

Arete

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"Here, in this virgin womb of Olympia, which has not been tainted shall never die, here the Light will be born again."

~ Light of Olympia

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IOAPA PARTICIPATES IN THE 2000 OLYMPIC TORCH RELAY By Carlo Farrugia (Malta)

In February the IOAPA was invited by the Hellenic Olympic Committee to participate in the Olympic Torch Relay in Greece. The executive board of the IOAPA was very excited at this news and started working immediately to try and set the best criteria of how the participants would be chosen.

Since time was very limited all the members who had e-mail addresses were informed and were asked to contact other members who might be interested in running. Due to the time restriction and financial limitations only thirteen members could make the trip to Greece. I, Carlo Farrugia was the co-ordinator with Youla Pipilis and Igor Lanzoni co-ordinating things in Greece. All the thirteen members ran part of the 5 kms stretch assigned to the IOAPA and carried the torch for part of the run.

The IOAPA group met in Athens on May 9th and travelled together for three days to Olympia for the lighting

ceremony and to Tripoli for the torch relay run and back to Athens on the 11th May. The feeling was great and all the members formed a fantastic group with which it

was easy to work. We were invited to attend the lighting ceremony in Olympia and also managed to visit the Academy again in Olympia, which brought back so many nice and vivid memories. But the best came when we carried the torch in the Olympic relay just north of Tripoli. The feeling of touching the Olympic torch was great and to be able to carry it is cannot be described.

A big thank you goes to the Hellenic Olympic Committee, International Olympic Academy and the Torch Relay Organising Committee for their invitation to share in this unique moment. We also thank Babis, as we have come to call affectionately, the person who has made this dream come true for us. I would also



Carlo Farrugia carrying the torch in Greece

like to thank Youla and Igor and all thirteen runners for making this event so easy to plan and be successful. The 13 members who ran in the 2000 Olympic Torch Relay were George Yannis (Greece), Lone Jackobsen (Denmark), Igor Lanzoni (Italy), Panos Vasillaris (Greece), Annette Hofmann (Germany), Wikka (Sri Lanka), Carlo Farrugia (Malta), Silvia Dalotto (Argentina), Dimitra Lykogianni (Greece), Youla Pipilis (Greece), Stacy Spletzer (USA), Alberto Pellico (Mexico), Michael Croes (Aruba).

President's Message from Laurel Brassey Iversen

Greetings for the New Millennium! I hope that your celebrations around the world were exciting. As you will see in this newsletter, there are many great things going on at this time for the IOAPA. So I will not take up much room here to tell you about them. Briefly,

We have been invited to participate once more in the Olympic Torch Relay in Greece. We have been working with a marketing group to distribute a survey to the members. You will find it enclosed.



Our Web site is very close to being done and by the time you

receive this it may very well be finished.

There are two regional IOAPA meetings being planned for May and June.

More IOAPA members have been selected as Group Discussion Coordinators for the IOA summer session.

Please send us your thoughts and comments!

Yours in Olympism,

Laurel Brassey Iversen

Second European IOAPA Conference in Copenhagen Canceled

As mentioned in Olympia last summer, there was to be another regional IOAPA conference this year, scheduled for May 31-June 4 in Copenhagen. However 15 were needed to reserve the facilities for the conference. Only 12 IOAPA members registered with two spectators. Therefore the conference was cancelled for this year.

In two years another attempt will be made to hold a European IOAPA Conference. The 1998 Berlin Conference was such a success that we feel that regional conferences can still be successful. There could be a number of reasons for the troubles experienced this year – the torch relay invitation and the Olympic Games in Sydney possibly influenced people's decisions not to participate. We hope you agree that there is a need for regional IOAPA conferences.

If anyone would like to comment on the cancellation of the conference or about possible conferences in the future we invite you to contact members of this year's organizing committee. You can reach them at the following addresses:

- * **Lone Jakobsen** Barthsgade 10, 2.tv., 8200 Arhus N., DENMARK, Tel: +45-86-10-57-30, Email: ludo@post4.tele.dk
- * **Nicolette Wolf**, Rechte Wienzeile 249, A-1120 Wien, Österreich, Tel. 0043-1-812 45 93, Fax: 0043-1-877 35 32, Email: nicolettewolf@hotmail.com
- * **Andreas Krumpholz**, Zentnerstr. 21, 80798 München, Germany, Tel: 0049 89 31761022 (office), 0049 89 12779923 (private), Fax: 0049 89 31761010, Email: akrump@microsoft.com

We would like to thank Andreas, Lone and Nicolette who worked so hard at planning this year's conference for their selfless dedication to Olympism and for working so hard at what seemed to be an exciting event in Copenhagen. We hope this does not dampen their enthusiasm and that the conference can be held in beautiful Copenhagen in the near future.

IOAPA Presence in Sydney by Stacy Spletzer (USA)

Only 200 days and counting until the world's eyes take focus on Sydney AUSTRALIA, home of the next Summer Olympic Games.

Many IOA graduates and IOAPA members are actively involved with Olympic preparations, whether it is with the Organizing Committee, sponsor activities, volunteer involvement or Australia's Olympic Committee.

Shane Alvisio, Executive Officer, Sport and Rec Association ('98 IOA) – As a leader in the sport and recreation industry at the University of Western Sydney, Shane is a role model for young and aspiring sport administration students. He continues to give back and volunteer with the Australian Olympic Committee and with SOCOG in the sport of Judo.

David Barrows, SOCOG: Operations Manager ('97 IOA) – Another transplant from the US Olympic Committee to Sydney, Dave is managing the operations for the Olympic venues in the western region of Sydney. He recently

married fellow SOCOG employee Carolina Bayon in Colombia.

Alastair Cameron, SOCOG: Olympic Youth Camp Manager ('98 IOA) - To put it in perspective, Alastair will create an Olympic experience for 422 young participants from 187 different countries over 22 days. Whew! As always, he does it with good cheer and a smile on his face.

The Youth Camp will also involve other IOA folks in a volunteer capacity including: **Gustavo Uribe** (Colombia), **Roberto de Mequita** (Brazil), **Therese Mueller** (Germany), and **Penelope Amelidou** (Greece).

Alexandra Hesse, SOCOG: Photo Editor (IOA '93, '94 postgrad seminar for Germany, '95 & '97 IOAPA reunions) – On top of juggling SOCOG's image database, Alex's greatest focus is on the Post Games Report for Sydney 2000. She has no time to get bored . . . the report will be a set of three books that show a 'look behind the scenes of an Organizing Committee'.

Stacy Spletzer Anti-Doping/Sport: Australian Olympic Committee ('98 IOA) – As the only American employed by the AOC, Stacy has enjoyed the experience and opportunity of working for another country's NOC. Aiming to make sport a level playing field for all athletes, she continues to work in the field of drug education and takes elite Australian Olympians around the country educating the next generation about the moral, physical and social reasons for not taking performance enhancing drugs.

Kerry Tepper, Westpac Banking Corporation: Olympic Marketing Manager ('88, '92 Olympian Table Tennis, '98 IOA) - Newly elected Vice-President of the Victorian Olympic Council, Kerry serves as a consultant toward to their educational committee. She is actively involved with leveraging the Westpac Olympic sponsorship agreement in her full-time marketing role.

Marketing project with Laurentian University by Youla Pipilis (Greece)

In the Fall of 1999, in its efforts to chart a new course for the IOAPA, the Executive Board commissioned a research project to be undertaken by a Laurentian University (Canada) Sports Marketing class, under the supervision of professor Benoit Seguin. This IOAPA Marketing Evaluation Committee, conducted surveys of IOAPA members, IOA participants and National Olympic Academies. We would like to wholeheartedly thank those of you who responded to the surveys, for your

valuable contribution to determining the future of the IOAPA.

The Board would also like to thank Professor Benoit Seguin, Jean-Serge Bidal, Parker Neale, Ron Pyette, Jacqueline Deschenes, Evan Armstrong and Jeff Elia of Laurentian University for their excellent work and proposals. The group's final report will be communicated to members, as it becomes available.

We would welcome any additional comments you may have, so the survey question-

naire to IOAPA members is enclosed with this newsletter.

Please e-mail, fax or mail your comments to.....

Thank you for your cooperation.

(Copies of the surveys are enclosed with this edition of Arete. If you have not filled them out please do so and return them to the address provided on the survey. Thank you!)

A View of the Evolution of Olympic Studies on the Isle of Youth, Cuba

by Douglas Crispin Castellanos and Idania Dominguez Dominguez (Cuba)

(Authors Lic. Douglas Crispin Castellanos. Specialist in administration and the Philosophy of Sports and president of the Olympic studies professorship in the Isle of Youth. Cuba and Prof. Idania Domínguez Domínguez English teacher specialist in the sports area.)

Unquestionably the Olympic Movement has become the greatest sociological organization in the world today. It's a movement that is able to join, every four years, all the youth of the world without discrimination of races, sex social groups or religions. Its only objective is to join people with the same ideas about Olympism and put together all its followers. We can clearly state that this is an organization that has worked hard for peace and education of all the people in the world.

On our planet there has not been any social, political, religious or military mechanism that has joined all the countries of the world and specially the young people, after the terrible first and second world wars. Due to the results of those wars, only the Olympic Games of Antwerp in 1920 and London in 1948 could make a sociological movement capable of joining the young people of the whole world, keeping away their hatred and celebrating the great festival of the modern Olympic Games as a symbol of friendship and peace among nations.

All this is based on the philosophy of the Olympics created in the ancient times by the Greeks and carried out in the modern times by Baron Pierre de Coubertin. This philosophy has kept alive the flame of the Olympic fire that runs across the world every four years since the first modern Games in 1896.

The IOC is conscious that to keep alive the Olympic ideals it is necessary to educate the young people in Olympism to keep their traditions alive. In order to fulfill this goal in 1961 they created the International Olympic Academy (IOA), an institution that was developed to fulfill these objectives. This institution has its permanent home in the ancient city of Olympia in, Greece, the international seat of this philosophy. Progressively, there has been created national Olympic academics in several countries. In our country, Cuba, it was founded in 1991 when the Pan-American Games were held in Havana where His Excellency Juan Antonio Samarach, President of the IOC, was present. This fact was seen as a stage of consolidation and maturity of Cuban sport.

On the Isle of Youth, the second island in im-

portance in the Cuban archipelago, an Olympic professorship was officially founded on April 15, 1997. A year previously, during the celebration of the Centennial Olympic Games in Atlanta, our Island was known to the world because we won two medals, a silver by the boxer Alfredo Duvergel and a bronze by the swimmer Neiser Bent. As everyone can see, we had to wait 100 years to get an Olympic medal and 101 years to have an institution that represents and keeps alive the Olympic ideals. Our Olympic Studies Professorship works under the consideration and supervision of the Olympic Academy, the main organism of the Cuban Olympic ideals. We are 110 members and we have three main objectives.

- 1 - To propagate the Olympic philosophy.
- 2 - To defend the Olympic principles.
- 3 - To be against any situation that attacks the Olympic principles in or out of our national borders.

To obtain these three objectives we have carried out 28 activities, all of them related with the teaching and promotion of the Olympic philosophy, Olympism, and the denunciation the deviations of its principles. In this year we have the following projects in mind.

- Present a group of lectures about Olympics to the Physical Educators and Trainers of our territory.
- Research the Olympic participant of our territory.
- Development of the Scientific Session called "The Olympic Parrot" from the 17-21 of April.
- Hold a series of activities to celebrate the day of the environment and Olympics next June.

These are our initial plans towards Olympic work and we are sure this will not be the end.

(Any questions or comments concerning the above article can be directed to:

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What have we been doing ? – Member Up-Dates

Happy news from Iceland! On March 16th **Maria Bjarney Leifsdottir** (ISL – 97) has given birth to a baby girl (50cm, 3355g). Her name is Helga Dis after Maria's grandmother who died two days before the baby's birth. We wish mother and daughter all the best in the world!

Marina Bonello (MLT) will be traveling to the United States on March 18-27th for the American Association of Health Physical Education Recreation and Dance conference in Orlando, Florida. She has also been appointed, along with **David Azzopardi** (MLT), as chairperson and vice-chairperson of the governmental Sports for All Committee. The appointments were made by the Maltese Parliamentary Secretary. Marina and David are working to develop a national promotional strategy on sports for all. . . "obviously with Olympism at the back of our minds and hearts!" They are also working to provide educational ventures besides coordinating Sports for All activities. Regarding the Malta Olympic Academy, progress has been made in the development of an Olympic Educational Kit addressing both the Ancient and Modern Games. Activity sheets for pupils will be included. Contributors are David, Marina, Andre Galea and Michael Aquilina. Aquilina is the overall coordinator.

To stay on the lovely island of Malta for a moment longer, **Carlo Farrugia** (MLT), IOAPA Vice-President, has been named the head coach of the national Maltese Senior Women's Basketball Team. He was the coach of the junior team for the last four years. It is the goal of the Maltese team to participate in the Italian league in order to increase the level of competition.

Elizabeth Hanley (USA) presented a paper on "Dance Sport: Ready for the Olympic Games?" at the Olympic Studies Centre, University of New South Wales, Sydney, Australia in September 1999. She will also be a lecturer at the

2000 IOA General Session.

From Argentina, the association of journalists in the state of Entre Rios has chosen **Silvia Beatriz Dalotto**, as the best long distance swimmer of the 20th Century. She was presented with an award at the FINA World Championships.

Last August **Neise Abreu** (BRA) finished her doctorate thesis, "Multicultural responses to Olympism – An Ethnographic Research in Ancient Olympia." Her committee was composed of Dr. Gertrud Pfister (Germany), Dr. Gilberto Velho (Brazil), Dr. Eduardo DeRose (Brazil), Dr. Geoffrey Carpenter (USA), and Dr. Lamartine DeCosta (Brazil). Congratulations!

In his positions with Icelandic television, former IOAPA president **Ingolfur Hannesson** (ISL) continues to travel the world. This spring he will be in Vilnius, London, Istanbul and Copenhagen. He continues as head of the Icelandic Olympic Academy and is preparing their web page. Following his stay in Sydney during the Olympics he will travel Australia for two weeks. He welcomes anyone from the IOAPA who will be staying in Australia following the Games to contact him at his e-mail address: ingo@ruv.is

Joseph "Wikka" Wickremasinghe (SRI) mentions that he would be willing to organize a seminar on Olympism in Sri Lanka through the auspices of the Ministry of Sport and Youth in Sri Lanka and the Sri Lanka Olympic Committee. Anyone interested can contact him at his e-mail address:

srimal.wickremasinghe@virgin.net

On March 11th he sent an 18 member cricket team to Sri Lanka from Wales



David Mata, (ESP) and Gemma, with Leon

on a coaching development program. On May 3rd a Welsh rugby team will also travel to Sri Lanka on a similar tour.

Holger Pruess (GER) and his fiance Sonja (*see photo below*) will be married on June 24th. They will reside in Mainz, Germany, where Holger holds a university teaching position. Also, his book on the economics of the Olympic Games is also published this spring (*see next page*). We wish them both all the love and happiness in the world!

(continued on next page)



What Have We Been Doing? (Continued)

Marion Grethen (LUX) has been elected as one of only two women to the board of FIBA (International Basketball Federation). Her term expires in 2002. She also continues to work with the European Parliament.

Our best wishes goes to **Carola Sanguinetti** (ARG) who is expecting twins soon. Rumor has it that she will have one boy and one girl. Congratulations

Lone Jakobsen (DEN) has moved to a new address:

Barthsgade 10, 2.tv.
8200 Arhus N.
DENMARK
Tel: +45-86-10-57-30

Silvia Dalotto (ARG) announced that the Argentine Olympic Academy Participants Association will be officially recognized by the Argentine National Olympic Academy on June 23rd, Olympic Day. The first meeting of the organization will be held in Cordoba from August 17 to 20.

As mentioned in the last issue **Igor Lanzoni** (ITA) and **Dimitra Lykogianni** (GRE) were engaged to be married. The wedding took place in Athens on May 20th. Congratulations once again!



List of IOAPA Torch Bearers

The following individuals were chosen, based on their application materials and previous torch relay experience, to represent the IOAPA in the 2000 Torch Relay in Greece. Congratulations!

Alberto Pellico – Mexico
Michael Croes – Aruba
George Yannis – Greece
Silvia Dalotto – Argentina
Stacy Spletzer – USA
Annette Hoffman –
Germany
Carlo Farrugia – Malta
Igor Lanzoni – Italy
Youla Pipilis – Greece
Dimitra Lykogianni – Greece

More Photos and recollections of the 2000 Torch Relay will be in the next issue.

IOAPA's HOLGER PREUSS (GER) PUBLISHES BOOK ON THE OLYMPIC MOVEMENT "Economics of the Olympics"

From the back of the book:

Will future Olympic Games, due to their gigantism, still be financiable?
Will the revenues from the sale of television rights continue to increase in the future?
Is it worthwhile for cities to host the Olympic Games?
Do the Olympic Games bring long term jobs to the area?
Is it financially feasible to select developing countries to host the Olympic Games?
Where are the Olympic ideals?

This book presents, for the first time ever, an indepth macro economic and business economic analysis of the Olympic Games from Munich 1972 to Sydney 2000. For anyone concerned over the commercialization of the Games, interested in the economic aspects of the Games, or involved in organizing major sporting events this book will serve to provide important answers.

"This is the most detailed and reliable study that has been written, to date, on economic implications of recent Olympic Games" Thomas Bach (IOC Executive Board and IOC Member)

About the author:

Dr. Holger Preuss completed his diploma of Business Economy and Physical Education at the Georg-August-University in Göttingen in 1994. From 1994 – 1998 he wrote his doctoral thesis in Social Science. Since 1995 he is scientific assistant of Prof. Dr. N. Müller (Sportshistory) and Prof. Dr. M. Messing (Sportsociology) at the Johannes Gutenberg-University in Mainz.

The book will be published by Walla Walla Press in Sydney for \$39.00 Australian, \$25.00 US. But if you purchase the book from Holger personally it will only cost \$20.00 US for IOAPA members. Contact Holger at:
Dr. Holger Preuss, Richard Wagner Str. 2, 55118 Mainz, GERMANY; tel & fax: +49-6131-235839
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Arete

THE NEWSLETTER OF THE INTERNATIONAL
OLYMPIC ACADEMY PARTICIPANTS' ASSOCIATION

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IOAPA APPLICATION FORM: For a two year membership
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Paul Baldacchino, IOAPA Treasurer
259 Mitrovich Street
Pembroke STJ-14, MALTA
E-mail: pauldacchino@yahoo.com
(please print or type all information clearly)

NAME: _____

ADDRESS: _____

Telephone: _____

FAX: _____

E-mail: _____

IOA SESSION(S) ATTENDED: _____

**(you MUST have attended an IOA Session to join the IOAPA and
this information MUST be supplied!!!!)**

IOAPA Conferences Attended: _____

IMPORTANT MEMBERSHIP INFORMATION!!!!!!!!!!!!

On the mailing address label is a number after your name. This number is the year your IOAPA membership expires. If you do not renew by the end of that year you will be dropped from the IOAPA membership roster and will not receive the newsletter or be allowed to attend the IOAPA Conference. Those with "life memberships" will have (L) after their names and do not have to renew their memberships. For example, if your number is (00) your membership ends in 2000 – if you do not renew your membership this will be your next to last issue of *Arete* and you will not be eligible for future IOAPA conferences and activities.

In order to renew, immediately send a check or money order, made out to the **IOAPA**, for \$30 (US), or the equivalent in your currency, for a two year membership to:

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Tel: +356-248411; E-mail: pauldacchino@yahoo.com

We hope you choose to remain a member of the IOAPA and renew your membership!