

# ARETE NEWSLETTER

SPRING 2017 ISSUE



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## Editorial

By: Vagelis Alexandrakis (GRE)



Dear Readers,

Welcome to the Spring 2017 Issue of the Arete Newsletter!

The IOAPA Executive Committee is pleased to invite you once again to Olympia for one more edition of the IOAPA Session. We look forward to welcoming many of you in Olympia this summer to catch-up, discuss, exchange, enjoy and re-live the dream of Olympia together!

The current term 2015–2017 of the IOAPA Executive Committee is soon coming to an end, and on this occasion we reflect with our President, Richard, on the work and achievements of the IOAPA Executive Committee over the years 2015–2017.

Taking into account the global developments, in this edition we include a short commentary on the potential impact of BREXIT on sport. At the same time, heading up to the Olympic day (June 23), we seek to inspire you by sharing with you the way the Day was celebrated last year in Israel.

The IOA is getting all the more active and was recently actively represented in the European Youth and Sport Forum in Malta which brought together more than 100 young leaders in sport in Europe. Finally, under “news and opportunities” section we share with you some key developments and opportunities that might be of interest.

Finally, on a personal note, after 8 years in the IOAPA Executive Committee, I have now taken the decision to step down and I take this opportunity to thank the IOAPA Executive Committee Members of all terms since 2009 for the fruitful cooperation and all of you for your readership and support.

Take care!

Enjoy your reading!

Vagelis

Arete Newsletter Editor

*IOAPA Session 2017*  
*15th IOAPA Session, 15–22 July 2017*  
*Olympia, Greece*  
*« Re-Live the Dream in Olympia »*

The 15th IOAPA session is to take place from July 15 to July 22, 2017. The IOAPA Executive Committee is delighted to invite IOAPA Members to come to Greece this summer and have the chance to live again the unique experience of Olympia.

**Highlights of what you can expect:**

- We will discuss topics related to Olympic education, sports management and marketing, good governance, sports integrity and the sports & Olympic movement in general*
- All participants will be given the opportunity to present their work & activities and get feedback*
- We will exchange on how we can improve the services of IOAPA to its Members, how we can further enhance and support the network of former IOA participants and how we can provide support to the IOA*
- We will spend some relaxing time by the beach, we will taste some Greek delicacies and we will definitely have some drinks at Zorbas!*
- Of course, we will take full advantage of the excellent IOA sports facilities and we will play lots of sports!*
- And in general we will share this wonderful experience and re-live the dream along with old and new Olympic friends!*

The arrival of participants in Athens is planned for **Saturday, July 15**. Participants shall arrive on July 16 to Olympia by bus and the return to Athens is planned for **July 22**.

IOAPA Members are invited to register online for the Session (and also book their accommodation in Athens) via [this link](#).

The IOAPA Executive Committee looks forward to meeting many of you in Olympia this summer!

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Please, note that the session is open to IOAPA Members only!

You can find information on how to join the IOAPA as a Member [here](#).

## IOAPA General Assembly

Participants in the session will also have the chance to participate in the IOAPA General Assembly and contribute to the discussions related to the state of play and future of the IOAPA strategy. The accounts of the IOAPA, the Country Coordinators' network, the marketing strategy, internal and external communications will be discussed by all IOAPA Members participating in the session. As part of the General Assembly, a new Executive Committee shall be elected.

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## Hans van Haute Scholarship Fund

The Hans van Haute Scholarship Fund, established during the 2001 IOAPA session, was named in honor of the main force behind the creation of our Association. Hans was an IOA participant from Belgium in 1985; however, he died in 1991 after attending the inaugural IOAPA session in 1989 due to cancer.

Created in Hans' memory, the purpose of this fund is to aid IOAPA members (former IOA participants, coordinators, or lecturers) who would like to attend an IOAPA session but cannot do so due to lack of financial resources. During its short existence, the fund was able to offer assistance to two people for the 2003 IOAPA session, one person for the 2009 IOAPA Session, two people for the 2013 IOAPA session and one more in the 2015 session.

### What are the criteria for someone who wants to apply?

1. must be a current IOAPA member.
2. must demonstrate financial need (unemployment, student, etc.) and documentation may be requested (e.g. travelling costs) by the Fund Committee.
3. must submit a presentation on what he/she is doing, or has done, regarding Olympism in his/her country at the IOAPA session.

The amount of any scholarship awarded will vary with the amount of money available and will only be a contribution to the total amount needed. **No one will be funded completely.**

In order to find out more on how to apply for the Hans Van Haute Fund, click [here](#).

**Deadline for Applications: May 31**





## Reflecting over the IOAPA ExCom term 2015–2017

### An interview with the IOAPA President

The current term of the IOAPA Executive Committee is now approaching to an end. During the IOAPA Session and General Assembly this summer a new Executive Committee shall be elected (or re-elected) and a new term shall begin. With this in mind we discuss with the President of IOAPA, Richard Koo.

#### What were the main achievements of the IOAPA Executive Committee over the last 2 years?

*The IOAPA Executive Committee has undertaken a number of initiatives over the past 2 years directed towards the best interests of our Members. We have greatly improved our social media presence (Facebook, Twitter), using these platforms to inform our members about relevant conferences, opportunities and job offers. We also modernised our website to make it more user friendly and to automate the membership registration process. Good progress has been made on revamping the membership database, validating contact information and country of residence in order to allow a more robust member outreach by our country coordinators. We have also tried to solve some long-standing administrative matters like the IOAPA bank accounts, taxation issues etc. These are issues which are quite complicated and still require a lot of work. However we have made some process improvements such as linking PayPal to our IOAPA bank accounts, and we hope to resolve the Greek taxation issues in the coming months. Having organised a successful reunion at the Rio Olympics, we are now putting all our energy towards a very successful IOAPA Session in Olympia this summer.*

#### What was the highlight of the past 2 years?

*No doubt, the IOAPA Reunion in Rio was very successful. In partnership and with the great support of the World Olympians Association, IOAPA brought together more than 70 IOAPA Members who were at the Rio Olympics! Organising such a successful reunion in Rio is an achievement we are quite proud of and is a concrete way to keep our alumni network alive!*

#### What should we expect from the upcoming IOAPA session in Olympia? Why would you encourage participants to come to Olympia in July?

*The IOAPA ExCom is working towards an exciting academic programme with fun social activities, which will make the session a great learning and entertaining experience. However, I think that one of the most important purposes of the session is to give IOAPA Members the chance to “re-live the dream” of Olympia, meet old friends and make new ones, and to have a say on the future of IOAPA and how the association can bring more value to them! I look forward to meeting many of you in Olympia this summer!*

*On a personal note, Vagelis I would like to thank you for your 8 years of service to the IOAPA Executive Committee. In your various roles as Newsletter Editor, Vice President and Acting President, your hard work, infectious enthusiasm and energy have made a real impact to the organisation and those who have worked with you. Best wishes on all your future endeavours!*

## **Brexit and Sport: What's the impact?**

**By: Vagelis Alexandrakis (GRE)**

Following the BREXIT vote, the anticipated triggering of Article 50 is now upon us and the UK has now launched the two-year untangling process from the European Union. But what impact will this have on the UK's sports industry which last year, according to the Department for Culture, Media and Sport, contributed more than £35bn to the British economy and employed 1.2m people? Brexit is likely to impact on sports in a range of ways, many of which will depend on the relationship that the UK negotiates with the EU following a Brexit. Accordingly the exact details of how a Brexit will play out in the sporting arena are not entirely predictable. This short article however just seeks to give some food for thoughts on a number of key issues including freedom of movement, image rights and sports funding.

### **Freedom of Movement:**

Following the famous “Bosman case” of the CJEU, professional players are considered workers. If following a Brexit, a deal under which free movement between the countries of the European Union is not reached, then all UK professional sports people who are required to travel to other countries within the current European Union to participate in events will be impacted. Within the UK, also, the loss of free movement is a worry for professional sporting leagues who are concerned about their ability to recruit the best players post Brexit. Since the 1995 Bosman case and the creation of the Premier League there has been a growing migration of EU and EEA players into the UK to play in the Championship and the Premier Leagues. It is possible that English football could lose ground to other European leagues such as Serie A or the Bundesliga who will remain unrestricted in their ability to target EU players.

### **Image & Broadcasting Rights**

Sport rights holders are exposed to financial damages due to breach of intellectual property rights with high economic value. This is the case for media rights but also for sport merchandising. The enforcement of those rights is conjointly overlooked by the Commission for harmonization of national legislations as well as the European Union Intellectual property Office (EUIPO) and Europol. This wouldn't be the case for the UK anymore. In a situation where cross-border piracy and counterfeiting is difficult to tackle alone, the UK might consider to secure some kind of cooperation with the EU on that matter. Also concerning the sports media industry, the Audiovisual Media Services Directive (better known as the “Television Without Frontiers directive”) might not be applied to the UK in the future or at least as it stands at the moment. This directive regulates cross-border television broadcasting and allows EU Member States to establish a list of sport events of major importance for society that are offered on subscription-free TV channels.

### **ERASMUS+ & Sport Funding**

The EU does contribute to sports, especially at grassroots level, through funding streams such as the sporting chapter in the ERASMUS + programme and the EU structural Funds , thus full access to these funding mechanisms would probably disappear with Brexit. Brexiteers have of course argued that the UK's contribution to the EU budget could be freed up for the UK government to choose itself what it funds, which might include contributions to grassroots sports. In addition, it remains to be seen whether the UK will be considered a “programme country” of the ERASMUS+ programme and therefore in this way, UK sport organization could partly benefit from the ERASMUS+ funds.

## IOA represented in EYSF 2017

By Panos Trikaliotis (GRE)

The EU Sport Forum is the main platform for structured dialogue between the European institutions and sport stakeholders, with its main objective being the stock of progress achieved in implementing the EU sport agenda and to seek stakeholders' views on current, planned or possible future activities. And how could Youth not be part of it and speak out their own points of view.

For that reason SportMalta in collaboration with the European Commission and the European Non-Governmental Sport Organizations (ENGSO) organized the European Youth Sport Forum in Malta immediately after the EUSF.

A full daily program with morning activities, like Zumba and Piloxing, followed by interactive presentations and experiences sharing, before everyone would meet in their workshops, where they will share their opinions and actually shape the final proposals. A short break for lunch and then back to action with more sport and social activities. It was real fun to try wheelchair dancing, water polo and canoe basketball.

For three days young delegates involved in various sport organizations, aged 18–35, gathered to actually celebrate sports and contribute to the future of European sport policies by discussing and making recommendations on the issues of Sports Diplomacy, Social Inclusion and Volunteering and Healthy Lifestyle through Sport. The Pink Paper, which is the final recommendations of the EYSF to the European Commission, has already been communicated to the Leaders of the EU. And of course the IOA was present at the Forum through Mr Panagiotis Trikaliotis, but also indirectly through the surprisingly big number of past participants of its sessions.



*ENGSO Youth Secretary General (and former IOA participant and coordinator), Nevena Vukasinevic, opening the EYSF in Malta*



## ISRAEL CELEBRATES THE OLYMPIC DAY!

By: Yarden Har Lev (IOAPA Country Coordinator of Israel)

On July 23<sup>rd</sup> 1894, the participants of the Paris Athletics Congress unanimously voted to renew the Olympic Games, as was offered by the Baron Pierre de Coubertin, making it the birth date of the Olympic movement in the new age and the date of the first-in-the-world international Olympics Day. On June 23<sup>rd</sup> 1978, for the first time in the Olympic Charter, the International Olympic Committee recommended the National Olympic Committees to hold an Olympics Day to further the Olympic movement: **"NOCs are recommended to organize an Olympic day regularly (if possible annually) to further the Olympic movement"**.

Throughout the years, the Olympic day developed into the only international celebration of the Olympic movement, a development that helped to spread the Olympic values to all the corners of the world.

The Olympic year in Israel is very significant, and therefore the Olympic committee holds a line of events throughout the year to captivate the public with the charm of the Olympic dream, and by so to learn about values of excellence, friendship, and respect, which are the three core values of the Olympic movement. In that spirit, The Center for Olympic Studies at the Academic College at Wingate, in cooperation with the Olympic Committee of Israel, has celebrated the International Olympic day with two events, both of an academic nature, yet very different from one another.

The first event, which was held to commemorate this special day, was the 1<sup>st</sup> Olympic Quiz on the subject of the Olympic movement on all aspects, since then until now. The rationale behind the Olympic Quiz was way beyond a colorful and amusing event as it usually is in social games or a TV show of that genre. Hence, it presented a new concept that enables to share and gain knowledge in a different methodical way that inspires learning a topic that is an integral part of the essence of our lives in general and the Olympic year in particular.



*Me (Yarden). Guiding the Olympic quiz*



*The grand finale of the Olympic quiz*

Thus, the main goals of the Olympic Quiz were:

- Raising the awareness among students and turning them into "educated Scouts" who are familiar with the Olympic Games and their values
- Turning the students into "creative researchers" by studying the Olympic topics by fun learning game.
- Creating a social learning environment that encourages students to play learning games together.
- Fostering deepened pedagogical impact.

The Olympic Quiz was written by the experts in the Israeli sports, especially for students majoring in Physical Education at the Academic College at Wingate, and it was conducted in two stages: the first stage – a written screening test, where the 10 testers with the highest score passed on to the next stage; the second stage – the grand finale which was held publicly in front of an audience, eventually led to the crowning of the Olympic Quiz winner.

The atmosphere was very festive and the Olympic wind blew in all directions. The hall was decorated with the colors of the Olympic symbol and photos of Olympic athletes. During the event, films related to the contents of the quiz were screened, while the judges added personal stories that enriched the audience and the participants. The final moments of tension before awarding prizes to the winners were relieved by the gymnastics team in a spectacular artistic sequence, integrating the Olympic rings to the sound of the Israeli song – "Like In Rio".

The best part of the Olympic Quiz, and without a doubt the most meaningful one, was that everyone who was involved in the event, whether actively or passively, got a chance to think and understand the meaning of the Olympic Games: that the most important thing is not winning or losing, but the knowledge and ability to play the game fairly, an essence that can serve us in our daily lives, making it the true prize!



*The gymnastics team at the end of the show*

The Olympic Quiz's awarding ceremony led directly to the second event that took place a week later on June 23<sup>rd</sup>, as a part of an Academic Seminar in reference to the Olympic Games in Rio. That day was filled with fascinating lectures on the Olympic Sports, both from the Israeli perspective and the international one, presented by key individuals who arrived in Israel especially to celebrate the International Olympic day.



The guest of honor at the seminar was the legendary runner, Wilson Kipketer, who held the world record at the 800 metres (1:41.11) for 13 years, and 2 times Olympic medalist in 800m (silver in Sydney 2000 and Bronze in Athens 2004). He lectured on his days as a Kenyan athlete who represented Denmark and talked about his personal view of the Olympic Games and their influence on his life. Additionally, he talked about how it feels to be a world

record holder, and said it is a feeling that is hard to describe – **"you feel as if you are the best in the world, even when you are not competing"**, sharing his point of view and his activity for the Olympic education of the younger generation.



Mr. Janez Kocijancic, Vice-President of the European Olympic Committee (EOC) and Honorary President of the Olympic Committee of Slovenia (1991–2014), lectured on Slovenia's way toward sports achievements at the International Arena ever since they started participating in the Olympic Games in Barcelona 1992. Immediately after, Mr. Gilad (Gili) Lustig – CEO of the Olympic Committee of Is-

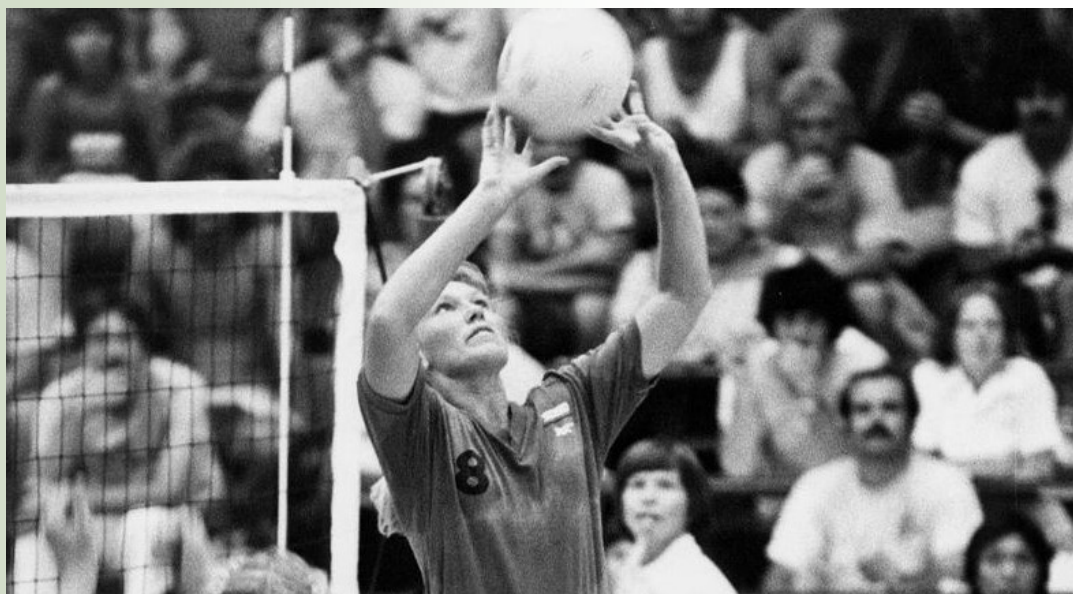
rael, spoke on the Olympic Games in Rio 2016, and presented the largest Israeli delegation in history with 47 athletes of whom 53% are women.

The Olympic day ended with an athletics panel hosted by Mrs. Miri Nevo, a broadcaster of the Israeli Sports Channel, with the participation of Wilson Kipketer, Rogel Nachum – a retired Israeli Olympic triple jumper and Dmitry Kroytor – Israeli Olympic High Jumper who will participate in the Olympic Games in Rio for the first time in his career.

The two events can be traced back to the reviver of the Modern Olympic Games, the Baron Pierre de Coubertin, who wrote: **“I believe that a center of Olympic studies would aid the preservation and progress of my work more than anything else”**. To aid the progress of Coubertin's work, the aim of the Center for Olympic Studies is to share Olympic knowledge through providing information and to heighten the awareness of the academic community and the sports community at large about the Olympics.

# News & Opportunities

## IOAPA Past President joins Hall of Fame



Laurel Brassey Iversen, IOAPA founding Member and long-time past President recently inducted to the Southern California Indoor Volleyball Hall of Fame.

Laurel played in 350 international women's matches. She was on the 1980 U.S. Olympic team that boycotted the

Moscow Games and the '88 U.S. team that played in the Seoul Olympics.

Laurel was the head coach of the women's volleyball team for 17 years at New Mexico, compiling a 280-193 record, advancing to the NCAA championships six times. She was the WAC Coach of the Year in 1990 and '91. Laurel kept her Olympic ties, serving as president of the International Olympic Academy Participant's Association. She twice carried the Olympic torch.

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## UN closes UNOSDP

On May 4, in a meeting with International Olympic Committee (IOC) President Thomas Bach, the UN Secretary-General Antonio Guterres, agreed to establish a direct partnership between the UN and the IOC.

The UN will have direct access to IOC's expertise and its 206 National Olympic Committees as well as the International Sports Federations. As a consequence of the decision to establish a direct partnership, Secretary-General Antonia Guterres announced the closure of the UNOSDP to avoid "parallel work"

This decision has received criticism by numerous organisations, notable the Council Of Europe Consultative Committee and the sports for development movement.

We would like to hear from you: What is your view regarding this development:

We would welcome articles on the matter for the next edition of the EL Sport NewsLetter



## CALL FOR APPLICATIONS FOR MASTER'S DEGREE PROGRAMME



INTERNATIONAL OLYMPIC ACADEMY



Next Fall, a new edition of the IOA Master's Programme (run by University of Peloponeese) "Olympic Studies, Olympic Education, Organization and Management of Olympic Events" is to start.

If you are interested in applying and finding out more about the Master's Degree, click [here](#).

**Deadline for applications: May 31, 2017**

## CONTRIBUTE TO THE ARETE NEWSLETTER

You are welcome to submit contributions for the IOAPA NewsLetter. You can feel free to contact Vagelis, the Arete NewsLetter Editor, at [vagelis@ioapa.org](mailto:vagelis@ioapa.org), (up to July 2017) to propose and discuss your articles.

The name and contacts of the new IOAPA NewsLetter Editor will be communicated after the IOAPA Session in July.



