

# ARETE NEWSLETTER

WINTER 2015 ISSUE

Re-live your dream in Olympia!

Save the dates for  
the IOAPA Session

9-16 August 2015



25 years of IOAPA



# TABLE OF CONTENTS

Letter from the Editor.....	3
<b>Vagelis Alexandrakis</b>	
Re-live the dream in Olympia: IOAPA Session 2015.....	4-6
<b>IOAPA</b>	
Does U.N. sport autonomy mean the end of cultural aspects on it?.....	7-8
<b>Luis Henrique Rolim Silva</b>	
NowWeMOVE campaign – Pan-European celebration of the joy of movement.....	9-12
<b>Nenad Borkovic</b>	
Intercontinental celebration of the 2nd International Day of Sport for Development and Peace.....	13-16
<b>Nenad Borkovic</b>	
IOAPA Germany appoints a new representative.....	17-18
<b>Felix Lechner &amp; Mathias Himmelreicher</b>	
IOA Postgraduate Session 2014: In 28 days around the World.....	18-19
<b>Krystian Michalak</b>	
News, Opportunities & Job Opportunities.....	20-25
<b>Vagelis Alexandrakis</b>	
IOAPA News: Letter from IOAPA Treasurer.....	26
<b>Daniele Nati</b>	

**25 years of  
IOAPA!!**



## Editorial

By: Vagelis Alexandrakis (GRE)



Dear Readers,

Welcome to the Winter 2015 Issue of the Arete Newsletter!

First of all, let me wish you on behalf of the IOAPA Executive Committee A very happy, healthy and successful new year 2015!

In this issue you will find information on the upcoming IOAPA Session 2015 which all IOAPA Members are very welcome to join. Indeed, last summer IOAPA completed 25 years of existence and in our session (9-16 August 2015) we will have the chance to celebrate all together this anniversary.

This issue provides you with a wide range of articles. Last November the UN released a resolution recognising the autonomy of sport. Read a commentary about the deeper meaning and implications of this development. With the International Day of Sport for Development and peace fast approaching (6 April), we include an article about the ways this day was celebrated all over the world last year and get inspired for similar actions this year.

With the physical inactivity rates increasing all over the globe, read an article about the “Move Week”, an initiative that seeks to increase physical activity rates in Europe. Last September the annual postgraduate session brought life to the premises of Olympia. The coordinator of the session shares with us his feelings and reflections over the session.

The Country Coordinators’ network has always been a significant component of IOAPA and this issue brings you some info on an event held by the German NOA that also led to the nomination of a new IOAPA Germany Country Coordinator!

Finally, the news section provides you with key updates and information on the Olympic movement, including the new 20&20 Recommendations of the IOC that were adopted last December, the UNESCO new guidelines on Quality Physical Education for policy makers, etc.

We look forward to welcoming you in Olympia from 9-16 August 2015 for the IOAPA Session!

Enjoy your reading!

Vagelis

Arete Newsletter Editor

## Re-live your dream in Olympia!!!!!!

### IOAPA Session 2015: 9-16 August 2015

All of us short or long time ago had the unique opportunity to spend some time in the IOA premises in Olympia. We made friends, we enhanced our knowledge, we laughed, we played, we went out, we danced, we discussed, we shared—we had the time of our lives.

The IOAPA gives you the opportunity to go back to Olympia and re-live the unique “Olympia” experience! The IOAPA Conference will take place from 9 to 16 August 2015. This year we will also have the chance to celebrate the 25th anniversary of IOAPA.

#### Highlights of what you can expect at the seminar:

- We will discuss topics related to Olympic education, sports management and marketing, sports integrity and the sports & Olympic movement in general
- All participants will be given the opportunity to present their work & activities and get feedback
- We will exchange on how we can improve the services of IOAPA to its Members, how we can further enhance and support the network of former IOA participants and how we can provide support to the IOA
- We will spend some relaxing time by the beach, we will taste some Greek delicacies and we will definitely have some drinks at Zorbas!
- Of course, we will take full advantage of the excellent IOA sports facilities and we will play lots of sports!
- We will all celebrate together the 25 year-anniversary of IOAPA!!!

A complete information pack with program, registration and accommodation in Athens and Olympia will be circulated via the mailgroup (ONLY to IOAPA Members). As it is traditional, IOAPA will provide bus transportation from Athens to Olympia and back. For those of you that would like to book your flights, please find below the necessary information.

**August 9th evening:** informal dinner in Athens

**August 10th 8AM:** departure by bus from central Athens to the IOA premises in Ancient Olympia. IOAPA will help coordinate accommodation in Athens for the night of August 9th in advance of our departure to Olympia on the 10th.

**August 16th at noon:** Arrival by bus in central Athens from Ancient Olympia. If you wish to fly out of Athens on the same August 16th, any flight departing from Athens Airport at 2pm or later that day should be feasible.

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Please, note that the IOAPA Conference is open for registration to IOAPA Members only. If you are not yet an IOAPA Member but you are willing to participate, please [visit our website to register as an IOAPA Member](#)

For more information, do not hesitate to contact

- Daniele Nati, IOAPA Treasurer at [daniele@ioapa.org](mailto:daniele@ioapa.org)

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## Hans Van Haute Fund

The **Hans van Haute Scholarship Fund**, established during the 2001 IOAPA session, was named in honor of the main force behind the creation of our Association. Hans was an IOA participant from Belgium in 1985; however, he died in 1991 after attending the inaugural IOAPA session in 1989 due to cancer.

Created in Hans' memory, the purpose of this fund is to aid IOAPA members (former IOA participants, coordinators, or lecturers) who would like to attend an IOAPA session but cannot do so due to lack of financial resources.

During its short existence, the fund was able to offer assistance to two people for the 2003 IOAPA session, one person for the 2009 IOAPA Session and another two people for the 2013 IOAPA session.

### What are the criteria for someone who wants to apply?

1. must be a current IOAPA member.
2. must demonstrate financial need (unemployment, student, etc.) and documentation may be requested (e.g. travelling costs) by the Fund Committee.
3. must submit a presentation on what he/she is doing, or has done, regarding Olympism in his/her country at the IOAPA session.

The amount of any scholarship awarded will vary with the amount of money available and will only be a contribution to the total amount needed. **No one will be funded completely.**

In order to apply for this scholarship, please, send your application (short CV and short motivation letter explaining your involvement in sport-Olympic movement and demonstrating your financial difficulties) to:

Elizabeth Hanley, Hans Van Haute Scholarship Fund Chair 2013–2015 at [eah3@psu.edu](mailto:eah3@psu.edu), with Cc to Vagelis Alexandrakis at [vagelis@ioapa.org](mailto:vagelis@ioapa.org) and Sandy Stathopoulou at [sandy@ioapa.org](mailto:sandy@ioapa.org).

### ***Deadline for applications: Friday, 27 March 2015.***

Short-listed candidates might be asked for supplementary documentation.

Please, note that only IOAPA Members are eligible to apply for the HVH Fund.

Please, note that the IOAPA Conference is open for registration to IOAPA Members only.  
If you are not yet an IOAPA Member but you are willing to participate, please visit our website to register as an IOAPA Member: <http://www.ioapa.org/index.php/organization/membership>

For more information, do not hesitate to contact

- Daniele Nati, IOAPA Treasurer at [daniele@ioapa.org](mailto:daniele@ioapa.org)
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**Join us NOW!!!!!!**



[Watch a video about IOAPA here](#)

Register now as an IOAPA Member and join the network of more than 1,000 past IOA participants!!

Become an IOAPA member and be part of all IOAPA activities and projects:

- Four editions of Arete Newsletter per year.
- The IOAPA Mailgroup, an e-mail group, that connects all our members and distributes academic information and opportunities for our affiliates in different areas of the Olympic Movement.
- IOAPA Sessions at the IOA in Olympia every two years.
- IOAPA Winter Sessions and Regional Sessions.
- Access to the members only area of the website.
- Contact with the IOAPA networks in your country.
- Volunteering possibilities at the Olympic Games.

And many others!

Find the registration form [here](#)

## Does U.N. sport autonomy mean the end of cultural aspects on it?

by Luis Henrique Rolim Silva (Brazil)



I've been resistant to write about this topic, but I need to confess that I haven't digested the "sport autonomy and independence" recognition by the United Nations yet.

What does it really mean? It means that from now on will we have a country called "sport", with "universal values" and independent regulations, right? I'm not sure.

All my studies are based on the idea that sport is not independent and/or autonomous. By the opposite, if one day I write a paper based on the idea that sport is independent and autonomous from time and place, it will not have scientific recognition. So, the "sport independent and autonomy" paradigm doesn't exist in the human sciences.

It happens because sport is people's product and it's the society mirror that is inserted. Pierre de Coubertin re-invented the Olympic Games based on the *l'imagerie grecque* which Europeans were excavating in the 19th century. Fair play was based in the "English gentlemen" and, with the colonization of the countries, the "occidental sport" spread away in the world.

But, what did make "sport" be recognized by the "colonized countries"? It was the mixing with the local culture and the creation of other "sport cultures" with its own cultural identity. Right, it's true that nowadays, in a globalized world we are seeing less local sport identity and a "universal" sport is consuming us – sport has become a selling product.

In this sense, the last football "World" Cup was in Brazil, but it wasn't a "made in Brazil". And that is the marketing explored in the "product" called sport. However the prestige in host something "World or Olympic" is becoming less attractive, especially, for developed societies. The "financial mask" of the mega-events is more evident for the general public and it became more difficult to "sell" this sport.

So, when the United Nations – emphasizes on "united" and "nations" words – declares the sport autonomy, can we think in the same direction when it was declared the Kosovo independence? If in that time some countries were against the Kosovo sovereignty (such as Brazil), why do we have to accept now the "sport autonomy" without a broad discussion? Like in the Kosovo's case, the sport recognition can be seen as a "political act".

It is political because “sport” isn't an entity, and of course it is not a country. “Sport” cannot be managed by a group of people or a single institution. Could I or anyone decide on a “universal sport law”? Sport is a “way” it is not an “end”. As UNESCO – a United Nations agency – is compromise to do: sport as a tool to improve life condition.

Well, “sport” is the generic term for institutional organized physical activities to compete under the same rules. But “sport values” aren't “institutional values” and they cannot be regulated. First, because “social values”, i.e. socio-educational values conveyed inside of a culture, aren't exclusive “products” of sport. In the sport, those values are demonstrated, they are not produced. Thus, if we step out the “high performance sport” scope, the value “justice” in a typical pelada (Brazilian street football) it isn't based on English fair play; but rather on the pelada's players “fair play”, which are playing in a specific city, with a specific socio-educational culture.

Thinking in this direction, although the “sport has autonomy” and an institution can determine which are the “sport values”, these values will never be “universal”. They will always need context adaptation and understanding. Otherwise, we will need to go back for an old discussion related to sport as West-European tool used to colonize, which didn't integrate other cultures values – for example, the oriental philosophy.

Advancing in the topic, we will reach on the idea of “sport institutions autonomy and independence”. For those who have already read Jean-Loup Chappelet – scholar who studies sport governance – knows that is a strategy of the sport institutions in a direction of auto-regulation. However, that possibility is almost impossible. It's very difficult to affirm that all the sport institutions are free of governmental or political interference. Based on this idea, if the sport has autonomy now, how can a non-autonomous institution regulate it? And the difficulties go beyond it. The members of these institutions must have autonomy as well. But once in a while a case of corruption pops out among them. Why does it happen? It happens due political and economical interests inside of the sport.

In order to conclude, let's remember what make you and me a sport enthusiast: our culture. If the place where you live or grew up doesn't have a “sport culture”, you will not understand or love sport. To support an athlete or team it's only possible when you feel that they represent you. So, it is possible only when the sport is based on cultural identity, not aseptic independent from the society. Even some institutions want to avoid this notion of “sport roots”, the audience which pays to watch sport mega-events wants to cheer for athletes who represent their countries cultural identity. So, the United Nations can recognize the sport autonomy for some institutions to appropriate it. However, if this recognition changes this essential element in the “sports formula”, this institutions are risking to lose (more) their audience. To think in sport autonomy is like to put an end in the concept of sport as society mirror. This is impossible as well as the creation of independent values of sport.

*Original article version in Portuguese at Luis Henrique Rolim Blog in the Brasil Post (<http://www.huffingtonpost.com/luis-henrique-rolim>) and translated into English on his profile at LinkedIn (<https://qa.linkedin.com/in/luishrolim>).*



**NowWeMOVE campaign – Pan-European celebration of the joy of movement**  
by Nenad Borkovic (Croatia)

## MOVE WEEK 2014 ACHIEVEMENTS

**FINDYOURMOVE**  
**MOVEWEEK**  
29/9 - 5/10



- ✓ 38 participating countries
- ✓ 1 147 participating cities
- ✓ 2 350 registered MOVE Agents
- ✓ 5 601 reported events
- ✓ 20 000 estimated number of volunteers

## 1 000 000 Physically active Europeans



IOC formed the Sport for All Commission in 1983. The most important aim of the Commission is to encourage and support the efforts of sharing the health and social benefits to be gained by all members of society through regular physical activity. Therefore, the IOC also supports many Sport for All initiatives related to the Olympic and Youth Olympic Games around the world. It also published MOVE Week Croatia case study in [\*GET MOVING! The IOC Guide to Managing Sport for All Programmes\*](#).

600.000 deaths per year in Europe attributed to physical inactivity and 100 billion euros per year are the direct (health care) and indirect costs of physical inactivity in Europe. Two third of the adult population in Europe does not reach recommended levels of physical activity. That is why is being launched the NowWeMOVE campaign; bringing together the sport for all sector and a number of complementary sectors to tackle the physical inactivity epidemic across Europe with its vision of more than 100 million physically active Europeans by 2020.

MOVE Week is a flagship event of **NowWeMOVE** campaign and Europe's biggest community sport event. In 2014 results were amazing:

- 38 participating countries,
- 1 147 participating cities,
- 2 350 registered MOVE Agents,
- 5 601 reported events,
- 20 000 estimated number of volunteers and
- 1 000 000 physically active Europeans.

A standout cross border event was flashmob that took place simultaneously in 21 countries, 71 cities with 3 464 participants and around 29 000 spectators.

This year, Brasil in their own project as well as Pakistan in MOVE Week were being moved too. Therefore, continental borders have been cut off.

How did we actually move people? With MOVE Agents who are stars of MOVE Week. Here are some of their case stories.

In many countries, schools and kindergartens have been moved in great numbers. For instance, Hungary made a flagship event where during School Sport Day they moved 765 schools, approximately 200 000 students and 13–14 000 adults. Albania organised flashmob in 30 schools. Other countries such as Slovakia, Serbia, Turkey, Cyprus Bulgaria and many others also organised great number of sporting activities for younger generations of our society and thus, have been moved.



During MOVE Week, marginalised groups have not been forgotten. In Spain, Eurofitness and the Catalan Sport Federation for the Disabled (FCEDF) organised an inclusive Dance Party in Barcelona where over 400 participants of all ages and capabilities danced and had a great active time together.

In Budapest, Hungary, the Blind Trust Association in cooperation with the Invisible Exhibition (exhibitions designed for blind people, existing also in Prague and Krakow) organised an event that showed both blind and non-blind participants who wore blindfolds how they can engage in sport activities and live a healthier, more active life.

Albania held a NowWeMOVE award-winning event in Streetball (wheelchair basketball) last year, and the event, organized by ADP Albania, was repeated this year. It was held in Tirana, and the participants included young people in wheelchairs and able-bodied youths, and members of other NGOs in Albania. The participants had to play the game using a wheelchair and the able-bodied participants found it extremely difficult and challenging.



The second day of MOVE Week in Albania was dedicated to the women in Prison 325 in Tirana, Albania, and their relationship to physical activity, in this case, to volleyball. The organiser of this event was the Social Department of Caritas Albania, which aimed to move its target group of 325 convicted women, 20 prison staff, guards and staff from the educational sector, as well as 100 persons responsible for security. The volleyball matches were played between the prisoners and the administration in a friendly and fair-play atmosphere.

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All in all, thousands of other activities were implemented during MOVE Week and all participants had a lot of fun. Croatia was not an exception.

Croatia backed up MOVE Week with more than 100 events and with the flashmob held in 4 different cities: Cakovec, Karlovac, Mursko Sredisce and Prelog in which more than 340 dancers were included no matter the age, class, race or abilities they were. Special thanks to Ms Renata Kutnjak Kis and her *Institute of Public Health Country of Medjmurje* for coordinating this whole event. Beside them, other coordinators in Croatia were *Association for Sport Recreation City of Zagreb*, *Sport for All* and Key MOVE Agent, *Rekreacija.hr*. Altogether with the rest of 87 MOVE Agents and numerous partners (Ministries, municipalities, private and public sector, NGOs etc.) we moved 14 cities with 12 270 participants, 888 volunteers and around 6 250 spectators. It went way over our expectations.

As a national coordinator, I became a member of European family which shares the common goal and the goal is to get people MOVING. We stand for physically active lifestyle and reaching all people of society, with a cross-sector collaboration. We truly believe that we can make contribution to our society by making them physically more active.

By all these activities, we strongly believe that we are tackling here with a big problem that is caused by physical inactivity.

So, what is the next step? Of course, to invite all of you for joining us and enjoy in the joy of movement.

You will like working with us.



## Intercontinental celebration of the 2<sup>nd</sup> International Day of Sport for Development and Peace, by Nenad Borkovic (Croatia)

*“Sport has become a world language, a common denominator that breaks down all the walls, all the barriers. It is a worldwide industry whose practices can have widespread impact. Most of all, it is a powerful tool for progress and for development.”*

*– Ban Ki-moon, UN Secretary-General*

Recently held ANOC meeting (8<sup>th</sup> of November 2014) which was the biggest in history, pointed out collaboration between IOC and UN and therefore, promoting the celebration of the 2<sup>nd</sup> *International Day of Sport for Development and Peace*.

That recently established day, which was established on 23 August 2013 by UN General Assembly, is a great platform to bond again with our formerly made IOA friends and unite in promoting Olympic values. That's exactly what did a small group of friends from Olympia and together with some new ones it was formed *Non-Formal Intercontinental Group for the Celebration of IDSDP*.

At the moment members of the Group are:

- Souad Marasstani, Imagine PEACE youth camp held in Olympia, Greece
- Israa Alkamali, Imagine PEACE youth camp held in Olympia, Greece
- Sherdon Pierre, Olympus 4 Humanity Program held in Olympia; Interseliger Youth Forum held in Tver Region, Russia,
- Iman R Hatibu, Interseliger Youth Forum held in Tver Region, Russia and
- Nenad Borković, International Olympic Academy Participants Association, Olympia, Greece.

*\*it may be noticed that friends of friends who share the same vision are also joined in and therefore, they are welcome.*

The idea is to make a celebration in the way that each country organise an event that suits to their circumstances approximately in the same time but, in one moment the plan is to make a group Skype call between each other and to greet participants from other countries. By that way we will be united in making new global friendship, building intercontinental bridges in terms of sport for development and peace and foster the rest of the goals that this day provides.



Can you imagine what will be the feeling when during the celebration we will be aware that across the world our friends are doing exactly the same thing? They encourage people in their society. They get involved in creating a culture of change at local and global level. They are truly leaders of new generation.

Here is what our celebration means to us:

Souad Marrastani – *“Unity, sharing, learning and changing the moment for a better future for all.”*

Israa Alkamali – *“The celebration means a lot to me for many reasons. I firmly believe that sports can help societies become better citizens. Sports can make people forget about the harsh realities of their lives and/or their differences. This is why sports can help developing the country. When the Iraqi national football team plays, all the Iraqis coming from different ethnicities, religious backgrounds and gender unite to support the team. This is why sports give us a glimpse of hope. In the international celebration of sports for development and peace, many young leaders unite to celebrate a better future for their countries and the globe. A celebration like this shows how the youth of today are aspiring for a better world to live in and the international community should support that. This support came in the form of this international celebration which I think is great!”*

Sherdon Pierre – *“This is an opportunity to highlight the power of Sport for Development and Peace to the world and hopefully it increases in number and awareness.”*

Nenad Borković – *“Being unite with remarkable people from all over the world in a goal that really makes positive changes for the community globally. Working with them makes me feel very proud and grateful for having such unique opportunity. And that is all thanks to Olympic values. I think we will be all leaders of our communities in the near future.”*

All members of the group have great passion, enthusiasm and incredible idea how to organise the celebration.

For instance, in **Qatar** the goal to be achieved after applying the plan with the participants is to be engaged within all the activities and aim to change themselves, to be better individuals through sports. Therefore, there will be one theme that will be used among different age groups (children, teenage and adults). Specifically, each group will have the same theme arrangements, however, it will be introduced in different levels and qualities of talks and Sport's physical activities based of each group's needs, in order to take the right step of change for their future.

## Introducing the value of the IDSDP

### 1. Inspiring talks

\* introducing the **value** of IDSDP.

\* Sports as a tool of change (individuals and communities).

2. Physical Activities  
(Apply the values mentioned during the talk)

## Set your Goal and Change

### 1. Inspiring talks

\* Set your **target** and use sports to achieve it.

2. Physical Activities  
(Apply the values mentioned during the talk)

## Its time for Actions

### 1. Inspiring talks

\* Small steps towards sports could create a **change** towards your future.

2. Physical Activities  
(Apply the values mentioned during the talk)

In **Trinidad and Tobago** the celebration will be held at the Queen`s Park Savannah, Port- Of- Spain on the 4<sup>th</sup> April, 2015. The route is 5km in length and takes approximately 1 hour to walk entirely. The route can be shortened according to our confirmed participants. It is safe for walking, running, cycling and can be accompanied by music trucks.

In **Tanzania** Youth of United Nations Association of Tanzania (YUNA) is planning to organise a route from Bwawani Hotel to Forodhani, The spice Islands of Zanzibar. The length of the route is 1.4 km. The route Forodhani Garden, Zanzibar

By walking it takes approximately 20 minutes to get the finish line. For persons with disabilities, the route would be shortened according to their needs. There are several ways of crossing the route: walking, running, cycling or by other ways appropriate to the participants' needs. At The Forodhani Garden there would be entertainment to suit the African culture such as Zanzibari traditional music and a scoope of the Zanzibari food cuisine. Before and after the same route it is planned to stage a musical performance by at least of one UN ambassador and organise food and drinks for the participants regarding the capabilities of the organizers and the number of participants.

In Croatia, Croatian United Nations Association (CUNA) is planning to bring together eminent personalities and high-level authorities as well as major players from the Olympic and peace movement. The celebration will be divided into four parts: 1) Panel discussion; 2) Live group Skype call with other countries; 3) A symbolic run/walk/cycling around Zrinjevac and King Tomislav parks and 4) will try to organise a charity for flooded sports gym in the City of Karlovac.

### **The route of the celebration in Zagreb, Croatia**

The celebration will try to gather key players in sector of sport for development and peace, therefore many UN bodies, National Olympic and Paralympic Committees, prominent athletes and UN ambassadors shall be invited. There will not be forgotten NGOs nor private sector. By that way, we shall foster cross-sector cooperation in fulfilling universal goals.

If you haven't heard about the celebration of IDSDP then you can find out more on <https://www.un.org/wcm/content/site/sport/home/unplayers/unoffice/idsdp>. Also, you are all invited to join us with the rest of the world and promote the power of sport for development and peace.

I'm looking forward to change the world with you!

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## IOAPA Germany appoints a new representative

By: Felix Lechner (Germany) & Mathias Himmelreicher (Germany)



In November the German Olympic Academy invited to their multipliers-meeting in Heidelberg. Every two years the Academy welcomes former participants of their teacher's training and of sessions of the International Olympic Academy to exchange ideas and meaning on the Olympic Movement. The date couldn't be any better, only a few days after the DOSB (German Olympic Confederation) decided to apply as host of the Olympic

and Paralympic Games in 2024. In this context, high quality speakers like Sylvia Schenk (Transparency International) and Prof. Dr. Holger Preuss (University of Mainz), were pleading for another German application or presenting their youngest results. Constructive but also critical discussions were initiated by the audience, not only during the speeches and the following podium talk but also amongst the participants. But also relevant topics like a stronger network in between the schools and a better integration of Olympic education and anti-doping in classes were discussed in an inspiring workshop phase.

Very gratifying was that more than half of the participants of the multipliers were former Young Participants or participants of other IOA-sessions, including all German participants and coordinators of the years 2011-2014. All of them were invited to attend the IOAPA workshop. After a brief presentation of the 2014 young participants and their impressions of this year's session, Tobias Knoch (Director of the German Olympic Academy) gave a short introduction about the IOAPA, its structures and the intention to install a German IOAPA representative. After his introduction Mr. Knoch opened the discussion to the participants. In a brain storm session the group came up with ideas on how former participants can benefit from a German IOAPA division and counter wise how they can support the national and International Olympic Academy as well as the IOAPA. The group nominated Mathias Himmelreicher (2011 young participant) to represent the interests of German participants. He will structure the ideas and be in contact with IOAPA Country coordinator Vita Balsyte. Another gratifying outcome of the workshop was that 17 new members for IOAPA, all of them participants of the multipliers meeting and former participants of an IOA session, could be won.



This engagement of the German Olympic Academy was the first step in fostering the network of former IOA-participants in Germany. After gathering and structuring the ideas on how to get deeper involved in the German Olympic Movement and perhaps also the application of Germany to host Olympic Games within the next months one of the first activities of IOAPA Germany will probably be to send a delegation to the IOAPA session in August 2015.

Hope to see you all there!

Photo credit: DOA

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## IOA Postgraduate Session 2014: In 28 days around the World

By: Krystian Michalak (Poland)



Once upon a time in a magnificent place some history occurred. This place was beautiful, thanks to an intelligent and beautiful people who lived there. These people were strongly influenced by Couberten's Idea of Olympism, which as a philosophy of life is the link between sport and culture. It applies to every area of our lives, teaches us respect for other people and nature, and shows us how we can live beautifully...

... This place is the International Olympic Academy and we are the people from this story – 21<sup>st</sup> International Seminar on Olympic Studies for Postgraduate Students. We jointly have accomplished things – ostensibly incredible feats. In 28 days we had a trip around the World. It's a new World record. Once again in the history of the I.O.A., our Torch Relay united five continents at the same time. Once again, human hearts were beating in the same rhythm. During our activities: lectures, visits to museums and archaeological sites, social evenings and spending the free time together; we had the possibility to know each other better which allowed us to mutual integration and creating the possibilities to understanding different cultures. In our discussions about the past, present and future of the Olympic Movement were born the real proposals for change for the better, which in connection with Agenda 2020 (I hope) will become the source of inspiration for the International Olympic Committee. I think that the sentence PEOPLE MAKE THE PLACE is still true. During the seminar, many times I was a witness of the situations in which the respect and the fair play guided our behavior in practice, not just in the game but also in our daily life.



Thanks to International Olympic Academy, thank you my friends J for taking me on these wonderful voyages. Thank you for all your smiles and good words. This story has only just started. In the I.O.A. it is just the beginning of our wonderful adventure. Keep the Olympic Flame in your hearts and pass it around the World. Remember that you are never ever alone on your way, because you are the part of the great Olympic Family and ...



... TOGETHER WE CAN CHANGE  
THE HUMAN WORLD FOR THE BETTER PLACE.

For all who in the future will visit the International Olympic Academy I wish also the beautiful  
memories and friendships



## News and opportunities!

### IOC Session unanimously approves Olympic Agenda 2020

On 8 December 2014, the full membership of the International Olympic Committee (IOC) unanimously approved the 40 recommendations that make up Olympic Agenda 2020, a strategic roadmap for the future of the Olympic Movement, at the 127th IOC Session in Monaco.

Each recommendation, voted on individually, received the full backing of the 96 IOC members in attendance. There were no votes against and no abstentions.

The recommendations include the following reforms:

- Shape the bidding process as an invitation
- Evaluate bid cities by assessing key opportunities and risks
- Reduce the cost of bidding: Bidding process to become more streamlined and IOC to cover various costs of a city's bidding process.
- Include sustainability in all aspects of the Olympic Games
- Strengthen relationships with organisations managing sport for people with different abilities
- Move from a sport-based to an event-based programme: Regular reviews of the Olympic program to be based on events rather than sports
- Strengthen the Sixth Fundamental Principle of Olympism: The IOC to include non-discrimination on sexual orientation in its Sixth Principle
- Change the philosophy to protecting clean athletes
- Creation of an Olympic Channel

The full text of the Recommendations can be found [here](#)

## News and opportunities!

### UNESCO—new guidelines on Quality Physical Education for policy makers

UNESCO published new guidelines on Quality Physical Education for policy makers . Among other things, the document calls on governments to reverse the decline in physical education investment that has been observed in recent years in many parts of the world.

The guidelines were released on the occasion of a meeting of UNESCO's Intergovernmental Committee for Physical Education and Sport (CIGEPS) in Lausanne, Switzerland, on 28–30 January 2015. They highlight the benefits of investing in physical education versus the cost of not investing.

More information can be found [here](#)

### Tokyo 2020 creates Young Athletes' project

Following its latest Athletes' Commission meeting, Tokyo 2020 has announced that it plans to create a 2020 Young Athletes project, which will encourage young athletes to set the Tokyo 2020 Games as their goal. The project also aims to encourage young athletes to get more involved in society by becoming involved in a wide range of activities.

[Visit the website of the IOC for more information.](#)

### 2024 Summer Olympic Games:

The 2024 Summer Olympics is officially known as the Games of the XXXIII Olympiad. Bidding for the games started in January 2015, and the host of the games will be announced at the 130th IOC Session in Lima, Peru in 2017.

Rome and Boston are the first cities that have confirmed their interest in hosting the games. On 15 December 2014, the Italian prime minister Matteo Renzi confirmed that Rome would be bidding for the 2024 Olympics and on 8 January 2015, the United States Olympic Committee announced it has chosen Boston as the candidate city for the United States bid. Other cities like Berlin, Paris, Beijing, Budapest, Brisbane are also considering a potential bid.

### UN 13th Youth Leadership Camp

30 young people from 15 countries of Asia and Oceania gathered on 3 February 2015 in Gwangju for the 13th UN Youth Leadership Camp. This is the fourth year of Youth Leadership Camp's history.

Initiated by the United Nations Office on Sport for Development and Peace (UNOSDP), the program targets youth aged 18–25 currently working or volunteering in Sport for Development and Peace projects and showing the potential to be community leaders.

These are young activists from all across the world who strive to bring change to their homelands through engaging groups in grassroots sport and physical activity programmes. The selected candidates are invited to attend a camp where they get practical and theoretical training on how they can maximize the use of sport to empower and educate youth from their own community, advance positive social changes.

The inaugural camp of the year, and 13th in the general count, is returning to the Honam University of Gwangju, Republic of Korea, which has already hosted two YLP events. It is jointly organized by the UNOSDP, 2015 Gwangju Summer Universiade Organizing Committee and the Youth Sport Trust, and includes facilitators from international sport and development organizations. Over the course of the next ten days, the YLP participants will be offered workshops and presentations by the International Table Tennis Federation, International Olympic Truce Centre, World Taekwondo Federation, English Football Association and UNAIDS.

As part of the programme, the participants will also attend EPICS Forum, an international platform which for the third consecutive year will bring together emerging leaders to inspire, motivate and encourage them to drive change in social and environmental issues.

[Visit the website of the UN for more information](#)

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# Opportunities!

## TIAS & AISTS Short Programme

Name of programme : TIAS & AISTS Short Programme

Programme period :

- Week 1 : 24 May (Sun) ~ 29 May (Fri), 2015
- Week 2 : 1 June (Mon) ~ 5 June (Fri), 2015

Number of participants : International participants : 20, Japanese participants : 10

Venue : Tokyo Bunkyo School Building, University of Tsukuba (3-29-1 Otsuka, Bunkyo-ku, Tokyo, 112-0012)

Objective : To promote Olympic Movement and provide an opportunity to exchange with Sport professionals for the participants through studying Sport.

### **Admission Requirements**

1. Bachelor's or any higher degree holders (in any field)
2. Sufficient command of English to take classes conducted in English (TOEFL80 (iBT), 550 (PBT) TOEIC740, IELTS6.0/JLPT Grade Pre-1 or equivalent)
3. Those who are interested in the Olympic movement in Japan and Japanese culture
4. Those who are keen to acquire modern knowledge which is vital to international sports in the 21st century and hope to embark on a career as a world-class professional with management skills

For more information and to apply for the course, click [here](#)

### **Open call for application: 2015 Sport for Women's Empowerment seminar:**

Potential participants are invited to apply for participation in the 2015 Sport for Women's Empowerment seminar in Berlin, Germany. The topic of the seminar will be addressing gender-based violence through football in the Middle East and North Africa. Application deadline: 23 February 2015

More information on the eligibility and the application process can be found [here](#)



## Job Opportunities!

- Internship opportunity with the Operating Team of sportanddev—Find more info [here](#)
- Assistant Programme Officer, Sport for Development and Peace with the Commonwealth Secretariat – Find out more [here](#)
- Senior Specialist, Social Media Distribution with NBA—find out more [here](#)
- Internship opportunities with the IOC – more info can be found [here](#)
- Head of Philanthropy with the British Olympic Association. Find out more [here](#)
- Competitions Project Manager with World Rugby—more info can be found [here](#)
- Media & Information Internship with the Swiss Olympic Committee—find out more [here](#)
- Commercial Assistant, Internship – OC Sport (Lausanne/Paudex) – click [here](#) for more info
- sales & fundraising manager with streetfootballworld—find out more [here](#)
- Opportunities with UEFA—you can check them out [here](#)

### Call for proposals by Terre des Hommes:

Terre des Hommes International Federation is issuing a call for proposals within the framework of its campaign Children Win. Terre des Hommes (TdH) is looking for contributions for a series of ‘bridging papers’ looking at intersections between children’s rights and other sectors (labour, LGBT, women, environment, corruption, housing, security) in the context of Mega Sporting Events (MSEs). A better understanding of these intersections will clarify advocacy measures and activities targeting MSE organisers. Increased knowledge around these thematic intersections can best contribute to collective efforts to support organisers to respect human rights and environmental standards, notably in the MSE bidding process.

Applicants are expected to: examine existing documentation on the impact of MSEs related to the different themes; review how other sectors incorporate children’s issues and monitoring projects; disaggregate available data by age and (including numbers and ages of children where available); interview relevant organisations and/or actors.

The applicants should have solid experience in conducting cross-sectorial research and be familiar with children’s rights and more generally the field of human rights. Ideally, applications should be based on a mixed-method approach combining both qualitative and quantitative data. proposals with a budget under CHF 20’000 will be only considered.

The deadline for proposals is 25 February 2015. The pre-selection of a shortlist, meetings with shortlisted applicants and final selection will be done by mid-March 2015.

For more info about the call for proposal and the application process, please click [here](#)

## IOA News!

### IOA President honoured by the Hellenic Wrestling Federation

The President of the International Olympic Academy, Mr Isidoros Kouvelos, was honoured by the President of the Hellenic Wrestling Federation, Mr Kostas Thanos, with the award of offer to the Olympic Movement.

The President of the Hellenic Wrestling Federation, Mr Kostas Thanos, underlined, “I will refer to Mr Kouvelos especially and I will congratulate him wholeheartedly for his work regarding the propagation of the Olympic Movement”.

The IOA President, Mr Isidoros Kouvelos, highlighted the support of the Hellenic Wrestling Federation in the propagation of the Olympic Movement to young children through the programmes of the Hellenic Olympic Academy.

[Visit the website of the IOA for more information](#)



### Contribute to the Arete NewsLetter

- Do you want to reflect over a recent sport/Olympic development?
- Do you want to share your sport/Olympic experience?
- Do you want to present your sport-related work/activities?

Then, contribute to the IOAPA Arete NewsLetter! Feel free to contact Vagelis, the IOAPA NewsLetter Editor, at [vagelis@ioapa.org](mailto:vagelis@ioapa.org) to discuss your ideas and suggestions!!

**We look forward to hearing from you!!!**

### Message from IOAPA Treasurer, Daniele Nati

Dear IOAPA Members,

As we communicated to some of you separately, IOAPA has been experiencing some technical difficulties on its payment gateway, which has prevented us from processing IOAPA Credit Card Payments in the past years. After the successful registration of IOAPA as association in Greece, we started the procedures for the opening of a bank account in Athens. This took us longer than expected, and does not foresee the possibility to use credit cards as payment anymore.

As a result, we now have two effective and reliable payment methods: PayPal and bank wire transfer. For those still wishing to pay with credit card for various reasons: you can link your PayPal account to a credit card.

Unfortunately, we could not proceed with some payments in the past years. So we started to contact you personally in order to collect fees from those who participated in past IOAPA sessions or are members, but whose payment has not been processed so far.

We apologize that there has been some delay in following up with this matter, so we would like to thank you in advance for your help and express our sincere appreciation. IOAPA depends on your continued support. Feel free to contact Daniele for further queries on the matter [daniele@ioapa.org](mailto:daniele@ioapa.org).



