

International Part Time Programme

Master of Arts – Olympic Studies



Deutsche
Sporthochschule Köln
German Sport University Cologne



Master of Arts – Olympic Studies

The M.A. is a new international part time programme in Olympic Studies. It is a two year programme organized in six modules of six working days each and a thesis. The Information Management Department of the IOC has contributed to the development of the academic project.

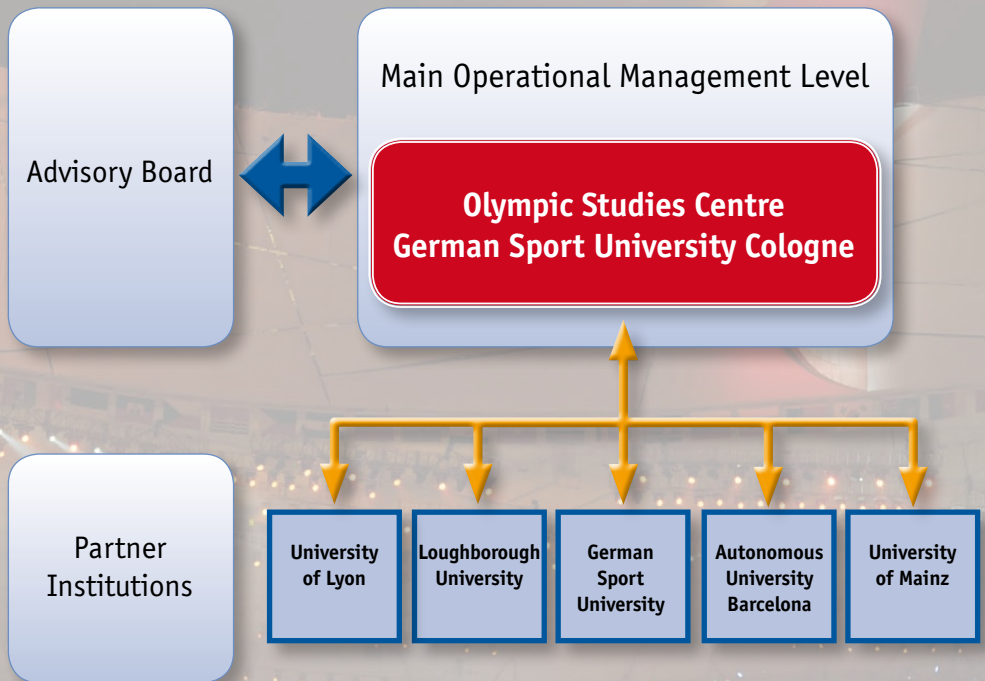
The programme will implement a high-level, interdisciplinary curriculum in Olympic Studies which will foster the links between the academic and Olympic worlds.

Main objectives of the study programme are to:

- enhance the individual participant's Olympic knowledge in social sciences and humanities
- promote the individual participant's critical appreciation of the nature and significance of values in the advocacy and practice of Olympism, Olympic Sport and the Olympic Movement
- foster critical reflection on processes of continuity and transformation in the Olympic Movement and on the relationship between Olympism and Olympic practices and wider social contexts
- develop the individual participant's capacity to undertake independent research on relevant areas of the Olympic Movement by using appropriate methodologies.



The programme will be delivered by a core network of universities, including the Autonomous University of Barcelona, the German Sport University Cologne, Loughborough University, the University of Lyon and the University of Mainz.





The Modules

Module 1

Ethics, Values and Olympic Education

Core teaching contents: History of Olympism; sport, ethics and Olympic values; Olympic education; concepts and their evaluation; Olympism and culture.

Module 2

Olympic Athletes and Elite Sport in Transition

Core teaching contents: Transformation processes in elite sport and in the Olympic Movement; impact of these processes on the athletes; understanding athlete's transition into and out of competitive elite status; change of athlete's rights, roles and responsibilities; coaching ethics; chances and threats of youth (elite) sport.

Module 3

Research Methodologies in Olympic Studies

Core teaching contents: Introduction to research methods in humanities and social sciences; philosophy of methodology in social sciences and humanities; qualitative and quantitative research methods; resources in Olympic research.

Module 4

Governance, Policy and Olympic Organisations

Core teaching contents: Olympic legal and organisational structures; Olympism and good governance; sustainability, environmentalism and security; Olympic legacies and impacts.

Term 1

Term 2



Module 5

Olympic Games – Media and Commercialisation

Core teaching contents: Nature and evolution of the Olympic Games as a mega event; the role of media and media representation; audience experience of the Olympic Games; trends, benefits and limits of sponsorship; marketing and commercial opportunities.

Module 6

International Relations and the Olympic Movement

Core teaching contents: Role of sport in international relations; Olympic truce concept; use of Olympic phenomena as tool of diplomacy; politics of divided nations and the Olympic Movement; role of sport in humanitarian programmes; sport development programmes.

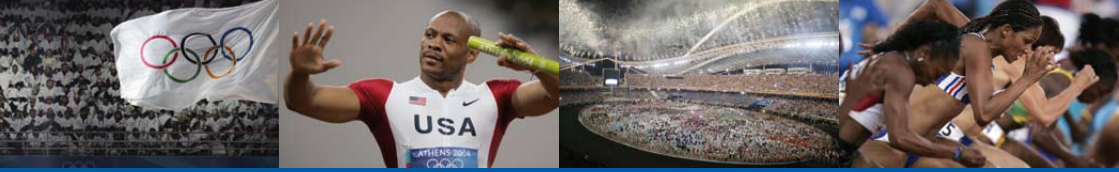
Thesis

Core requirements: Presenting and defending a research project of theoretical and/or practical relevance for the Olympic Movement; employing methods and approaches which draw on the humanities and social sciences; displaying a critical appreciation of the material delivered in the programme.

Term 3

Term 4





Organisation

The M.A. will be delivered in a modular part time programme over two years. Per term two single weeks of on-campus studies are compulsory.

Year 1	Term 1	Day 1	Day 2-6	Day 7	Day 8
		[Sunday]	[Monday-Friday]	[Saturday]	[Sunday]
		Arrival	Module 1	P/RP	Departure
		Arrival	Module 2	P/RP	Departure
Year 2	Term 2	Day 1	Day 2-7	Day 7	Day 8
		[Sunday]	[Monday-Friday]	[Saturday]	[Sunday]
		Arrival	Module 3	P/RP	Departure
		Arrival	Module 4	P/RP	Departure
Year 2	Term 3	Day 1	Day 2-7	Day 7	Day 8
		[Sunday]	[Monday-Friday]	[Saturday]	[Sunday]
		Arrival	Module 5	P/RP	Departure
		Arrival	Module 6	P/RP	Departure
	Term 4	Thesis Organised as an independent study with a main tutor teaching on the programme			

P=Presentation, RP=Research Proposal



Target group and admission

Target Group: The programme will be designed to facilitate recruitment of a wide range of participants from diverse academic and professional backgrounds. Main target groups of the study programme should include representatives of:

- International Olympic Committee
- National Olympic Committees
- International Sport Federations
- Sponsors
- Universities, Elite Sport Schools and Sport Academies
- Media and Production Companies
- Applicant Cities

Admission: Candidates will be required to hold a bachelor's degree or its equivalent, and have at least two years of work experience in an environment ideally relevant to the interests of the Olympic family.

Participants: Max. 30

Dates: The programme will start annually in September

Degree: Master of Arts (M.A.)

Further Details: www.osc-cologne.com, www.dshs-koeln.de/osc





Contact:

German Sport University Cologne
Olympic Studies Centre
Am Sportpark Muengersdorf 6
50933 Cologne / Germany

Contact Person:

Prof. Dr. Stephan Wassong
Phone: +49 (0)221 4982 3821
Fax: +49 (0)221 4982 8130
E-mail: wassong@dshs-koeln.de
osc@dshs-koeln.de

Copyright of images belongs to the IOC



Deutsche
Sporthochschule Köln
German Sport University Cologne