

Arete

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Summer 2008



"We owe respect to the living; to the dead we owe only truth."

Voltaire (1694-1778)

IOAPA EXECUTIVE COMMITTEE

Héctor Argüelles, President & Website Officer
Spain, E-mail: hector@ioapa.org

Jeremy Cross, Past-president
Great Britain, Email: jeremy@ioapa.org

Nicolette Wolf, Vice President
Austria, E-mail: nicolette-wolf@ioapa.org

Vigdis Vatshaug, Secretary
Norway, E-mail: vigdis@ioapa.org

Carlo Farrugia, Treasurer
Malta, E-mail: carlo@ioapa.org

Rusty Wilson, Newsletter Editor
USA, E-mail: rustywilson@ioapa.org

Giota Dandoulaki, IOA Liaison
Greece,
E-mail: giotadandoulaki@ioapa.org

Marko Levovnik, Country Representative Officer
Slovenia, E-mail: marko@ioapa.org

Axel Bammer, Marketing Officer
Austria, E-mail: axel@ioapa.org

Thomas Junod, Research Coordinator
Switzerland
E-mail: thomasjunod@ioapa.org

The 2008 BOA Session by Carlo Farrugia (Malta)

I was pleasantly surprised to receive the invitation for the annual session of the British Olympic Academy (BOA) that is held every year. This year the session was once again held in the picturesque village of Greenwich between the 29 February and 2 March. The setting was ideal for this session and the hotel was superb. The hotel staff was very courteous and helpful and of course Jan Paterston and Amy Terriere from the BOA were excellent hosts.

Since 2008 happens to be the year of the Olympic Games the BOA chose a related theme for this year's session, namely Beijing 2008 and Beyond. The British Association managed to get a list of personalities that spoke with great passion about their work building-up for London 2012. It was fantastic to listen to them transmit the passion and spirit of the Games that were on our doorstep with their projections for London 2012. Personalities like Mr John James, Chairman British Olympic Foundation, Mr Christophe Dubi, Sports Director International Olympic Committee, Sir Keith Mills, Deputy Chair London Organising Committee, Simon Clegg, Chief Executive BOA, Lord Collin Moynihan, Chairman BOA, Mr Andrew Ryan, Mr Mark England, Dr David Howe, Prof Ian Henry, Philip Barker, Bev Salt, Louise Martin, and Sue Campbell found the time to come to the seminar and address the participants even if they were hard pressed by their busy schedule.

The topics presented to a varied audience coming from national and international associations was very well chosen and gave insight on the ongoing preparations for Beijing 2008 together with the developing plans for London 2012. Participants were taken on a tour of the main sights in Greenwich that are being fully developed in anticipation of a large number of visitors in 2012. During the seminar the participants were also divided into smaller groups to discuss various topics and these sessions proved to be a great success since each participant had the time to get to know the others better and listen to the suggestions made by people from the UK and other countries. In fact these smaller group sessions are the core feature of the BOA session and many participants looked forward to these group sessions.

Athens 2004 Olympic bronze medallist Sarah Winckless, gave a passionate account of her experiences and the true Olympic spirit could be felt with the room during her presentation. It was wonderful and emotional to listen to her experiences and on her fight to overcome her injuries at a crucial time in her career. The Olympic spirit and the love for sport are great motivators and Sarah managed to emerge victorious through sheer determination against all odds.

The Saturday Gala Dinner was a great success and guests were surprised with a presentation by three Chinese gymnasts who took all those present to a short imaginary visit to Chinese culture and the Beijing Olympics. I can proudly say that the seminar was a huge success and that the one hundred and twenty participants mainly coming from the United Kingdom had a great time and took with them another portion of Olympic spirit.

It is also good to note that the IOAPA was well represented during this seminar and the members of the IOAPA Executive Board that were present at the seminar took the opportunity to discuss various topics in connection with the IOAPA. It is an exciting and interesting phase for the IOAPA that is reaching new heights by the sheer determination of the hard working Executive Board that was elected at the last IOAPA session in Olympia in summer 2007. Let's keep the IOAPA alive and kicking and let's spread the Olympic spirit as far as we can. The more we work within the Olympic family the better it makes us feel within.



IOAPA members attending the 2008 BOA

Second International symposium on Olympic and Paralympics Pedagogy in Iran

By: Farzad Ghafouri(phD)

(Special thanks to Ms. Naghmeh Kariminezhad and Ms. Maryam Jafari for their information and help)



From 23 to 24 February 2008, the second International Symposium on Olympic and Paralympics Pedagogy was successfully held in Tehran, Iran, in the presence of Mr. Zhenliang Hai, Chairman of International Olympic Committee (IOC) Commission for Culture and Olympic Education, Mr. Bart Schell, International Paralympics Committee (IPC) Development Administration Manager as well as high- ranking Iranian sport officials.

The Symposium which was hosted by the National Olympic & Paralympics Academy of Iran took place on the occasion of the 60th anniversary of the establishment of the Iranian National Olympic Committee. The opening ceremony included among others a message from Dr. Jacques Rogge, IOC President and a video message from Sir Philip Craven, IPC President.

Lecturers including Mr. Hector Arguelles IOAPA President, Mrs. Jan Paterson British Olympic Foundation, Mr. Robert Marxen from Germany, Mrs. Simona Angela Ionescu from Romania, George Chiladze from Georgia as well as several Iranian lecturers participated in the symposium and gave presentations in the field of Olympic and Paralympics Pedagogy, especially exchanging information about programs and research implemented in schools and universities.

The main topics of the symposium were:

Olympic Pedagogy and ethics

Olympic Pedagogy and schools

Olympic Pedagogy and universities

Olympic Pedagogy and media

Olympic Pedagogy and athletes

Future of Olympic Movement and Olympic Games in 21st Century

In order to create closer relationship between academics and researchers working on the topic of the Olympic Games, holding such seminars can be very helpful. Olympic family in Iran is progressing in both number of members and quality of information about the Olympic Games. Only in universities of Iran, more than four studies in the fields of Olympic education and pedagogy are completed during past ten years. The last and most comprehensive research in Olympic education in universities of Iran is done by one of the IOAPA members (Farzad Ghafouri). In addition, many papers with the subject of Olympic published in scientific journals by academics.

Although IOAPA members in Iran haven't organized yet, they have close relationship together. The IOAPA members in Iran organized some sessions in universities and schools aiming Olympic philosophy, Olympic education, Olympic history, etc... In fact, the above-mentioned seminar held, in part, by them. Undoubtedly, the idea of Olympism is penetrating to deeper layers of societies. Because of process of globalization, increasing number of communities will realize that Olympic philosophy of life (as Coubertin mentioned before), is vital for the new generation, more than past.

The President's Message

Dear IOAPA members,

I hope this message finds you all well and succeeding in your personal endeavours.

This edition of Arete demonstrates once again our IOAPA members are active and participate in different projects around the world. Similarly, the IOAPA Executive Committee remains active as outlined here in all the recent news and current Association projects.

At the end of February, I made a presentation on the IOAPA at the 2nd International Symposium on Olympic and Paralympic Pedagogy in Tehran (See article in this newsletter). First, I have to say thank you to our Iranian colleagues for their friendship and warmth. The work they are doing on the field of Olympic Education in Iran is outstanding. Attending the Symposium was Mr. Zhenliang He, IOC member and President of the IOC Commission for Culture and Olympic Education. Mr. He congratulated the IOAPA for the work we are undertaking and granted the presence of our Association in the next World Forum on Sport, Education and Culture to be held next September in Busan, South Korea (*see photo below*). The recognition from Mr. He is motivation for all of us. We have good relations with the IOC and as a result we expect, probably during the Forum in September, to establish concrete collaborative joint projects between the IOC and the IOAPA. This would be a major step for the IOAPA and we are very glad to see the IOC openness towards our Association and for cooperation.

I am also delighted to announce that we will have, in very short time, a completely new website. Expect its release before the Beijing Games. It will include full information on the IOAPA and its activities in an attractive design. It is being developed with state-of-the-art technologies and therefore will allow us to progressively add interactive features for the benefit of all of you; the new website will put the IOAPA in a good position as a worldwide network in Olympic Education.

I am writing these lines just a few days before the start of the 48th International Session for Young Participants of the IOA. Some of us are involved in the Session as coordinators and as on-line participants. I look forward to an inspiring session where many young people learn about the Olympic Movement. Hopefully many will join and contribute in the works of our Association. I also hope during the session we can establish a good rapport with IOA officials and establish a lasting IOA-IOAPA collaboration.

As usual, there will be many IOAPA members at the upcoming Olympics, not only as spectators but also as National Team members, as staff of National or International Federations, referees, etc. Arrangements for the traditional IOAPA meeting during the Olympic Games are being finalised. Detailed information will be distributed via the IOAPA Mailgroup in the coming weeks. We are trying to arrange the meeting for the middle weekend of the Games, on Sunday August 17th. I hope to meet many of you in Beijing!

In this newsletter, you can find the result of our attempts at securing volunteer positions in Beijing for IOAPA members. The selection of the volunteers made by BOCOG was based primarily on Chinese nationality, residency or command of the Chinese language. As an outcome no IOAPA members from outside China be permitted to volunteer. Whether the criteria used by BOCOG are in line with the Olympic Principles of excellence, universalism and non-discrimination I leave to your consideration.



In spite of the disappointing result of our efforts to have IOAPA volunteers, it is needless to say that we wish the best of success for the Beijing Olympics. I look forward for greater performances in a fair field of play, a surely brilliant organization and magnificent opening and closing ceremonies. The Beijing Olympics will be one of the biggest East-West encounters in History, they represent a unique opportunity for everyone to learn from each other. I hope that we all seize such an opportunity.

Yours in Olympism,

Héctor Argüelles

URGENT ~ IMPORTANT MEMBERSHIP NEWS!!!!!!**Renewal of your IOAPA membership**

Is your IOAPA membership expiring? If so you should have received an email about the renewal in January. We have received a lot of renewals, but would still like to send out a reminder in this Areté. If you still need to renew your membership you can do so using the form at this link: http://www.ioapa.org/doc/IOAPA_Renewal_Form.doc

As an IOAPA member, you will stay updated on the IOAPA actions through the **e-mail group** and the **Areté Newsletter**. You will be able to attend the bi-annual **IOAPA winter session** in Austria. For the 4th Winter Session in March 2008, the Austrian Olympic Committee welcomed former Olympic athletes and medal winners! The IOAPA Executive Committee members are working hard for the involvement of IOAPA members in **Beijing Olympic Games**, securing **volunteer positions** for IOAPA members giving **assistance with accommodation** and arranging a **gathering** for IOA past participants.

In the coming months a completely **new IOAPA website** will be available giving the IOAPA the chance to develop further its network possibilities. The website will include information and services accessible to the IOAPA members only.

We hope to see you at our bi-annual **IOAPA conference in Olympia**. In 2009 will be our 10th Session and we will celebrate IOAPA's 20th Anniversary. For people that need support to get there it will be possible to apply for funding through the **Hans van Haute fund**. If your financial situation makes it difficult to get to the sessions we advise you to apply for support. On the other hand, if you have the opportunity you can donate money to the Hans van Haute fund and help others get to the IOAPA conference.

The IOAPA has recently strengthened its relations with its natural partners: the **International Olympic Academy** and the **International Olympic Committee**. And has also established close contact with the **International Pierre de Coubertin Committee** and the **International Society of Olympic Historians**. This will raise very soon many opportunities for the better involvement of IOAPA members in the Olympic Movement.

To continue accessing to all IOAPA benefits, please use the renewal form. Your IOAPA membership will be extended for two years until 31st Dec 2009 or even better choose lifetime renewal for unlimited membership.

By renewing you membership you will continue to contribute to the IOAPA vision!

Yours in Olympism,

Vigdís Vatshaug

IOAPA Secretary

Postgraduate Research Grant Programme, developed by the IOC Olympic Studies Centre

The IOC Olympic Studies Centre (OSC) / Information Management Department has created an annual programme of grants intended for young researchers engaged in scholarly research on the Olympic Movement, its history and ideals, and the impact of the Olympic Games on the various aspects of contemporary society and culture.

The explanatory document and application form is available at the following web address: <http://www.olympic.org>, in the "Education / Olympic Studies Centre" section or at:

http://www.ioapa.org/doc/IOC_Postgraduate_Research_Grant_Programme_2009.pdf

Thank you,
Nuria Puig
Head of Universities Relations
Information Management Department

Ολυμπιακό Πνεύμα ~ Olympic Spirit ~ Olympischer Geist ~ 奥神

By *Christos C. Evangeliou*

English Translation: Heather L. Reid; German Translation: Wolfgang Decker; Chinese Translation: Zhang Luyao

The poem, written in Greek to honor Olympia after last summer's fires, was presented in Greek and English at the IOA scholars' pilgrimage to Olympia in November. It has been translated into German and Chinese. We invite translations into other languages. Send them to reid@morningside.edu.

Ολυμπιακό Πνεύμα

Πνεύμα θεών αθάνατο, το τρισαγαρωμένο!
Κατέβα και προσκύνησε, στη γη σε περιμένω,
της Ολυμπίας την καλή, των αθλητών πατρίδα,
στην ομορφιά πιο ζηλευτή άλλην εγώ δεν είδα.

Με ιδρώτα την πότισαν των αθλητών οι άθλοιοι!
Της αρετής βλαστήματα, σαν της ελιάς τα άνθη,
καρπό πολύ θα δέσουνε, θα δώσουν νέο λάδι,
τον κότινο της κεφαλής κι αγνής αγάπης χάδι.

Της θερινής της πυρκαγιάς οι καυτερές οι φλόγες
δεν ήταν τόσο δυνατές, μαζί κι ας σμίξαν όλες,
να σβήσουνε τη λάμψη σου, την έμπνευση τη θεία.
Σαν Φοίνικας στην τέφρα σου ζητάς αθανασία!

Πάρε φτερούγες των αετών, των αθλητών μύωνες,
πάρε Διός Ολύμπιου θεόρατες κολόνες,
και πύργωσε την κεφαλή, στύλωσε το κορμί σου.
Αγκάλιασε την Αρετή, σαν κόρη κι αδερφή σου!

Olympic Spirit

Spirit of immortal gods, most beautiful and blessed!
Descend for we await you, by Chronion's naked crest,
In glorious Olympia, motherland of athletes,
Beauty greater in my life, I've not and never will see.

Irrigated with the sweat from athletes' holy struggles,
Virtue here will bloom again, like your ageless olives,
Fruit will weigh their branches down, and they will give new oil,
To massage the athletes' skin and crown the victors' toil.

Last summer's cruel inferno, the hottest of her flames
Never could be strong enough to take away your fame,
Even though they stripped you bare, your godlike spirit shines.
Like Phoenix from the ashes, you beam eternal life!

So take the wings of eagles, your athletes' famous strength,
And like your temple's columns, bear this heavy weight.
Straighten up your back, and raise your head with pride,
Embrace again sweet Virtue; your sister and your child!

Olympischer Geist

Unsterblicher Geist der Götter, überaus reizend,
Steig herab und knie nieder, auf der Erde erwarte ich Dich,
Der schönen von Olympia, Heimat der Athleten,
Auf der Schönheit, von der ich keine beneidenswertere gesehen habe.

Mit Schweiß haben die Kämpfe der Athleten sie getränkt!
Die Kraftworte der Leistung, wie die Blüten der Olive,
Sie werden viel Frucht ansetzen, sie werden neues Öl geben,
Den Ölzweig für das Haupt [der Sieger] und Zärtlichkeit der reinen Liebe.

Die glühenden Flammen der sommerlichen Feuersbrunst
Waren nicht so stark, daß sie alles mit sich nahmen,
daß sie Deinen Glanz, Deine göttliche Eingebung ausgelöscht hätten.
Wie ein Phönix aus der Asche lebst Du unsterblich!

Nimm Adlerflügel, die Muskeln der Athleten,
nimm die riesigen Säulen des Olympischen Zeus
Und baue den Kopf turmhoch, stütze Deinen Körper.
Umarme die Leistung wie Dein Kind und Deine Schwester!

奥神

不朽神祇的灵魂，优雅而神圣至极！
因为我们的等候，在壮丽的奥林匹亚，运动员的发源地，
屈尊降临于克罗诺斯山赤裸的山顶，
我此生不曾，也再不能，目睹更伟大的胜美！

用运动员在奋斗时流淌的汗水浇灌，
美德之树会在这里枝繁叶茂，永葆生机，就像永恒的橄榄，
累累的果实会压弯枝桠，树会献出新鲜的橄榄油，
用之擦摩运动员的肌肤，荣耀胜利者的辛劳！

去年夏天，烈火残酷如狱火一般，
即使再狂热的火，却也无力烧去你的盛名，
尽管大火的烧掠使你无物遮体，但你神圣的精神仍在熠熠发光。
像凤凰涅槃于灰烬之中，你焕发着永恒的生命！

所以，带着雄鹰的翅膀，你的运动员那久负盛名的气力，
像你的庙宇的圆柱一样，负起千钧重担。
挺直你的脊梁，傲起你的头颅，
再次拥抱美好的品德，你的手足与子嗣！

The Olympic Flame Relay: Recollections of two IOAPA members

The Journey of Peace and Harmony ... well almost.—Alastair Cameron (AUS)

I have just returned to Beijing after taking part in the international section of the Beijing 2008 Olympic Torch relay, 21 countries in 33 days. Quite the journey.

We set out from Beijing on April 1st for Almaty, Kazakhstan. Around 140 people on a chartered Air China A330 jet, named the "Journey of Harmony". All bright eyed and full of expectations of a glorious journey.

Almaty was interesting. We were all finding our feet so to speak, first city on the road, working out how and what to do. Everything went pretty well and there were large crowds, all fairly regulated and behaving,

staying where they should and not encroaching on the relay route. Istanbul was next. A bit warmer than Almaty. Mostly went well with only a couple of minor protests. St Petersburg was freezing cold but rolled out a warm welcome for the OTR and we had a good time there.

Both London and Paris greeted us with snow and hot receptions. Many protestors lining the streets and a few who chose to go over the barriers. A heavy security presence in both cities put a stop to those people fairly quickly but both cities were marred by huge security coverage and at times we could not even see the spectators because of large numbers of police vehicles forming additional barriers along the route.

Generally speaking there are far more people out watching the torch for what it is, a symbol of Peace and Unity, than protesting against it. Unfortunately, but fairly typically, the media much prefers to cover only the few idiots who try & make their mark, their 15 seconds of fame, on the moment. All they really achieve is ruining the occasion for the individual selected to carry the torch & earning themselves a few hours in detention followed by a possible court appearance the day after. They do not change anything.

My observations of the vocal minority yesterday as we drove through the streets of Paris were just that, a small minority who were bravely trying to do things like tip a girl from her wheelchair, or using a fire extinguisher to try and put a torch out nearly blinding the TB in the process. The tour continued on to San Francisco. We had a crazy day there, all sponsors withdrew from the convoy and in fact we were on our way to the airport under full Presidential motorcade conditions by the time the relay started. The City Celebration (Closing Ceremony) was at the airport so we got to meet all the TB's which was fun because here were some great sports heroes amongst them. Had an interesting fuelling stop in Reykjavik, Iceland on the way from Paris.

Buenos Aires was fun and we had a good day after a long travel day, including a stop in Cancun for refueling along the way. The Latin Americans were out in force and it was fun to see a more fiesta attitude.

Onto Dar es Salaam for my first African experience. An easy day again with crazy crowds running along beside the convoy for the whole relay. Could have spent a few more days there for some exploring and maybe a little safari!! Another random stop in Luanda, Angola to feed the thirsty bird enroute.

On to Pakistan and India next....From there we went to Islamabad, Pakistan. We arrived amid tight security and got what has now become the norm, a full presidential style security escort to the



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hotel, all roads closed and traffic stopped. I did comment to one traveling companion that the daily commute was going to be difficult to go back to after the way we tear through cities, blowing through red lights, stop signs, etc. The Relay was a bit of a non-event, pretty much closed to the public due to the presence of both the new Prime Minister and President Musharaf. Sometimes better if the important folks stay away and give the ordinary people a chance to see these things.

On to Delhi, India for more of the same. The relay route was completely closed so we did our thing for 1000 or so Delhi Police officers. Very disappointing. The security issues and concerns started to turn the relay into almost a non-event in some cities. There were supposed to be 10000 school children along the route here and even they were considered too big of a threat. Even when the TBs exchanged the flame with the next TB they were surrounded by 30 or so police protecting them from no-one!! Crazy stuff

Then to Asia, first stop Bangkok. Had a good time here, and the relay was done in front of great crowds, reasonable security and a great day. More like what a relay should be like. Lots of people out to watch, nobody trying to be silly.

From there to Kuala Lumpur for another great day, with good crowds. We did get a little drowned towards the end but that happens. Because my luggage had already gone ahead to the plane I had to buy some dry clothes to travel in that night.

Then to Jakarta for another sanitised relay, 5 laps of a sports stadium where only a few people were permitted to view proceedings. Another shame for the locals. I did not even leave the hotel that day, remained behind to catch up on my paperwork.

Then onto home soil for me. Canberra, Australia. Everyone was talking this up as another Paris with lots of protesters. Turned out to be a bit of a non-event for that lot. 1000's of Chinese students bussed in from Sydney & Melbourne diluted any big efforts by the Free Tibet crowd, with just one major protest sight outside Parliament House. A number of other groups along the route but nothing disruptive. I particularly enjoyed the Free Beer signs along the way. Good old Aussie Humor at its best!!

Then up to Japan, the sponsors again all kept a low profile here because of protestor concerns. A few protestors around but many more pro-China students out with flags to match them. The media were all over us there. We had helicopters shadowing our 5 hour journey from Tokyo to Nagano and camera crews at the rest stops, all wanting to interview us. We just wanted to get to the bathroom!!

After Japan it was onto Seoul in South Korea where we were met with huge crowds of Chinese students and their flags. Quite a sight & I am sure it kept a lot of Koreans away. The Chinese



students were in overwhelming numbers everywhere.

From there it was into North Korea, Pyongyang, the mystery place. We had 400,000 spectators all dressed in bright dresses or suits, all wearing the Beloved Leader lapel pin & waving pink/purple plastic flowers. Quite surreal!! We all commented that we did not see any shops, it was like they did not exist. Saw some interesting buildings here including a 105 story hotel tower that was started 25 years ago and is only being finished now.

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Even though it was less than 200 miles from Seoul to Pyongyang we flew 1700 miles into Chinese territory before crossing into North Korea. I was one of a small handful of foreigners who were granted visas for this part of the journey. None of the US folks from Coke or the South Koreans from Samsung were granted visas so they all flew directly to Vietnam where we met them a day later.

Then to Ho Chi Minh City, Vietnam. Quite the opposite to the previous city with everyone hustling to sell the foreigner something!! The relay here was night time & made the flame easier to see. We also got an extra night in town which gave us time to relax & have a couple of drinks. A welcome change from our normal schedule of relay day, straight to the plane, wheels up 3 hours after the celebrations are done, and onto the next city, often arriving in the wee hours of the morning.

Finally into China if you feel that Hong Kong is China. I am a frequent visitor to Hong Kong so it was weird to have all the roads shut down from the airport to the hotel, I am more used to the bustling traffic rather than empty roads. Hong Kong was another city heavily covered by security. The day went well though and had no incidents. Lots and lots of people on the streets to witness it though.

Then onto the last city for me, Macau. A city of casinos. I had not been there for 10 years and boy has it changed. So much going on there and much of it big and ugly. Interesting relay there, parts of it were across two very long bridges with only a handful of spectators on them, all bussed into position at each TB changeover point.

Well it was an experience to say the least. As I took the Fast Ferry from Macau back to Hong Kong I was reflecting on what had just gone before. 21 cities, 33 days & a whole lot of faces & places to remember. Will take awhile I think & need to look back over the photos to remember a lot of it.

One thing I will say, while we had challenges & issues along the way, it was never as bad as our friends in the Media make out. They like to focus on the negative, something I learned while working on the Sydney 2000 Olympic Games. That was until it got to the point where there was no more negatives and they had no option but to report the good stuff.

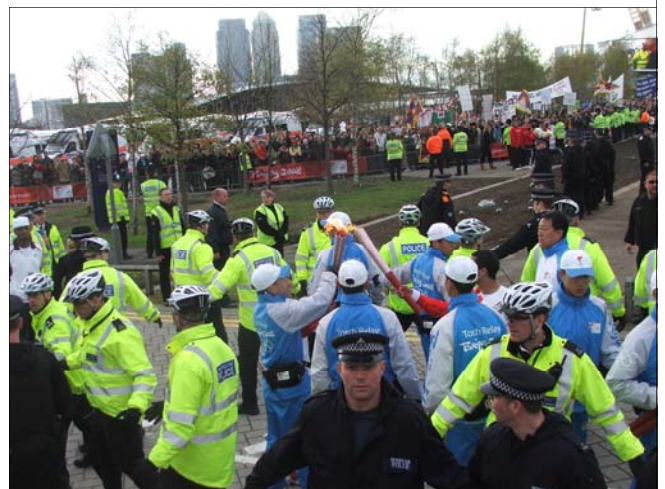
Anyway it was a great voyage, made some great new friends, & I am thankful that I got to be part of it. It may never be repeated again so maybe we created a little history. I know we created plenty of havoc for the locals wherever we went with the ever present, & usually over reactive, security that surrounded the Flame.

The Flame in 2008—Philip Barker (GBR)

Perhaps it was prophetic. The lighting of the Olympic flame was moved forward an hour because a storm was forecast. Though bright sunshine enabled the flame to be kindled in the grand and traditional manner, there was indeed trouble ahead.

The ceremony at Olympia was staged superbly as always, with innovation and flair. For the first time the heralds also danced on the hill, recreating an ancient Pentathlon in a striking display. The Priestess was Maria Nafpliotou, performing the role for the first time though as the first runner, Taekwondo silver medalist Alex Nikolaidis ran towards the Coubertin grove, the full extent of the devastation around the hills of Mount Kronos became all too apparent.

From the outset political demonstration dogged the flame relay. The first demonstrator appeared from the VIP seating. He was an accredited journalist from the group "Reporters Without Borders" and there were demonstrations too in Olympia. It was to be an enduring theme of the International element of the run.



One familiar face was missing from proceedings, Maria Horss the long time choreographer had decided that forty years of selecting dancers and priestesses was enough. She had herself been part of the first group of maidens who lit the flame in 1936 and had been recommended to the Hellenic Olympic Committee by Otto Simiczek the longtime dean of the IOA. Now her mantle had been taken over by Artemis Igniatou.

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Unprecedented security accompanied the handing over of the torch in Athens to the delegation from BOCOG . The flame then went to Beijing before beginning the international leg of the journey. In hindsight this positioned the relay as originating from China, rather than belonging to the world. As such it was always likely to court controversy.

When it got to London the problems began. Snow greeted spectators at the new Wembley Stadium but if anybody thought that the cold weather would prevent demonstrations they were in for a shock. Sir Steve Redgrave passed the flame to schoolgirl Cheyenne Green and immediately the first protestor appeared.

By the time the flame approached Notting Hill , a demonstrator had tried to wrestle the flame from Television presenter Connie Huq. Thereafter the flame was surrounded by Chinese "flame attendants" and a phalanx of London policemen.

The rest of the relay was more a question of getting the torch across London than a symbol of peace and friendship. A sad spectacle . Even when young Arsenal and England footballer Theo Walcott handed it to the final runner Dame Kelly Holmes, neither runner could be clearly seen by the crowd for all the security which surrounded them both.

By this time the Flame had become a massive news story and over the next week the BBC , Sky , Al Jazeera and CNN went into overdrive.

As the pictures came in from Paris of further disruption, it was a chance to give a timely reminder that the Olympic torch is supposed to be a symbol of goodwill.

Eurosport went live for two hours when the flame reached San Francisco. For a commentator thousands of miles away extensive homework was essential. With every conceivable fact about the city, the torch bearers and the dignitaries involved. It was time well spent. The coverage when it flickered into life revealed a picture of confusion. After that things calmed down somewhat. In any other circumstances, the sustained TV coverage of the event would have had the advertising gurus at the relay sponsors rubbing their hands, here though they were probably wringing them.!

It seems certain that future relays will be considerably shortened. Though London organising chief Lord Coe insisted that his committee had not even spoken about *their* torch relay, when the IOC coordination commission made its final pre- Beijing visit to London, Gilbert Felli hinted heavily that any future event would go straight to the hosts by the most direct route(just as it had in London in 1948)

After the tribulations that accompanied the relay to Beijing , that surely seems the most sensible option.

Philip Barker was in Olympia for the Lighting Ceremony and reported on the Torch Relay's progress as it went through London, Paris, San Francisco and Buenos Aires.



OLYMPISM EXTENDED by Gert Potgieter – Olympian (South Africa)

After having read the IOC President Jacques Rogge's article on "Olympic Values – more important than ever" in the latest Flame magazine, I felt compelled and stimulated to write this article on our "Life's a Ball" programme, which is running most successfully in South Africa. We identified three areas of great concern in our country, namely that of

Wellness (HIV/Aids), Morality building (Olympism) and Environment.

Through sporting skills we are dealing with the following elements of the three pillars of the "Life's a Ball" programme:

WELLNESS

Transmittable diseases, fitness (total fitness of body, mind and soul), sun sense, healthy eating, harmful substances, compassion, care, keeping safe and disability.

As we are one of the leading countries in the world with an unnerving high death rate of HIV/AIDS we developed a programme called KickAids. This programme utilizes sport skills to combat the dangers of HIV/AIDS

OLYMPISM

Fair play (Honesty), respect, friendship, peace (Olympic Truce), teamwork, courage, responsibility, art and culture

Unethical conduct and corruption is not only happening in some of our government departments and business sectors but also in sport. Already some of our leading athletes have been banned from the international arena as a result of using illegal substances to enhance their performances. Cheating and "stretching" the rules to its maximum have become a problem. Perhaps not only in South Africa! Olympism principles are playing a most important role in our Life's a Ball programme.

ENVIRONMENT (Based on the IOC's Agenda 21)

Littering, water (dams, rivers & coastal areas), soil (growing plants and vegetables), improving the environment, animals, safe sport, home, work and social environment

Our country is being confronted with terrible measures of polluted water, air and land.

Unfortunately it is true that our human activities upset the delicate balance between water resources and environmental sustainability. Already people in South Africa have died and are still dying after having drunk polluted water, mainly caused by shops, hotels and industrial waste leading to our dams, rivers and coastal areas. Here one could also refer to insufficient management and maintenance of some of our municipal water resources.

Biodiversity plays an important role in sustainable development and poverty eradication. We are the third most biodiverse country in the world and through our "Life's a Ball" programme we endeavour to make a humble contribution to develop an environmental and cultural integrity amongst our youth – also promoting a social safe environment.

As we have been responsible for Olympic Education on request of our Olympic Committee we have for many years presented workshops to high schools and community sport structures in six of our provinces on Olympism. This project through the Life's a Ball programme is still continuing, especially now with Beijing around the corner.

Since 2004 we have compiled a "Life's a Ball" manual for coaches and school educators. This manual makes provision for a one hour session per week for a one year period. In this respect we are running workshops for sport coaches, school educators and township

community youth leaders, training them on how to utilize the manual. The manual provides the coaches with every

information concerning the session i.e., warming up, sport skills, sketches of the skills concerned, values and life skills. As physical educationists and qualified sport coaches are in great demand the manual was compiled in such a way that ordinary school educators and community volunteer sport coaches could simply apply the manual after having attended a workshop on the manual.

STREETFOOTBALL

With the Soccer World Cup of 2010 in South Africa, football is currently like "magic"! The majority of our 50 million youngsters and adults "eat", "drink" and "dream" football. Subsequently the "ball" is ideal to be utilized as an educational tool to reach our goals.



Early 2004 we founded streetfootball structures in various townships and rural areas utilizing the "Life's a Ball" programme to address critical issues.

In March 2006 representatives from FIFA's Football for Hope Movement and Streetfootballworld from Berlin visited our programmes in the townships after which we received an invitation to participate in the first Streetfootball World Cup in Berlin during the Football World Cup in 2006. Our team participated as the KickAids team and did extremely well to draw against Kenya in the final and lost the penalty kick-out! My humble opinion was that this Streetfootball World Cup was a huge success. An unforgettable and most encouraging experience was when the teams from Israel and Lebanon decided not to compete separately but to unite and form one "Peace Team". They shook hands and played as one team – friendship, respect and peace prevailed!

This all happened while there was war and bullets and rockets flying all over in their countries killing people. Also in the St Thomas Church of Kreuzberg, Berlin, a service was held for the Streetfootball participants and how one experienced once again the power of sport to see Christians, Jews and Arabs hugging each other sharing moments of friendship and peace!

On 6 September 2007 a streetfootball team from Kenya was invited to play against our KickAids team in Pretoria which we this time won 7-3. However, considering the educational values of streetfootball and applied Olympism, the score was not that important. More importantly was how the two teams strongly projected the principles of friendship, respect, non-violence, peace and fair play. Naturally it is human to strive to win but if players are trained and educated in Olympism then winning is *not the only thing* but the *participation in the noble spirit of true sportsmanship*.

We compiled a streetfootball manual for coaches incorporating the three pillars of Wellness, Olympism and Environment of the "Life's a Ball" programme. These values of Olympism is in harmony with that of FIFA's Football for Hope Movement and Streetfootballworld which are: *peace building, antidiscrimination, health promotion, children's rights, good governance, environmental issues, fair play and combating violence and drug abuse*.

Our streetfootball structures and leagues are going well and we are introducing this "New sport" to other developing communities in more provinces in South Africa extending Olympism in all the educational sport programmes.

In conclusion we as Olympians can only welcome and totally encourage the great sport extravaganza in the establishment of the Youth Olympic Games from 2010. I would like to take the opportunity of supporting the former WOA President Dr Pal Schmitt's appeal "To teach the young generation to follow the genuine values of the Olympic Idea, solidarity, to respect each other and to observe the rules and that of fair play" – an investment in sound youth leadership through Olympism will be an investment in a more peaceful world.

Gert Potgieter

Fax +27 (0) 12 8092090

Cell +27 82 589 3899

E-mail: gert.altus@absamail.co.za

Brief CV

studied Physical Education and Sport at the University of Cologne, Germany, under Rectorship of the late Prof Carl Diem

outstanding career in South African and International athletics and today still is the only South African athlete to have broken a world record three times (440y hurdles). He also was a South African decathlon and triple jump champion, elected as the South African athlete of the Century in 2000 and has played centre for the Blue Bulls Rugby Union

former Director of the South African Sport Foundation, conducting coaching workshops throughout Southern Africa.

former Deputy Director of the Institute for Sport Research and Training of the University of Pretoria and later Director of Sport at the University

founder of the former South African Track Coaches Association, South African School Sport Federation and the Olympic Academy of South Africa

represented South Africa at the inauguration of the International Olympic Academy in Olympia, Greece, in 1961 and is an Olympian finalist (Melbourne 1956 – 400mh)

as a result of the Apartheid Government it took Gert 28 years of struggle before he could establish the first integrated South African Olympic Academy in 1989

organized of the youth programme at the inauguration of President Nelson Mandela in Pretoria in 1994

conducted several workshops for high schools on Olympic Education in six provinces in South Africa and has lectured on sport and Olympic Education internationally which is still continuing

author and co-author of several sport and Olympic publications

current President of the Gauteng North Sport Council and Executive Member of the South African Olympic Academy

founded Altus Sport Management, an NPO and NGO, in 1995 with the main aim of making a humble contribution towards capacity building in the traditionally disadvantage communities.

Sport was and still is his whole life and up to date, since 1962, he has conducted 1 532 sport management courses, Olympic Education and coaching workshops in Southern Africa

qualified and accredited Sport Facilitator, Assessor and Moderator at ETDP-SETA

Informal IOAPA gathering

By Vigdis Vatshaug (Norway)

IOAPA members all over the world meet in a lot of different occasions. Most of them being sports related though. I had the pleasure to invite several of my good friends whom I met through the Olympic movement to a different event; my wedding party. My involvement in the Olympic movement have both given me courage to set hairy goals and go for them, and also given me several special friends. We met at the IOA young participants session, the IOAPA winter session, the Olympic Youth camp in Athens or the National Olympic Academy at Lillehammer, Norway.

To me and my husband, Thomas Jones, it was very special to have this group of friends with us on our big day. Years ago at an IOAPA winter session Jeremy Cross and I were talking about our "big hairy goals". Mine was to move somewhere and set up a tourist business with sports activities as the core, and with sustainable development for the local community as an important factor. We both reflected on how our Olympic involvement have opened doors, given us an international network and courage. I was very pleased to receive my Olympic friends here in Costa Rica, not only to take part in our wedding day, but also to experience how far Thomas and I have reached toward our hairy goal.

We have moved to Costa Rica and established Bahia Rica Adventures. This is a tourist business with sports fishing, kayaking, snorkeling, boat tours and jungle walks. We are based in a small community and are only using local labor. We are at the moment working on a cooperation with the Costa Rican football league, to assist with a development initiative.



IOAPA members at the wedding party in Costa Rica:

Back from left to right: Stine Rofeldt (NOR), Jeremy Cross (GBR), Héctor Argüelles (ESP), Carly Adams (CAN), Axel Bammer (AUT), Roberto Machado (CR)

Front from left to right: Vigdis Vatshaug (NOR) and Thomas Jones (NOR)

What Is New With IOAPA Members?

Mariana Quintanilla (Peru) *right*, 47th General Session in 2007, broke three national records, one in the air pistol event and twice the other in the sport pistol event. The first week of June she competed in the Iberoamerican Championships held in Guatemala City, Guatemala. Please contact Mariana at: marianaquintanilla@yahoo.com



Reele Remmelkoo (Estonia) has a new position as Director of the Estonian Olympic Academy and leader of the School Olympic Games project. As a result she has a new e-mail address: reelere@gmail.com. Congratulations Reele!!



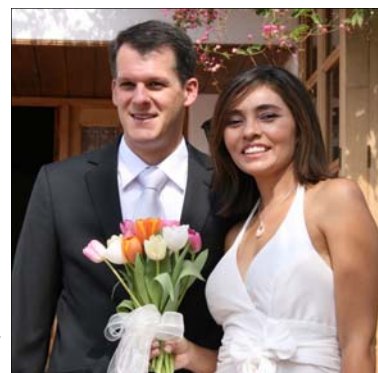
Since the first of October 2007 Lone Jakobsen (Denmark), *left*, has been the "Get up and Go" project manager in Denmark. The City of Aarhus, the second largest city in Denmark, has 65 institutions (after school) involved. They have offered Educational Materials and the coordinators from the institutions have attended 2 sessions, where they learned about the programme.

"Get Up and Go" is a programme designed by Vivemotion for the EOC which is being sponsored by Samsung Europe and launched in September 2007. It is initially being piloted in both schools and after school formats in five countries: Italy, UK, Denmark, Croatia and Ireland. This is part of the EOC campaign to fight obesity and to get children active and playing and enjoying Olympic Sports. The initial project is in 750 sites across the 5 countries with the objective of rolling out continent wide at a later stage.

She had 3 Olympians visiting some of the projects as Olympic Ambassadors, telling the kids about Olympic Sports, The Olympic Games, their own careers, why it is important to be active and playing with the children - it has been a huge success. Lone had the great pleasure to join the Danish Olympic Flag bearer, Joachim B Olsen who will carry the flag during the Opening Ceremony in Beijing, in visiting 2 schools.

They officially ended the Programme in Denmark with a huge Olympic Get up and Go Games for 700-800 children from 33 schools. You can contact Lone at: lone@lmulticonsult.dk

Daisy Zereceda (Peru) and Andreas Müller (Germany), *right*, celebrated their marriage last May in Tacna, Peru. Daisy and Andreas knew each other at the 42nd Int. Session for Young Participants of the IOA in Olympia, during the summer of 2002. Our best wishes for them!



Marion Grethen (Luxemburg) looks forward to meeting IOAPA members, especially of her "old" friends from 1985, in Beijing. Her email mgrethen@pt.lu or marion.grethen@europarl.europa.eu. She will be in Beijing for the Olympics as a representative of the FIBA Central Board from August 16, 2008 to the end and will stay at The Westin Beijing, Financial Street, 9B Financial Street · XiCheng District · Beijing, Beijing 100032 · China · Phone: (86)(10) 6606 8866.

(Please send any information about what you are doing, events in your life, photos, and news that you would like to share with IOAPA members. If you would also like to write an article for the newsletter please notify the editor, Rusty Wilson, at rustywilson@ioapa.org or ruwilson@ix.netcom.com

Keep all articles to one page in length. We also welcome your photographs. Arete is your newsletter and is read not only by our members but Olympic officials around the world. This is your opportunity to communicate with your friends and show the Olympic Movement what we have to offer.)

HANS VAN HAUTE SCHOLARSHIP FUND

Elizabeth Hanley, Chairperson

The Hans van Haute Scholarship Fund, established during the 2001 IOAPA session, is named in honor of the main force behind the creation of our association. Hans was an IOA participant from Belgium in 1985. He attended the inaugural IOAPA session in 1989 but refused to run for office. Only days before the second IOAPA conference in 1991 Hans died from cancer.

Created in Hans' memory, the purpose of this fund is to aid those former IOA participants, coordinators, or lecturers who would like to attend an IOAPA session but cannot do so due to lack of financial resources. During its short existence, the fund was able to offer assistance to two people for the 2003 IOAPA session. No scholarships were awarded for the 2005 session or the 2007 session.

What are the criteria for someone who wants to apply?

- 1) must be a current IOAPA member
- 2) must demonstrate financial need (unemployment, student, etc.) and documentation may be requested by the committee
- 3) must submit a presentation on what he/she is doing, or has done, regarding Olympism in his/her country at the IOAPA session
- 4) must send the application (which will appear in the spring issue of ARETE) to the chair of the Scholarship Committee as soon as possible so that a decision can be made prior to the IOAPA session – usually held in July or August.

The amount of any scholarship awarded will vary with the amount of money available and will only be a portion of the amount needed. No one will be funded completely.

2008 Conferences:

2008/08/01-05: International Convention on Sciences, Education and Medicine in Sport, International Council of Sport Science and Physical Education (ICSSPE), International Federation of Sports Medicine (FIMS), International Olympic Committee (IOC), International Paralympic Committee (IPC) - Guangzhou, China (<http://www.icsemis2008.org>)

2008/08/05-07: 9th International Symposium for Olympic Research, "Deconstruction and Discourse: Odysseys in Olympic Socio-Cultural Matters," International Centre for Olympic Studies (ICOS) - Beijing, China (see page 16)

2008/09/01-03: "Exchanging Ideas on Europe 2008: Rethinking the European Union," University Assoc. For Contemporary European Studies (UACES) - Edinburgh, Scotland (<http://www.uaces.org/>)

2008/09/05-07: British Society of Sport History Annual Conference (BSSH), Eastbourne, Sussex, England (http://bssh.mcs-creations.com/index.php?option=com_attend_events&Itemid=53&task=view&id=1)

2008/09/10-13: 16th Congress of the European Association for Sport Management (EASM), Bayreuth, Heidelberg, Germany

2008/09/18-19: "Thinking the Olympics: Modern Bodies, Classical Minds?," Institute of Classical Studies, University of London, London, England (<http://www.reading.ac.uk/humanities/conferences/ThinkingtheOlympicsModernBodiesClassicalMinds.asp>)

2008/09/27-28: "6th Pan-Pacific Conference on Rehabilitation: Exercise and Healthy," Hon Kong Polytechnic University, Hong Kong Association of Rehabilitation Medicine, Hong Kong, China (<http://www2.rs.plyu.edu.hk/ppcr2008/welcome.html>)

2008/10/06-10: 10th World Leisure Congress, Conseil Québécois du Loisir, Ville de Québec, Québec, Canada (<http://www.loisirquebec2008.com>)

2008/10/30-11/01: Colloque Sport & Médias (XIXe-XXe siècles), Université Joseph Fourier Grenoble 1, Grenoble, France

2008/11/03-06: 12th World Sport for All Congress, Olympic Council of Malaysia, Genting, Highlands, Malaysia (www.sportfprall2008.olympic.org.my)

2008/11/18-23: XXX FIMS World Congress of Sports Medicine: Sports Medicine for a Better World, International Federation of Sports Medicine (FIMS), Barcelona, Spain (<http://www.femedes.es/documentos/congreso-mundail.pdf>)

IOAPA ON-LINE GROUPS

Dear IOAPA members,

We would like to inform you that we have created two internet/network **IOAPA** groups. The first one is formed on the network called "Facebook", which is one of the most popular social networks at this time, and the second group is formed on "LinkedIn" network which is one of the most common professional networks in the world.

Through the creation of **IOAPA** groups in "Facebook" and "LinkedIn", we will try to facilitate the professional networking (LinkedIn) and social networking (Facebook) of the **IOAPA** members. We will try to intensify the networking by promoting the use of powerful tools as "Facebook" and "LinkedIn" among **IOAPA** members. So **IOAPA** provides the groups inside above mentioned state of the art on-line tools so members can easily interact with each other taking advantage of all the features included in these advanced networking services.

We have to emphasize also that Facebook group is open to all the past IOA participants/people or any other fan of such movement or thinking, meanwhile LinkedIn group is closed just for IOAPA members.

ABOUT FACEBOOK

Founded in February 2004, Facebook is a social utility that helps people communicate more efficiently with their friends, family and coworkers. The company develops technologies that facilitate the sharing of information through the social graph, the digital mapping of people's real-world social connections. People use Facebook to keep up with friends, upload an unlimited number of photos, share links and videos, and learn more about the people they meet. Anyone can sign up for Facebook and interact with the people they know in a trusted environment. Facebook is a part of millions of people's lives all around the world.

Link to the group: <http://www.facebook.com/group.php?gid=7205934228>

ABOUT LINKEDIN

LinkedIn is an online network of more than 20 million experienced professionals from around the world, representing 150 industries.

When you join, you create a profile that summarizes your professional accomplishments. Your profile helps you find and be found by former colleagues, clients, and partners. You can add more connections by inviting trusted contacts to join LinkedIn and connect to you. Your network consists of your connections, your connections' connections, and the people they know, linking you to thousands of qualified professionals.

Through your network you can:

- Find potential clients, service providers, subject experts, and partners who come recommended
- Be found for business opportunities
- Search for great jobs
- Discover inside connections that can help you land jobs and close deals
- Post and distribute job listings
- Find high-quality passive candidates

Get introduced to other professionals through the people you know

LinkedIn is free to join.

Link to the group: www.linkedin.com (sign in) – you have to find IOAPA group

Olympic regards,

Marko Levovnik

IOAPA Country Coordinator

The International Centre for Olympic Studies (ICOS)
University of Western Ontario
London, Ontario, Canada
 (<http://www.uwo.ca/olympic/>)

Origins

The original Idea came into conception in the autumn of 1984, shortly following the Los Angeles Olympic Games. A proposal for a Centre for Olympic Studies (later changing its name to the International Centre for Olympic Studies) at Western was written by Bob Barney in 1986-87 and submitted to a Sub-Committee of the Senate (Senate Committee on University Planning—SCUP). An ad-hoc sub-committee of SCUP subsequently investigated the proposal. After lengthy investigation and adjudication, SCUP recommended approval to Senate in late 1988. Senate approved in late 1988 and forwarded their recommendation to the University Board of Governors. The Board of Governors approved the establishment of COS in March 1989—The Centre thus came into being. Bob Barney was appointed the Centre's first Director.

Physical Space

Its first physical resource Centre (site) originated in the offices of Bob Barney in the Tower Rooms of Somerville House. In 1993 the Centre occupied elaborate new space in Room 11 of Alumni Hall. In 1996 the Centre moved to even more elaborate space in the Old Faculty Club Lounge of Somerville House, with two adjoining offices (one for the Director and one for the Centre's four Graduate Students). In 2000 the Centre moved once again to more confined space on the ground floor of Somerville House, across the foyer from today's Lucy's Coffee Shop. In 2004 the Centre moved yet again, this time to its present location on the third floor of the Arthur and Sonia Labatt Health Sciences Building—Room 317.

Mission and Mission-Serving Initiatives

From the outset of the Centre's proposal its stated mission was "to encourage, generate, and disseminate serious scholarship on the Modern Olympic Movement from a socio-cultural point of view (historical, philosophical, sociological, anthropological). It has endeavored to do this by:

Publishing annually a scholarly internationally-refereed journal of Olympic scholarship. The journal was name *Olympika: The International Journal of Olympic Studies*. The first issue was published in 1992. Volume XVI was published in 2007. The first editor was Bob Barney. Klaus Meier was co-editor. Since then several editors and co-editors have served. They are Bob Barney, Allen Guttman, Kevin Wamsley, Stephen Wenn, Nigel Crowther, and Michael Heine.

Organizing in each Olympic year (even-numbered years) an International Symposium for Olympic Research and publishing at the time of the symposium a refereed/edited Proceedings of the Symposium's papers. The first symposium and its proceedings occurred in 1992. Since then, with consistent regularity, there have been 8 symposia celebrated. All but one occurred at Western. In 2000 the ICOS Symposium unfolded in Sydney, Australia, coincident with the celebration of the Summer Olympic Games in Australia. This year, in August 2008, the Centre's 9th Symposium will be staged in Beijing, China, coincident with the celebration of the Summer Olympic Game in China.

Presenting an annual lecture series featuring three lectures: (1) The Ion Ioannides Memorial Lecture, (2) The John Howard Crocker Memorial Lecture, and (3) The Earle F. Zeigler Lecture. In the case of the Ioannides Lecture the subject matter deals exclusively with sport in ancient times and has been given annually by most of the best known names in the world among classical scholars. The Crocker Lecture and the Zeigler Lecture deal with subject matter of more contemporary Olympic times and have been rendered by many of the world's best known Modern Olympic scholars and officials.

Maintaining and expanding a physical resource and study area, known as ICOS Library. Here there are over 3,000 books on the socio-cultural study of sport, about half of them dealing with the Olympics. Here, too, are resident two huge and noted private papers collections—The Avery Brundage Papers, and the James Worrall Papers. The entire ICOS library collection is catalogued with the Western Weldon Library data base and is searchable on the internet.

Carrying on a steadily increasing volume of Media Intervention Traffic, with the several of the Centre's associates providing "informed" knowledge and opinion to print and electronic journalists the world over. Radio, newspaper, and television interviews on a wide variety of Olympic subjects have become an indelible service provided by ICOS.

Deadline for the next issue of Arete is 30 September 2008

Please submit any personal information, photos, or articles by that date. The articles should not have been published previously in other publications. Articles should be approximately one page single spaced. If you have photos to accompany the article please send them as well. Send all submissions to the editor, Rusty Wilson, at:

rustywilson@ioapa.org or ruwilson@ix.netcom.com



IOA Reunion Beijing 2008



IOAPA is very pleased to announce the IOA Reunion sponsored by IOAPA that will be hosted on Sunday, August 17th, 2008 at the Beijing High School Number 4.

The reception will take place from 17:00 to 19:30. The High School Number 4 is located in downtown Beijing, half way between the Forbidden City and Beijing North Train Station. If you are planning to attend the 2008 Olympic Games do not miss this chance to meet old friends and make new ones. Everyone is invited! If you would like to attend just send an e-mail to info@ioapa.org

WHAT:

IOA Reunion Sponsored by IOAPA

WHEN:

Sunday 17th August 17:00 to 19:30

WHERE:

High School Number 4.
A2, Xihuangchenggen N. Street
Beijing



北京四中
www.bhs4.cn

地址: 北京西黄城根北街甲2号
Address: A2, Xihuangchenggen N. Street, Beijing

直达线路: 13、68、105、107、111、701、850路等
You can take Bus No.13, 68, 105, 107, 111, 701, 850 etc. to be here.

This bilingual travel card can be of help when using the public transport to get to the High School Number 4.