analysis, four themes emerged from the data: (a) the sport and the host, (b) universal values, (c) geopolitics, and (d) the individual and the collective. The study is significant as it expands literature and adds value to practitioners on the role of judo, nation branding, public diplomacy, and country image, during a global pandemic and as the Olympic Movement enters a new era.

Keywords: Japan, soft power, sports diplomacy, national identity, geopolitics

Corresponding Author: Yoav Dubinsky, Instructor of Sports Business, Lundquist College of Business, University of Oregon, Ascent 2980, Eugene, OR 97403, USA, Email: ydubinsky@gmail.com

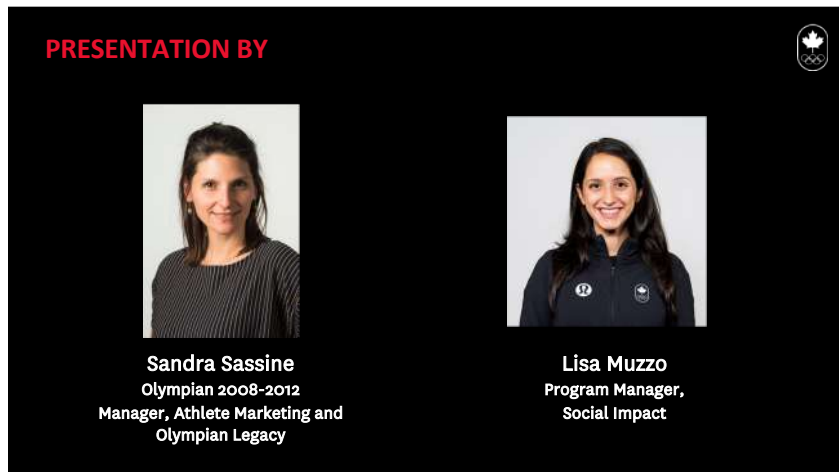
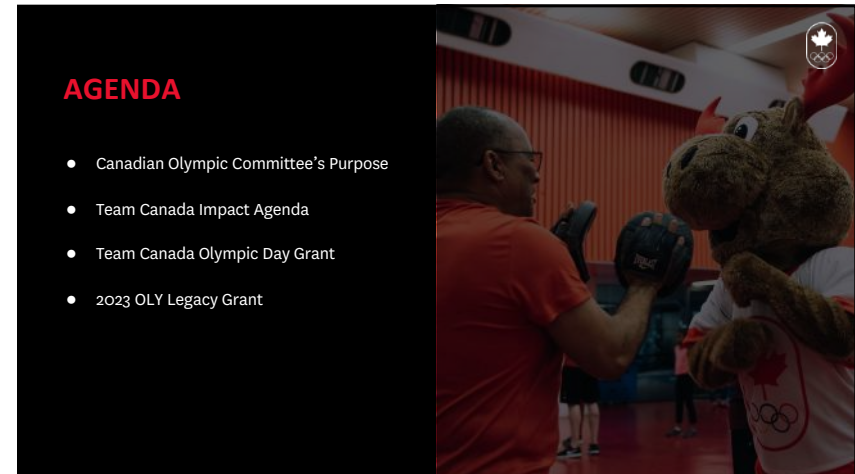
Conclusion

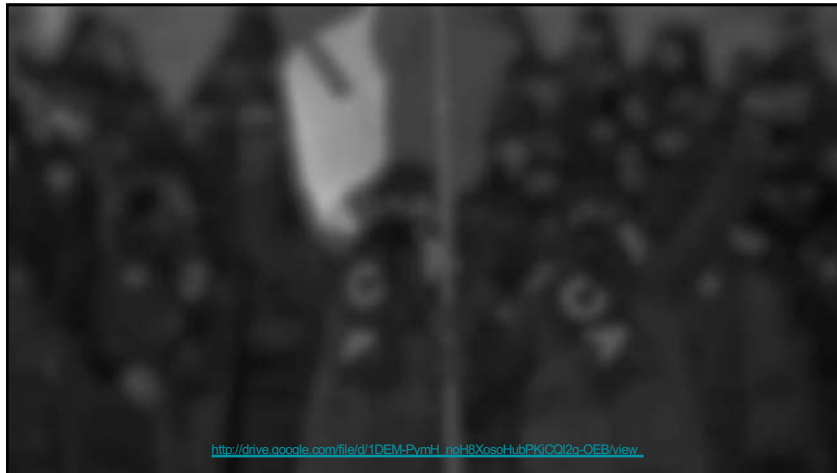


THANK YOU VERY MUCH



APPENDIX E





2023 OLY GRANT

PODIUM	PLAY	PLANET
Guylaine Dumont	Brandon McBride,	Brenda Taylor, OLY 1992
OLY 2004 Beach Volleyball	OLY 2016 & 2020 Athletics	Rowing
The Spirit of Trust, Survivor-Led Programs	McBride Youth United Association's Mentorship Program	Decarbonizing Rowing: Electric Outboard Pilot Project
		



APPENDIX F



Olympic Movement A LifeStyle



Mr. Jorge Rodríguez

Who am I?

- ▶ Born February 23rd, 1992
- ▶ Guatemala City, Guatemala
- ▶ Family of 2 parents 1 brother and 1 sister
- ▶ Youngest Sibling in family
- ▶ Degree on Food Science Engineering
- ▶ Posgrade on Administrative Engineering
- ▶ Master Industrial Administration
- ▶ Modern Pentathlete 2005- 2015
- ▶ Sports and Olympic Volunteer since 2006
- ▶ Ambassador of Olympic Movement



Guatemala



- ▶ Central America Country
- ▶ Main Language is Spanish
- ▶ 24 Other Local Native Languages
- ▶ Population: 17.9 M



▶ Guatemala City



▶ Antigua Guatemala



▶ Tikal, Peten

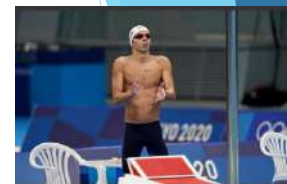
Guatemala Olympic History



- ▶ Heidy Juarez
- ▶ 4th Place
- ▶ Athens 2004 Taekwondo <67kgs
- ▶ Defeat Bronze Medal Match



- ▶ Erick Barrondo
- ▶ Silver Medal
- ▶ London 2012 Race Walk
- ▶ 1st Only Olympic Medal for Guatemala



- ▶ Luis Martinez 100 Fly
- ▶ Tokyo 2020 7th Place



- ▶ Charles Fernandez, Modern Pentathlon
- ▶ Rio 2016 & Tokyo 2020 Participations

My Beginning in Sports

- ▶ 1997-2004
- ▶ Running
- ▶ Swimming
- ▶ Triathlon
- ▶ Tennis
- ▶ Team Sports



Favorite Olympic Athletes



Begin Modern Pentathlon 2005



First Volunteering Experiences



- ▶ Modern Pentathlon World Championship
- ▶ Translator
- ▶ Guatemala, 2006



- ▶ Modern Pentathlon FOP Volunteer
- ▶ Mayagüez - Central American & Caribbean Games
- ▶ Guatemala, 2010

Guatemala Olympic Academy 2012 Session



Erick Barrondo Guatemala Olympic Medalist

"I'm going to feel like the happiest man in the world, if tomorrow someone leaves a gun or a knife and goes to a stadium and exchanges it for a pair of sneakers to play sports"
Erick Barrondo - 2012



2012-2014 President Triathlon Club Del Valle University of Guatemala



IOA 2013 Participation



2014-2015 - Modern Pentathlon Athlete Retirement



- ▶ 2014 Herniated Disc
- ▶ Last Penathlon
- ▶ World Champion Senior Category
- ▶ 2015 Retirement



Rio, Brasil 2016 Olympic Games FOP Modern Pentathlon Volunteer



Lima, Peru 2019 Panamerican Games EVS Hockey Volunteer



2019-2023 Executive Committee Member Guatamala Modern Pentathlon Association



ETA & IOTA Hurricanes Nov. 2020



Morales, Izabal Town Center

Biathle and Triathle Program Morales, Izabal



Tokyo, Japan 2020 Olympic Games FOP Team Leader Modern Pentathlon Volunteer



2020
Join IOAPA



2021
IOAPA SESSION PARTICIPANT

Future Volunteer Process



► October 20th to November 5th



► July 26th to August 11th

Thank you Very Much!



APPENDIX G

GENERATION 2024

OLYMPIC AND PARALYMPIC EDUCATION
PROGRAMME PARIS 2024

1 PROGRAMME PRESENTATION

GÉNÉRATION 2024

OVERALL AIM

- **PROMOTE PHYSICAL ACTIVITY** FROM AN EARLY AGE
- **ANCHOR SPORT, OLYMPISM, PARALYMPISM IN THE DAILY LIFE OF THE 2024 GENERATION**

GÉNÉRATION 2024

4 OBJECTIVES

GENERATION 2024 PROGRAMME



ENCOURAGING CHILDREN TO BECOME MORE PHYSICALLY ACTIVE AND INVOLVED IN SPORT, FROM PRE SCHOOL TO POST-GRAD



HARNESSING SPORT TO FOSTER A LOVE OF LEARNING



TEACHING YOUNG PEOPLE ABOUT THE GAMES AND SPORTING VALUES TO PROMOTE COMMUNITY SPIRIT



USING SPORT TO DRIVE ENGAGEMENT AND CITIZENSHIP

GÉNÉRATION 2024



GÉNÉRATION 2024

AN ALERT: YOUTH IS NOT MOVING ENOUGH

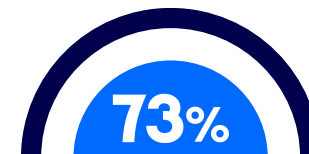
A DANGER MORE SERIOUS THAN YESTERDAY AND MORE SERIOUS THAN ELSEWHERE



OF YOUNG PEOPLE HAVE A CONCERNING HEALTH RISK because they exceed two health thresholds : more than 2 hours of screen time and less than 60 minutes of physical activity per day (ANSES). The practice decreases with age, and particularly so for girls.



ON A RANKING OF 146 COUNTRIES France's position on adolescents' physical activity.



OF 11- TO 17-YEAR-OLDS do not meet the recommended 60 minutes of physical activity per day.

GÉNÉRATION 2024

ENCOURAGING CHILDREN TO BECOME MORE PHYSICALLY ACTIVE AND INVOLVED IN SPORT, FROM PRE SCHOOL TO POST-GRAD

AIM : ENCOURAGE CHILDREN AND TEENAGERS TO GET ACTIVE

- Daily 30 minute period of exercise at school with National Education
- The Generation 2024 label
- The Generation 2024 coupon
- Olympic and Paralympic Week
- Active design at school



GÉNÉRATION 2024

HARNESSING SPORT TO FOSTER A LOVE OF LEARNING

AIM : ENCOURAGE THE USE OF SPORT AND THE VALUES IT CHAMPIONS TO EDUCATE YOUNG PEOPLE

- Generation 2024 website
- Paris 2024 Endowment Funds
- Educational resources
- Cultural Olympiad



GÉNÉRATION 2024

TEACHING YOUNG PEOPLE ABOUT THE GAMES AND SPORTING VALUES TO PROMOTE COMMUNITY SPIRIT

AIM : LEVERAGE SPORTS AND ITS VALUES TO PROMOTE COMMUNITY SPIRIT

- Education in movement programme
- Learning kit based on the film Race
- Programmes to teach the Olympic and Paralympic values : OVEP & I'mPossible



GÉNÉRATION 2024

USING SPORT TO DRIVE ENGAGEMENT AND CITIZENSHIP

AIM : HARNESS THE GAMES TO DRIVE ENGAGEMENT AND CITIZENSHIP FOR EVERYONE IN FRANCE, AND YOUNG PEOPLE IN PARTICULAR

- Generation 2024 civic service
- Universal National Service and Sport



GÉNÉRATION 2024

GENERATION 2024 LABEL

Label for schools and higher education establishments. It is designed to « build bridges between school and sport to encourage young people to take up sport and stay active ».

To obtain the label, four criteria must be met:

- 1) Develop structural projects with local sports clubs
- 2) Take part in Olympic and Paralympic events
- 3) Work with or accept elite athletes
- 4) Make school sports facilities available to local sports clubs to encourage involvement in sport

In septembre 2022, more than **6 800 schools and higher education establishments** have the label.



GÉNÉRATION 2024

30' DAILY PHYSICAL ACTIVITY AT SCHOOL

A PROGRAM SUPPORTED BY PARIS 2024 TO:

- Increase the practice of physical activity and sports and **fight against sedentary lifestyles**
- Encourage the use of sports and its values for educational purposes
- Help discovering the Games and the **values of sports to live better together**
- Use sports as a vehicle for engagement and citizenship

DEPLOYMENT:

- **A key measure:** 30' DPA at school
- A sports kit offered in order to support the implementation of the 30' DPA at school measure
- For all French schools since **September 2022**



GÉNÉRATION 2024



C1-INTERNAL



A week to generate more sport and physical activity for kids and young people from kindergarten to university.

More than 750 000 young people mobilized in 2022.

Next edition :



APRIL 3-8, 2023

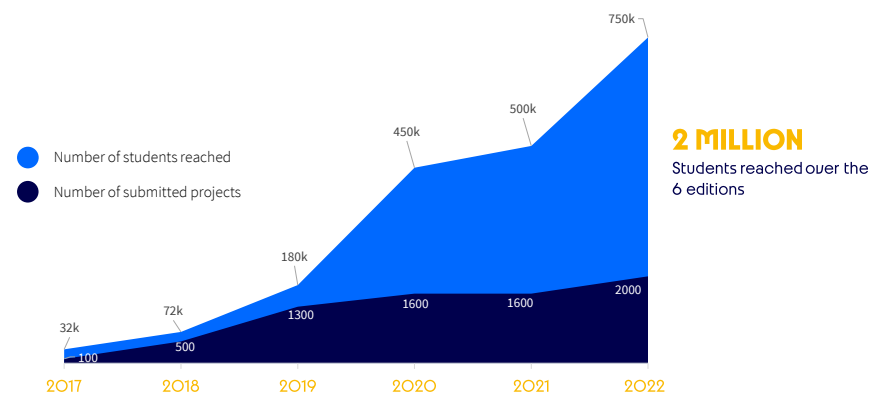


INCLUSION THROUGH SPORTS

13

6 EDITIONS SINCE 2017

EVOLUTION OF THE NUMBER OF PARTICIPANTS



SEMAINE OLYMPIQUE ET PARALYMPIQUE

20
GENÉ-
RATION
24

GO TO THE SITE
GENERATION.PARIS2024.ORG

generation2024@paris2024.org

APPENDIX H

The Effect of the International Olympic Academy's Olympic Studies on Postgraduate Students' Work.

Björn Galjaardt, PhD Scholar, UQ HMNS and QAS

It began in 2019...



CRICOS code 00025B

2



Post Graduate Seminars on Olympic Studies

- Olympia
- 21 days (intense)
- Lectures
- 5 days excursions
- Amazing food

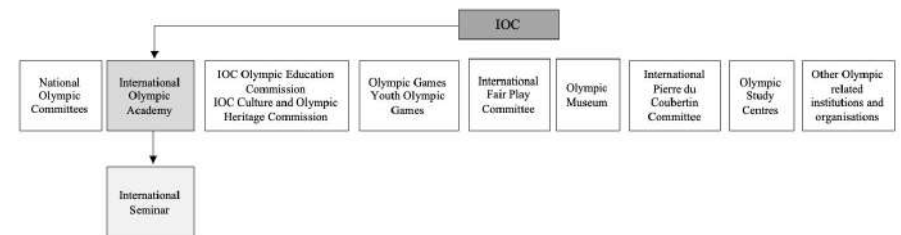
The Effect of the International Olympic Academy's Olympic Studies on Postgraduate Students' Work.

CRICOS code 00025B

3

International Olympic Academy (IOA)

"When Pierre de Coubertin introduced the modern Olympic Games, one of the central ideals underpinning the revival of the Games was education".



CRICOS code 00025B

4

Master Thesis Research

The aim was to understand the degree to which the IOA's International Seminar on Olympic Studies for Postgraduate Students **impacted** participants' subsequent **work**.

1. Case study design
2. Deep examination of participants from a single country (Australia)
3. Data were generated a) documents
b) semi structured interviews (thematically analysed)
Braun & Clarke (2006, 2012, 2013, 2019)
4. Write and publish a paper

CRICOS code 00025B

5

Data

- IOA archives
- Handwritten notes
- IOC library
- Reports of previous held sessions

Theme
1 Ideas & Social Structure
2 Drivers
3 Interaction
4 Reflection/experiences
5 Ideas
6 Legacy

CRICOS code 00025B

Dear Friend I am a Chinese boy and have just turned 17 years of age. Before the game I thought every thing would be in a middle, however I am quite wrong, it is the most successful game ever staged. One of the reasons for its great success is the friendliness of Melbourne people. Overseas people would agree with me that Melbourne people are the most friendly people in the world. Mr Hughes I believe it has been suggested, that a march should be put on during the closing ceremony and you said it couldn't be done. I think it can be done. The march as I have in, different than the one during the closing ceremony and will make these even greater, during the there will only be 1 NATION.

Interviews

10 year span, 6 candidates, **5 interviewed**.

Questions related to work and impact of Seminar.

Created a 'Coding sheet' (TA).

Inter-viewee	Group-ing	Paraphrase	Generalisa-tion	Reduction and Theme generation
A	1	...prior to that I did not have a concrete link with the Olympics in terms of work wise or research related...	Indirect link	Theme 1 Idea and social structure • Passionate • Link indirect or direct with Olympics • Common ground • Influences • Eagerness

CRICOS code 00025B

7

Interviews

10 year span, 6 candidates, **5 interviewed**.

Questions related to work and impact of Seminar.

Created a 'Coding sheet'.

Inter-viewee	Group-ing	Paraphrase	Generalisation	Reduction and Theme generation
A	1	...prior to that I did not have a concrete link with the Olympics in terms of work wise or research related...	Indirect link	Theme 1 Idea and social structure • Passionate • Link indirect or direct with Olympics • Common ground • Influences • Eagerness

X5 Interviews



Theme 1	Theme 2	Theme 3
Origins • History • Foundations • Still evolving • Various ideas • Pedagogy • Olympism	Internationalism • Multiculturalism • Different yearly special subjects • Strengthening and changes • Vision through IOA Presidents, • Influential support via IOC, NOC, NOA, and OSC	Interaction • Connections • Cultural and social exploration • Exchanging ideas and motivations • Consideration of indirectly impacting Olympic ideas and ideals • Olympic values
Theme 4	Theme 5	
Outcomes • Olympic ideas • Olympic educational outcomes or contribution • Journal • Celebrations and traditions • Environment and IOA location	Legacy • Returning scholars and Professors • Evidence of past participants contributing to Olympism • Papers, Journals • Historical IOA evaluations • IOAPA	

CRICOS code 00025B

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Data comparison and first findings

Interviews

Theme 1	Theme 2	Theme 3
Origins	Internationalism	Interaction
- History - Foundations - Still evolving - Various ideas - Pedagogy - Olympism	- Multiculturalism - Different yearly special subjects - Strengthening and changes - Vision through IOA Presidents - Influential support via IOC, NOC, NOA, and OSC	- Connections - Cultural and social exploration - Exchanging ideas and motivations - Consideration of indirectly impacting Olympic ideas and ideals - Olympic values
Theme 4	Theme 5	
Outcomes	Legacy	
- Olympic ideas - Olympic educational outcomes or contribution - Journal - Celebrations and traditions - Environment and IOA location	- Returning scholars and Professors - Evidence of past participants contributing to Olympism - Papers, Journals - Historical IOA evaluations - IOAPA	

Case study

Theme
1 Ideas & Social Structure
2 Drivers
3 Interaction
4 Reflection/experiences
5 Ideas
6 Legacy

CRICOS code 00025B

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Data comparison and first findings

Interviews

Theme 1	Final	
Origins		
- History - Foundations - Still evolving - Various ideas - Pedagogy - Olympism		
Theme	Subtheme(s)	
1. Evolution	Program Foundations & Objectives	Growth
2 Identity	Ideas & Social Structure	
3 Interaction	Drivers	Experiences
4 Legacy	Reflection	(Inter)Nationalism
Theme 4		
Outcomes		
- Olympic ideas - Olympic educational outcomes or contribution - Journal - Celebrations and traditions - Environment and IOA location	- Evidence of past participants contributing to Olympism - Papers, Journals - Historical IOA evaluations - IOAPA	

CRICOS code 00025B

10

Findings



CRICOS code 00025B

11

Findings

The Effect of the International Olympic Academy's Olympic Studies on Postgraduate Students' Work.

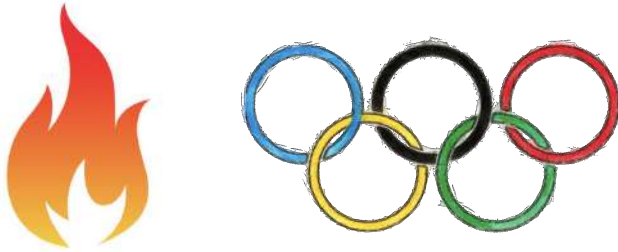
- ✓ Positive experience, inspiring environment
- ✓ Custodians or ambassadors' function
- ✓ Three out of five participants have current work overlap
- No clear data
- After care
- Correlation or involvement

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12

Conclusion

The Effect of the International Olympic Academy's Olympic Studies on Postgraduate Students' Work.



CRICOS code 00025B

13

Conclusion

The Effect of the International Olympic Academy's Olympic Studies on Postgraduate Students' Work.

"Indeed, the role of the IOA, in the context of the Olympic Movement, as envisaged by Pierre de Coubertin, who foresaw the creation in Ancient Olympia of an Educational and Research Center that 'would contribute, more than anything else, to the preservation and continuation of his work and would protect it from the deviations, which he was afraid to happen'".

¹⁴ Isidoros Kouvelos; preamble in IOA Olympic Journal 14, (2018).

CRICOS code 00025B

14

Questions?

Contact

Olympics – Coaching – Education
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CRICOS code 00025B

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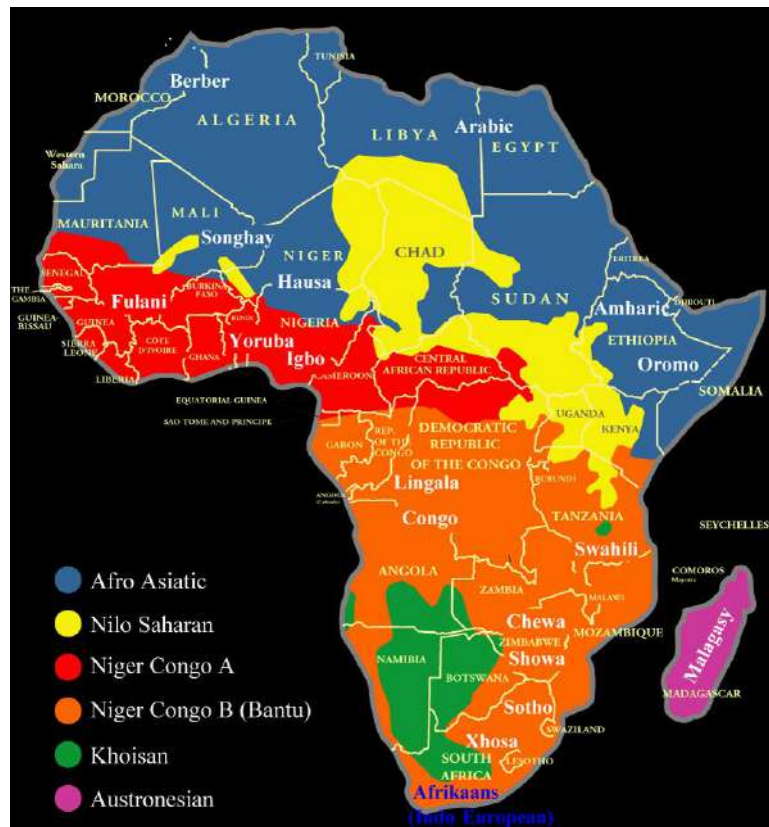
APPENDIX I

Translation of Coubertin's Olympic Memoirs into SWAHILI

- Native language in East-African community:
Burundi, Kenya, Rwanda, South Sudan,
Tanzania and Uganda
- Lingua franca: Democratic Republic of
Congo, Malawi, Mozambique, Somalia,
Zambia
- Swahili is a working language of the African
Union 150 million Swahili speakers
- National Olympic Committee and National
Olympic Academy of Tanzania project
- International Swahili Day, 7 July



1



WORKS OF COUBERTIN – A NEED FOR TRANSLATION?

BY
MUHARAM MCHUME –TAN

WORKS OF COUBERTIN – A NEED FOR TRANSLATION?

- “Greece, true to its glorious past, has handed down to the world with its traditional generosity the precious Olympic idea and is striving for its preservation and dissemination.”
- With justified pride, the above quoted words were said by the then IOA Dean Otto Syzzyneck in one of his lectures closing remarks in the mid-80s.

WORKS OF COUBERTIN – A NEED FOR TRANSLATION?

- True to his words, Hellenic Olympic Committee has founded the IOA with its excellent facilities making it an intellectual centre in the world of Olympism.
- Otto called upon all participants at the IOA session to return home and be like true apostles of the noble idea of Olympism.
- The emphasis was to spread the same to the youths for the benefit of the whole world.

WORKS OF COUBERTIN – A NEED FOR TRANSLATION?

- Since its existence, IOA has amplified and propagated the works of Pierre de Coubertin founder of the modern Olympic Games.
- It needs no argument, International Olympic Academy – IOA has done a commendable task.
- Critically, there is a high need to propagate more on Olympic movement. Share of knowledge as emphasized by Pierre de Coubertin in his works should be prioritized.
- Dissemination of Olympic knowledge to all and particularly youths was his prime goal.

WORKS OF COUBERTIN – A NEED FOR TRANSLATION?

- As the 2030 global goals commit to the aspiration of leaving no one behind , Olympic institutions should also emphasis on Olympic education . . IOA, IOAPA and AANOA to mention a few must avail themselves intensifying the promoting Olympic education and its philosophy on Olympism.
- As SDG goal number 4 – Quality education aiming at ensuring inclusive and equitable access to quality education , our institutions on the other hand program into educating the youths at any given opportunity.
- Translating the works of Coubertin into Swahili, means another opportunity in propagating Olympic education

WORKS OF COUBERTIN – A NEED FOR TRANSLATION?

- Swahili language currently spoken by over 200 million people world- wide can as well be used as a tool to to amplify works of Pierre de Coubertin to reach more peopleparticular youths in their own local language.
- One will get a better insight of the person who revived the Games. It will also shed light on the uniqueness of IOC. .
- “ Sport is useless if it does not serve man” These words for example were said by Pierre de Coubertin in his works on establishment of Olympic Games
- Pierre de Coubertin emphasized his wish to place the role of IOC right from the start above from simple sports association. Swahili, as recognized recently by UNESCO as an International language will create a strong bridge for Swahili speaking countries youths to read and understand the works of Pierre de

WORKS OF COUBERTIN – A NEED FOR TRANSLATION?

- Olympic Memoirs will provide more detailed information of Olympic Games and its establishment protocols.
- In a nutshell, translation of the works of Coubertin , obviously will create another knowledgeable strata of the Olympic movement and its importance to the society as a whole.
- In conclusion therefore Pierre de Coubertin as a humanist of his time propagated for Olympic ideals hence peace through sports making the world a better place to live.

WORKS OF COUBERTIN – A NEED FOR TRANSLATION?

- THANK YOU FOR
- YOUR
- ATTENTION

APPENDIX J

2023 IOAPA On-Line Session

Virtual Workout :
Japanese Radio Exercise
Yogo Suzuki (JPN)

04/15/23



What is the Radio Exercise ?

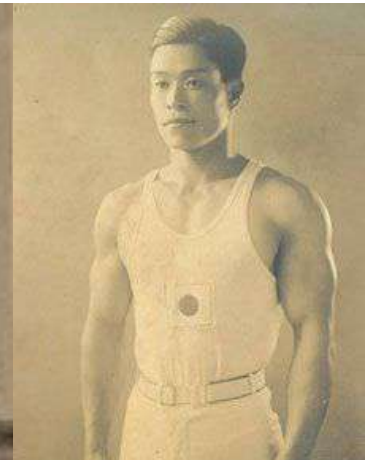


- First started to use the radio exercise created by an American Life Insurance company (Metropolitan Life Insurance, currently Metlife) in 1928. That was called, "Tower Health Exercise"
- Broadcast nationwide in Japan in 1929.
- Current version created by a former Olympian Kiichiro Tohyama and started broadcasting nationwide in 1951.
- During summer vacation, elementary school kids are gathered in a local park in every morning and do the exercise with other kids.

Kiichiro Tohyama

(1909-1999)

- Olympic Gymnast in 1936 Berlin Olympics
- Participated in 9 events
- Created the current version of the Radio Exercise in 1951



in 1936





Important Notices when does Radio Exercise

Radio Exercise (Radio Taiso in Japanese) is an exercise routine that has been practiced for nearly 100 years in Japan. Old and young, physically fit and those with mobility issues, can all experience the benefits of Radio Taiso.

We want you to enjoy Radio Taiso safely. If an exercise feels too much, stop and take a break. There are slower version you can find on You tube as well. Do not push yourself too hard for this exercise. If you have any medical conditions or injuries, please ask your doctor before doing this exercise.

Don't forget to give yourself plenty of space to avoid hitting other people and/or objects.

No. 1



No. 2





Standing version and Sitting version

Tokyo Metropolitan Orchestra version



Tokyo 2020 TOCOG version



Links of the radio exercise

- Tokyo 2020 TOCOG version (No.1)
(https://youtu.be/1x_17L4Y3uE),
- English version (No.1)
(<https://youtu.be/ctbc19FHgE0>),
- English version (No.2)
(<https://youtu.be/t6mM6sCXlsI>),
- Tokyo Metropolitan Orchestra version (No.1)
(https://youtu.be/az_109-rMAo),
- Standing and sitting version (No.1 and No.2 version)
(<https://youtu.be/EJlyloOXsF8>), (https://youtu.be/aHlNoTpXf_8),
- Slower version (No.1)
(<https://youtu.be/QvNNP2TUNlc>),
- Spanish version (No.1)
(<https://youtu.be/kBFFYyVZo3U>),
- Arabic version (No.1)
(<https://youtu.be/US8cKApsKMY>),
- Chinese version (No.1)
(https://youtu.be/DJwMRU_xRY_).

Thank you !

APPENDIX K

Paris 2024 Olympic Torch Relay Selection Draw



IOAPA Session 2023 (Online)
16 April 2023

Today, you could become an
Olympic Torchbearer!



info@ioapa.org

[@ioapa_official](https://twitter.com/ioapa_official)

www.ioapa.org

Selection Process

- Nominee(s) will be chosen at the IOAPA Session by random selection. Selected nominee(s) are not guaranteed to be chosen to participate in Olympic Torch Relay.
- Names of nominated members will be submitted to the Hellenic Olympic Committee / International Olympic Academy in priority order based on position in the draw.
- HOC/IOA will make final determination of member(s) selected to run in the Olympic Torch Relay. The organisers may select 1, 2, 3+ or no members to participate.



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Regulations regarding Torch Relay participation

- Relay participant(s) will need to travel to Greece and present themselves at the location determined by the organising committee on the day of the relay.
- Relay participants will be issued a torchbearer uniform and provided with a torch for use in their leg of the relay.
- No financial assistance whatsoever will be provided by the HOC/IOA/IOAPA for the selected relay participant(s) to travel from their place of residence to the designated relay location in Greece.
- Selection to the Paris 2024 Olympic Torch Relay confers no additional rights other than participation in the relay in Greece (i.e., no tickets to Paris 2024 Olympic Games, no accreditation, no Olympic family recognition, etc).



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www.ioapa.org

- 1) Must be a member of IOAPA.
- 2) Must have participated in the online election as a voting member, or be otherwise in the zoom room at the time of the draw.
- 3) Must not have previously participated in an IOAPA-sponsored Olympic Torch Relay Event (i.e., Tokyo 2020).

NB: For those that have previously run with the Olympic Torch at a non-IOAPA sponsored event, we would respectfully request that you recuse yourself from this selection process in order to give others the opportunity to run.



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in the event that nominee(s) in positions 1-3 are unable to participate in the Paris 2024 Olympic Torch Relay for any reason, the reserve lists shall be activated, alternating between first on-line and then in-person reserve lists until all available torch bearer positions have been filled.

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www.ioapa.org

Online Session:

- First name drawn will occupy first position in nomination list.
- Subsequent names drawn will form “reserve list” in rank order.

In-person Session:

- First two names drawn will occupy second and third positions in nomination list.
- Subsequent names drawn will form “reserve list” in rank order.

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